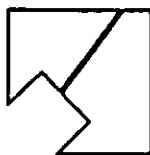


SEARS, ROEBUCK AND COMPANY MAIL ORDER HOUSE SURVEY

in
Prince George's County, Maryland



M-NCPPC
14741 Governor Oden Bowie Drive
Upper Marlboro, Maryland 20772

Sears Mail-Order House Survey
in Prince George's County, Maryland

Marina King
Architectural Historian
Historic Preservation Commission
Planning Department, M-NCPPC
Prince George's County

Spring, 1988

This publication has been financed in part with Federal Funds from the National Park Service, Department of the Interior, made available through the Maryland Historical Trust, a division of the Department of Housing and Community Development, State of Maryland. However, the contents and opinions do not necessarily reflect the views or policies of the Department of the Interior.

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

The Maryland-National Capital Park and Planning Commission is a bi-county agency, created by the General Assembly of Maryland in 1927. The Commission's geographic authority extends to the great majority of Montgomery and Prince George's Counties: the Maryland-Washington Regional District (M-NCPPC planning jurisdiction) comprises 1,001 square miles, while the Metropolitan District (parks) comprises 919 square miles, in the two counties.

The Commission has three major functions:

- the preparation, adoption, and from time to time amendment or extension of the General Plan for the physical development of the Maryland-Washington Regional District;
- the acquisition, development, operation, and maintenance of a public park system; and
- in Prince George's County only, the operation of the entire County public recreation program.

The Commission operates in each county through a Planning Board, appointed by and responsible to the county government. All local plans, recommendations on zoning amendments, administration of subdivision regulations, and general administration of parks are responsibilities of the Planning Boards.

DEPARTMENT OF PLANNING PRINCE GEORGE'S COUNTY

The Prince George's County Department of Planning (M-NCPPC):

- Performs technical analyses and offers advice and recommendations regarding most matters related to existing and future...
 - ...use of land including the enhancement of the physical environment, and
 - ...provision of public facilities and services.
- Works on a set of specific projects and tasks annually set forth in a work program and budget adopted by the Prince George's County Council and performs such other tasks in response to emerging issues as resources permit.
- Works under the direction of the Prince George's County Planning Board.
- Is an organization of people that is here to serve people...our elected and appointed officials, our fellow public staffs, and our citizens...individually and/or collectively. The staff will maintain a partnership with people. It will assist and advise you, and will expect your assistance and advice.
- Maintains competent and professionally able staff to perform our duties and responsibilities.

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

PRINCE GEORGE'S COUNTY PLANNING BOARD

JOHN W. RHODES, *Chairman*
SAMUEL Y. BOTTS
ROY I. DABNEY, JR.
MORGAN WOOTTEN
MARGARET YEWELL

MONTGOMERY COUNTY PLANNING BOARD

GUS BAUMAN, *Chairman*
NANCY FLOREEN
CAROL G. HENRY
JOHN P. HEWITT
RICHMOND M. KEENEY

DEPARTMENT HEADS

JOHN F. DOWNS, JR.
Executive Director

A. EDWARD NAVARRE
Secretary-Treasurer

RONALD D. SCHIFF
General Counsel

MICHAEL E. PETRENKO
Acting Planning Director
Prince George's County

RICHARD E. TUSTIAN
Planning Director
Montgomery County

HUGH B. ROBEY
Director of Parks & Recreation
Prince George's County

DONALD K. COCHRAN
Director of Parks
Montgomery County

PRINCE GEORGE'S COUNTY REGIONAL OFFICE
COUNTY ADMINISTRATION BUILDING
14741 GOVERNOR ODEN BOWIE DRIVE
UPPER MARLBORO, MARYLAND 20772

MONTGOMERY COUNTY REGIONAL OFFICE
8787 GEORGIA AVENUE
SILVER SPRING, MARYLAND 20907

Foreword

From October 1, 1986 through September 30, 1987, the Prince George's County Historic Preservation staff conducted a field survey of Sears, Roebuck and Company mail-order houses in the County. The Sears, Roebuck mail-order house survey and a companion study of Victorian pattern book houses in Prince George's County were components of ongoing research projects of the Prince George's County Historic Preservation Commission, implemented by the Planning Department of M-NCPPC with a matching grant from the Certified Local Government program of the Maryland Historical Trust.

This survey of Sears mail-order houses was conducted with the advice and ongoing involvement of Raymond W. Bellamy, Jr., Cheverly Town Historian and Prince George's County Historic Preservation Commissioner from September 1986 through January 1989. Mr. Bellamy became knowledgeable about Sears mail-order houses through his study of the 25 models constructed in the Town of Cheverly. His extensive research on those structures is incorporated into this report. I would like to acknowledge his help and thank him for his assistance on this project. Thanks also goes to the many Sears mail-order house owners who supplied information on their houses for this study, and to members of the Prince George's County Historical Society who "found" and reported on Sears houses in the County for this study. The eighty-two Sears mail-order houses identified during this survey are not the total number of Sears houses standing in the County. More have been identified since this study's completion. Identification and cataloging of Sears and other mail-order houses in the County will be an ongoing project of the Historic Preservation Commission.

Some original drawings and text in this report are from Houses by Mail, by Katherine Cole Stevenson and H. Ward Jandl. These include pages 30, 34, 39, 42, 43, 45, 47, 49, 54, 56, 60, 64, 67, 70, 72, 74, 76, 77, 79, 83, 89, 91, 93, 95, 100, 102, 104, 105, 107, 109 and 111 of this study. These pages are reproduced with the permission of the Preservation Press of the National Trust for Historic Preservation. Prints of the above pages can be ordered from the Preservation Press at a cost of \$10 for each print. Contact Chris O'Neil at (202) 673-4057.

Marina King

Table of Contents

	<u>Page</u>
Summary	1
Background.	1
Sears Mail-Order Houses	3
Growth of the County.	4
Survey Method	5
Findings.	6
Conclusions	12
Recommendations	19
Notes	20
Appendices.	23

SEARS MAIL-ORDER HOUSE SURVEY IN PRINCE GEORGE'S COUNTY

Summary

From 1880 through the 1930's suburban growth, prompted first by the railroad and trolley car, and later by the automobile, was transforming the outskirts of American cities. In response to a national demand for reasonably priced, well-built and comfortable single-family dwellings, the practice developed of offering architectural designs inexpensively through the mail. The success of these pattern-book plans led to the development in the first decade of the twentieth century of companies offering complete house packages, including plans and all materials, for sale through the mail. Sears, Roebuck and Company was the leading company in this market.

The Victorian pattern book house study completed by the Historic Preservation Commission outlined the history of mail-order house designs and concentrated on those produced by R. W. Shoppell's Cooperative Building Plan Association. Six specific examples of Shoppell designs from the 1880's/90's (two in Hyattsville and four in Berwyn Heights), were identified and described. The suburbs around Washington, D.C. continued to grow through the first three decades of the twentieth century, and it was expected that a concentration of Sears mail-order kit houses might be found in the County as well. At the survey's conclusion, a total of eighty-two Sears houses were positively identified.

Background

George F. Barber, of Knoxville, Tennessee was the first to supply entire house packages beginning in 1889, and many small regional companies followed suit.¹ Several companies sold mail-order houses nationwide, including the Aladdin Company of Bay City, Michigan, beginning in 1904, Sears and Roebuck, beginning in 1908, and Montgomery Ward and Company, beginning before 1910.²

Sears, Roebuck and Company was founded in 1887 in Minneapolis, Minnesota as a mail-order watch business. With the successful sale of watches the company added more items to its catalogue. By 1893 it offered clothing, harnesses, saddles, firearms, wagons, bicycles, pianos and organs via mail-order. By 1900 the Sears catalogue was the "Wish Book" of the Nation, with 1,100 pages of text and illustrations of merchandise.³

Between 1895 and 1900 Sears began selling building materials via mail-order. Business was slow, however, and in 1906 the company reassigned Frank W. Kushel, the manager of the China Department, to close down the Building Materials Department.⁴ Kushel did not close the Department, however, and in 1908 the company produced its first catalog of mail-order houses. Entitled the Book of Modern Homes and Building Plans, it featured 22 house models.⁵

Sears surpassed all the other companies in volume of mail-order houses sold, eventually selling over 100,000 homes. Probably the major

reason for the Sears volume was that it was the only company to offer credit, with up to 15 years to pay for a house purchase. Unlike Aladdin, which was in business through 1983, Sears, Roebuck and Company stopped its sales of mail-order houses in 1940, mainly because of financial losses through mortgage foreclosures during the Depression years.⁶

Sears Mail-Order Houses

Sears offered mail-order houses through their "Honor Bilt Modern Homes" catalog, published twice yearly throughout most of the existence of the Modern Homes division, 1908 through 1940. The catalogs offered a variety of building types, including tiny camp and summer cottages, garages and farm outbuildings. Most of the offerings were dwellings, however. Four hundred and fifty different house models were available over the 33 year life of the program. The models from the early years were holdovers from 19th century styles, including one story frame cottages and two story Victorian vernacular structures.⁷ As suburban development boomed, Sears followed the popular styles of the day, offering two story Colonials and four squares or one story bungalows or Cape Cods, with prices ranging from under \$1000 through around \$5000. Buyers that elected to purchase extra features could raise the cost substantially. The Sears houses were affordable and attractive for a broad range of Americans at a time when trolleys and automobiles were making the outer edges of the city accessible for commuters.

The "Honor Bilt Modern Homes" catalog trumpeted the advantages of purchasing a Sears house from the first page to back cover. The sales pitch began at the front of the catalog by asserting that to get the most out of life "as our Creator intended it" a home of one's own was "an absolute necessity." Depicted on the inside cover of the 1927 catalog was a happy family glancing through the catalog as the man of the house dropped a rent receipt in the wastebasket. The catalog copy pointed out the wastefulness of paying rent year after year and stated that with "our liberal easy payment plan...Honor Bilt Modern Homes are within reach of nearly everyone."⁸ After attracting in the consumer with the logic of its claims about the advantages of owning versus renting, the catalog went on to outline the value of the Sears mail-order home.

According to the catalog, with each house order the Sears customer was getting a range of architectural services, thereby saving costly architect's fees. Prior to 1919 Sears purchased house designs from outside architects. In 1919 Sears established its own Architectural Division and had its staff design buildings for the catalog. House designs were varied in style but all were popular, proven styles of the day. Some were purchased from popular magazines and reproduced with Sears specifications. The company would, upon request, use plans supplied by an individual purchaser's architect, adjusting Sears specifications and materials to those plans.⁹ With a house package a customer received blueprints of each elevation of the house, floor plans, a basement plan, specifications, construction plans, and instructions for installation of heating, plumbing and wiring.

Sears stressed that its houses were economical and that money could be saved using its package rather than the "old wasteful method" of house construction. The mail-order homes were advertised as easy to construct. Purchasers could construct the house themselves, saving the cost of hiring labor. If carpenters or contractors were hired, they were needed for a shorter amount of time than usually required for house construction because all the framing lumber as well as all other wooden components, were pre-cut and shipped to the site along with nails, screws, siding, roofing shingle, interior wall and floor sheathing, window sash, decorative interior moldings, doors, floors, and paint. Plumbing and wiring were available for each house model, but were provided at extra cost. The company did not supply masonry or plaster. The purchasers had to supply foundation materials and interior plaster themselves. "Sheet plaster", the forerunner of drywall, was available from Sears at extra cost.

The company provided a written guarantee in its catalog that if the instructions were followed completely, there would be no need for further purchase of materials. This guarantee assured prospective homeowners of the total cost of their house at the outset. It also insured no waste of materials at the construction site.

The "Modern Homes" catalog pictured each model's front facade and often displayed a floor plan and interior view furnished with Sears furnishings; these pictures made the houses easier to visualize in a finished state. The cost of each model and the list of features offered, including types of wood in the siding, flooring and millwork, were stated on the catalog page.

A second selling point in the Sears catalog was the high quality of the construction materials offered. "Honor Bilt" homes, the top of the line in Sears house offerings, had all parts pre-cut and fitted at the factory, and Sears stressed that its machinery worked with far greater accuracy and efficiency than a carpenter could. Studs, joists and rafters were specified to be spaced 14 3/8 inches apart. Flooring and trim were of pine, oak or maple, "to be free of all knots." The Sears home catalogs contained a written guarantee, to satisfy the customer..."perfectly in quality and saving." If house materials were not to the customer's satisfaction, the company would refund the purchase price and any freight charges incurred. To further emphasize the building's quality, Sears catalogs contained testimonials from satisfied customers, with their names and locations, as well as testimonials from carpenters and tradesmen on the excellence of the building materials and completeness of the plans provided.

Materials were shipped by rail from the factory, and deliveries were timed in their arrival to allow construction to proceed without having all the materials on the construction site at once. In its 1927 catalog Sears categorically stated that every detail in every section of an "Honor Bilt" home represented the choicest materials and was "genuine through and through." In fact, the catalog announced, "Our object in selling you an

"Honor Bilt" Modern Home is to give you the kind of material that will prove to be a little better than you have a right to expect."¹⁰

At the back of the catalog, Sears offered a "standard grade" of pre-cut houses at lower cost, but there were fewer models offered; they were generally one story and generally less warm in the winter because they were not as tightly constructed. Rafters and studs were more widely spaced than in the "Honor Bilt" home and there were fewer layers of wall and floor sheathing.

Sears opened showrooms to assist Modern Homes buyers beginning in 1919. Many people nationwide still ordered directly from the catalog, however, and Sears attempted to convey as much information as possible about the finished product in the catalog. Sears, Roebuck and Company had a Ready-built homes facility in the Washington metropolitan area long before there was a Sears retail store established there. A showroom opened in Washington, D.C. at 704 10th Street, N.W. in 1923, whereas the first Sears retail department store in the area opened in 1930 at 911 Bladensburg Road, N.E.

The final and perhaps the largest incentive for purchasing a Sears mail order house was the credit terms the company made available. Starting in 1911 Sears offered some credit terms. By 1918, a buyer could purchase a house from Sears for as little as one quarter of the total value of the house and lot in cash. The company offered credit on the purchase of all materials, would loan money for the purchase of a lot and even provide a cash advance for construction costs. Repayment was in monthly installments, from 5 to 15 years at 6 percent interest.¹¹

It is evident that a number of Prince George's County home owners took advantage of the loan program, as County land records indicate 243 transactions involving mortgages, deeds or resale of houses between Sears representatives and property owners. If the homeowner had bought the lot and the mail-order house with cash or a bank loan, there would have been no reason for the Sears Company to become involved in the title transaction. This number of transactions, dating between the years 1922 and 1932, also indicates the probable existence of more Sears mail-order houses in the County than the 82 identified.

Growth of the County

At start of the survey it was thought that there was probably a concentration of Sears houses in older Prince George's County suburbs. The northwestern section of the County underwent extensive growth in population and housing stock in the first third of this century, with the development of streetcar suburbs on the outskirts of the District of Columbia. Trolley lines left the District and traveled northeast to Baltimore and Annapolis, beginning in the 1890's.

Suburban towns such as Mt. Rainier, Brentwood and Cottage City grew up along the trolley lines. Older suburban towns such as College Park and

Hyattsville, already established along the Baltimore and Ohio Railroad's Baltimore to Washington line, also experienced growth due to the trolley lines. During the 1920's the increasing availability of automobiles allowed the development of more widely dispersed suburbs such as Cheverly and District Heights.

Sears offered mail-order houses from 1908 through 1940, coinciding with the County's early period of suburban growth. At the beginning of the survey there was a known concentration of 25 Sears houses in the Town of Cheverly, as records dating from the town's subdivision and development in the 1920's exist, including correspondence with Sears, Roebuck and Company.¹² It was a logical assumption that some of the numerous bungalows found in municipalities such as Mt. Rainier, Cottage City, Brentwood, Hyattsville, College Park and District Heights were probably Sears mail-order houses.

Survey Method

A letter was sent to all the municipalities in the County requesting information on Sears, Roebuck and Company mail-order houses. A telephone number was included which people could call if they had information on the location of Sears houses. This mailing resulted in a number of telephone calls, as some towns published the request in their newsletter. A request for information was also published in the Prince George's County Historical Society's "News and Notes" as well as in "Friends of Preservation", the newsletter of the County's historic preservation organizations.

Based on information received from neighborhood residents, specific houses were inspected. Positive identification of Sears houses was made by comparing a particular building to the illustrations in the book Houses by Mail, by Katherine C. Stevenson and H. Ward Jandl. Houses by Mail reproduces all the house models depicted in Sears "Modern Homes" catalogs from 1908 through 1940.¹³ Any house that did not readily conform to the photograph and description in Houses by Mail was excluded from the final list in the Prince George's County study.

According to Stevenson and Jandl, Sears house designs were not innovative, rather they used many architectural features in wide general use on houses of the time. In the process of this survey, many houses were noted which were very close in appearance to Sears catalog houses but did not fit exactly into any one model described in Houses by Mail. As the only determining factor identifying a Sears house in most cases was exterior appearance, those houses not conforming to the catalog illustrations had to be set aside. Some altered Sears houses may have been left out of the final list of 82 houses because of this policy. It is possible that some of the dwellings that were noted during the survey as having characteristics of Sears houses but which did not fit any of the catalog models may be from other mail-order sources.

Findings

As was expected at the outset of the survey, most of the Sears houses identified were concentrated in the northwest suburbs of Prince George's County, where the most expansive suburban growth occurred during the first third of this century. Specifically, three Sears houses were found in Bladensburg, two in Brentwood, one on Central Avenue, west of Route 202, twenty-five in Cheverly, one in Cottage City, nine in College Park, five in District Heights, one in Fort Washington, one in Glenn Dale, twelve in Hyattsville, one in Lanham, two in Laurel, eight in Mt. Rainier, two in Rogers Heights, eight in Riverdale and one in University Park. The dates of construction were concentrated in the 1920's through the first half of the 1930's.

A scattering of Sears houses were identified that were constructed in rural areas of the County, widely dispersed from the western suburbs. These included the Americus model in Fort Washington and a Fullerton on Central Avenue.

The Sears model most commonly built in Prince George's County was the Vallonia, a classic one and one half story frame bungalow featuring a facade-wide front porch and a central dormer lighting the low second story. It had Craftsman style projecting rafter detailing on the dormer and brackets beneath the overhanging eaves. The house had eight rooms and a bath and ranged in price from \$1,465 to \$2,479 over the years it was available, 1921-1939. Fourteen examples of the Vallonia model were identified in the County. Vallonias close to their original construction appearance are located at 6201 Lombard, St., Cheverly; 3705 Parkwood, Cottage City; 4212 Queensbury Rd., Hyattsville; and 6301 Sheridan St., in Riverdale Heights. (See Figure #1)

The next most popular model was the Uriel, available in 1921-1925. The model was slightly redesigned and renamed the Conway in 1926-1933. Eleven of the Uriel/Conway model were found. It also is a classic bungalow, slightly smaller than the Vallonia with five to seven rooms and a bath. The central entry was sheltered by an entrance porch created by the overhang of the large gable dormer above it. It had Craftsman style brackets along the eaves and half-timbering and decorative bracketing in the dormer. The Uriel/Conway ranged in price from \$1,310 to \$2,099 over the years of its availability. Models close to their original construction appearance are found at 4404 38th Street, Brentwood; 6106 Arbor Street and 2311 Crestlawn, Cheverly and 9005 Locust Spring Street in Branchville. (See Figure #2)

Of the total of 37 different models identified, four each of the Americus and the Hathaway were identified, both two-story models. Three each of the Crescent and the Wilmore were identified. Of the rest of the models constructed, only one or two examples of each were found. There seemed overall to be a slight preference for one or one-and-one-half story dwellings over two-story dwellings. A total of 49 one-story Sears houses exist in the County, including the 14 Vallonias and 11 Uriel/Conways.

FIVE OR EIGHT ROOMS AND BATH



THE VALLONIA is a prize bungalow home. It has been built in hundreds of localities. Photographs and many testimonials confirm the splendid features and value. Customers tell of saving as much as \$2,500.00 on their Vallonia and often selling at a big profit.

The Vallonia is favored by a sloping, overhanging roof and shingled dormer which has three windows. Roof has a timber cornice effect. Sided with cypress (the wood eternal). Porch extends entirely across front of house, with latticework beneath porch floor. Here under the shade of its roof (with option of screening part or entire porch), you may enjoy leisure hours during summer on a swing or easy chair. Children quickly adopt this porch for play or study.

Perfect harmony in all details marks the architecture of the Vallonia. Every inch of material is "Honor Bilt" quality and workmanship.

FIRST FLOOR

The Living Room. A handsome door opens into the cheerful living room. Size, 15 feet 2 inches wide by 12 feet 1 inch deep. Liberal wall space accommodates piano and furniture. Three windows provide light and air.

The Dining Room. A cased opening divides living and dining rooms. Here the usual dining furniture has enough space for an attractive arrangement. Two windows assure light and ventilation.

The Kitchen. From the dining room a swinging door opens into the pleasant kitchen. The range space is just inside the door. Beneath the double window is plenty of space for a table and chairs. Sink is underneath the rear window. A door opens to a convenient pantry, lighted by a window. Everything about this kitchen has been planned to win the lasting approval of the housewife. Just outside the door is the enclosed rear entry with space for refrigerator. Here, also, are stairs to grade and basement.

The Bedrooms. From dining room a passage opens into hall that gives privacy to front and rear bedrooms and bath. There is a clothes closet in the passage and a linen closet in the hall. Each bedroom has two windows and a clothes closet. A feature of the rear bedroom is a storage closet with shelves. The bathroom has a medicine case and a window.

SECOND FLOOR

An open stairway leads from the dining room to second floor in plan P13049B, which provides space for two bedrooms, a sewing room and three large closets. See plan at lower right.

Basement. Room for furnace, laundry and storage. Height of Ceilings, Basement, 7 feet from floor to joists. Main floor, 9 feet from floor to ceiling.

The Vallonia is Shown in Colors on Page 20

Honor Bilt

The Vallonia

"Already Cut" and Fitted

No. P13049A 5 Rooms \$2,077.00

No. P13049B 8 Rooms 2,517.00

What Our Prices Include

At the prices quoted we will furnish all the material to build this five-room or eight-room bungalow, consisting of:

Lumber: Lath;
Roofing, Best Grade Clear Red Cedar Shingles;
Siding, Clear Cypress or Clear Red Cedar, Bevel;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring, Clear Grade Douglas Fir or Pacific Coast Hemlock;
Porch Flooring, Clear Edge Grain Fir;
Porch Ceiling, Clear Grade Douglas Fir or Pacific Coast Hemlock;
Finishing Lumber;
High Grade Millwork (see pages 108 and 109);
Interior Doors, Two Invented Cross Panel Design of Douglas Fir;
Trim, Beautiful Grain Douglas Fir or Yellow Pine;
Medicine Case;
Windows of California Clear White Pine;
40-Lb. Building Paper; Sash Weights;
Eaves Troughs; Down Spout;
Stratford Design Hardware (see page 120);
Paint for Three Coats Outside Trim and Siding;
Stain for Shingles on Dormer Wall for Two Brush Coats;
Shellac and Varnish for Interior Trim and Doors.
Complete Plans and Specifications.
Built on concrete foundation and excavated under entire house.

We guarantee enough material to build this five-room or eight-room bungalow. Prices do not include cement, brick and plaster.

"Honor Bilt" Construction explained on pages 12 and 13.

OPTIONS

Sheet Plaster and Plaster Finish, to take the place of wood lath, \$124.00 extra, for P13049A; \$201.00 extra for P13049B. See page 140.

Oak Doors, Trim and Floors for living room and dining room, Maple Floors in kitchen and bathroom, \$145.00 extra for P13049A.

Oak Doors, Trim and Floors for living room and dining room, Maple Floors in kitchen and bathroom and Oak Stairs to second floor, \$179.00 extra for P13049B.

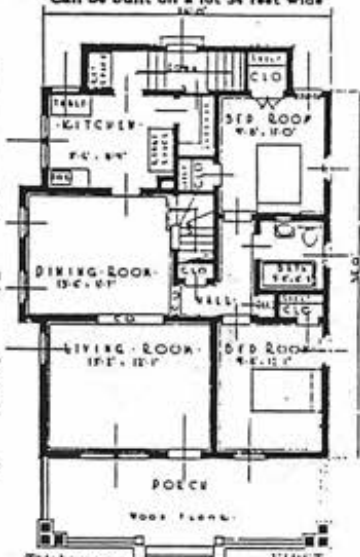
Oriental Slate Surfaced Asphalt Shingles, instead of wood shingles, \$46.00 extra for P13049A; \$52.00 extra for P13049B.

Storm Doors and Windows, \$54.00 extra for P13049A; \$61.00 extra for P13049B.

Screen Doors and Windows, galvanized wire, \$35.00 extra for P13049A; \$44.00 extra for P13049B.

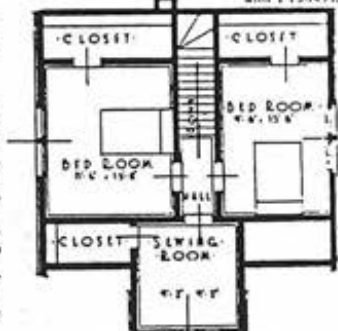
For Prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.

Can be built on a lot 34 feet wide



This house can be built with the rooms reversed. See page 3.

FIRST FLOOR PLAN of P13049A and P13049B



Finished Second Floor Plan of P13049B

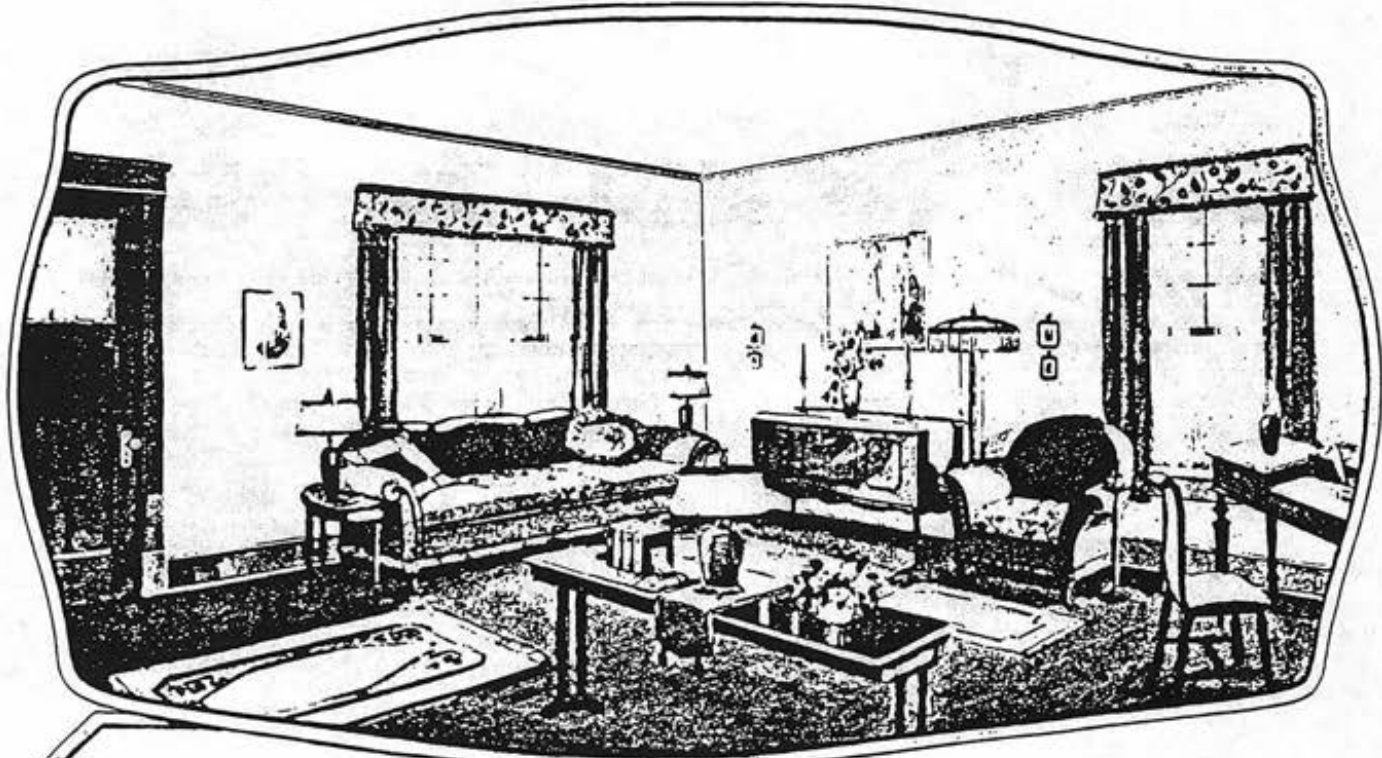
For Our Easy Payment Plan See Page 144

Page 46

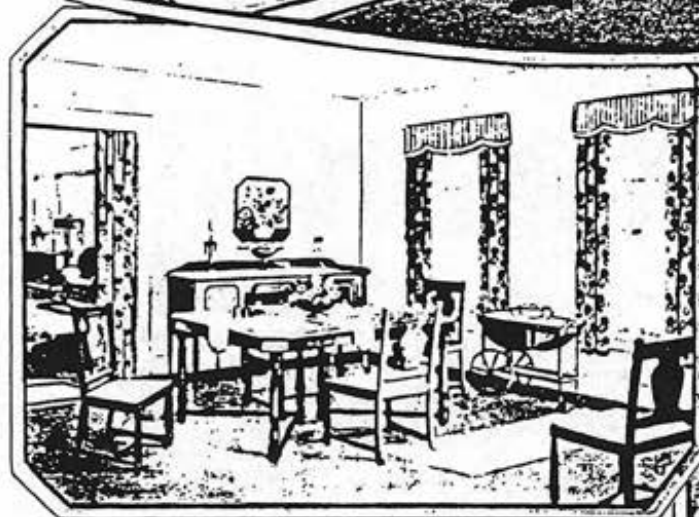
See Interior Views of the Vallonia Home on Opposite Page

1942

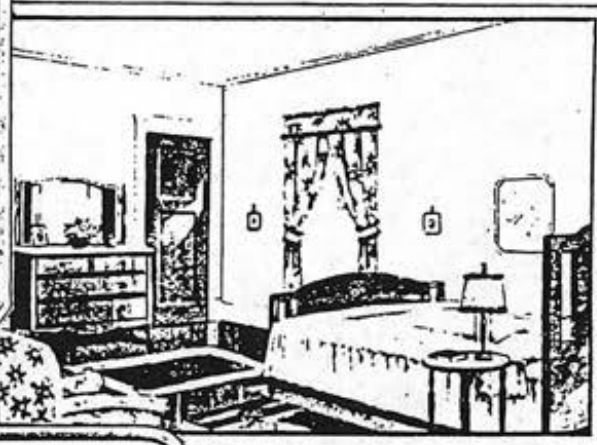
The VALLONIA INTERIORS



The Living Room measures 15 feet 2 inches by 12 feet 1 inch, and so can be comfortably furnished as shown above.



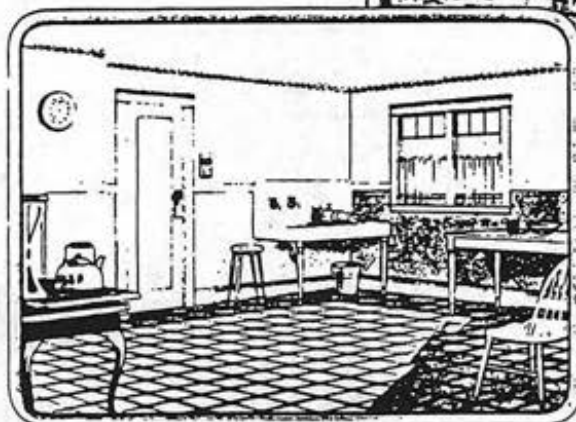
ABOVE—The Dining Room is another attractive spot in this happy home.



ABOVE—A Bedroom of unusual charm and comfort.



The Bathroom.



The Bright and Modern Kitchen.



A Bedroom in Attic. See options.

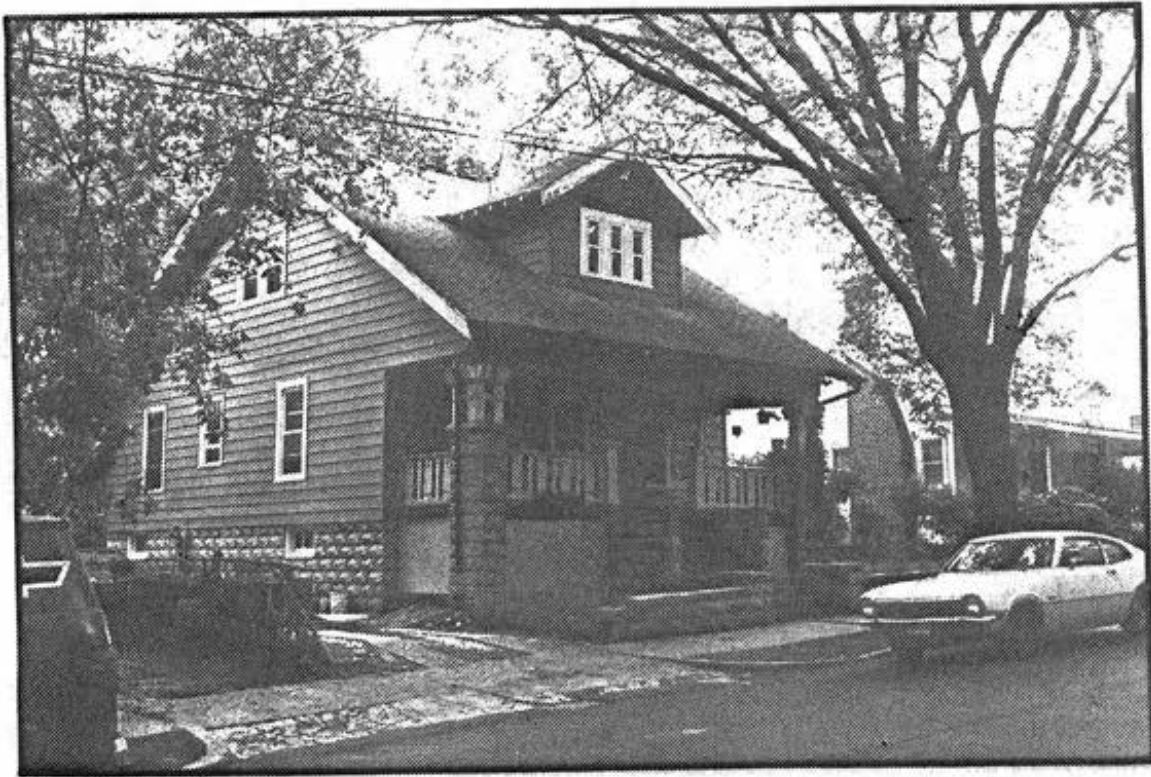
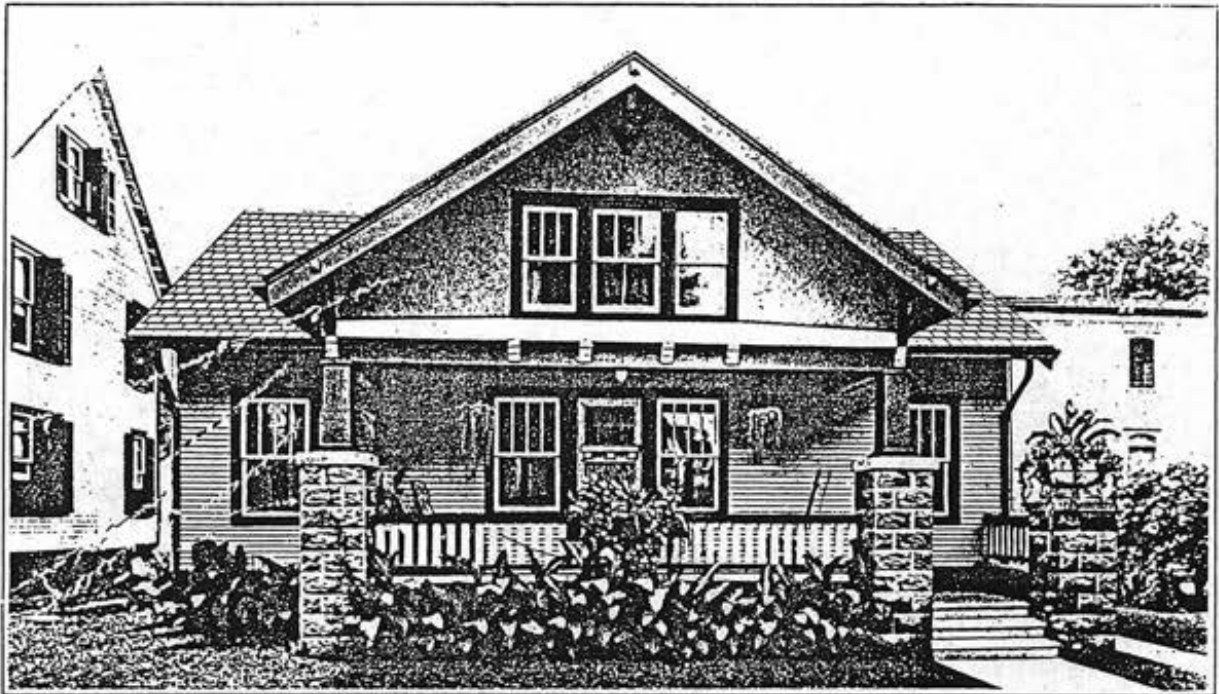


Figure 1 Vallonia, located at 4215 29th Street, Mt. Rainier

FIVE ROOMS, BATH AND PORCH



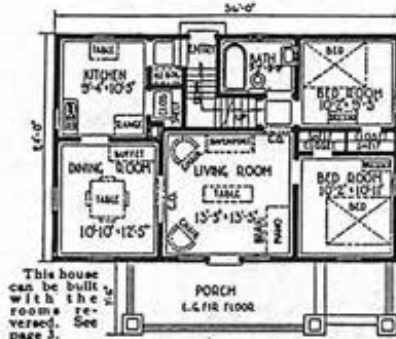
THE CONWAY bungalow, with five or six rooms and bathroom, meets the need for a conservative and economically designed home. A study of the exterior discloses balanced proportions, a spacious front porch, gable and overhanging roof. Floor plans of interiors, shown below, reveal a very practical layout, wherein every foot of space is used. As a result, all rooms are well planned to accommodate furniture. Well lighted and ventilated. The wonder of the house is how exactly right are all the little points.

No. P13052A

The Living Room. The large living room and cheerful dining room are connected by means of a wide cased opening. Opposite the front door with windows grouped about it, is a long space against the wall where any handsome large piece of furniture will look attractive. In fact, the living room is one that will be easy to furnish cozily. Size, 13 feet 5 inches by 13 feet 5 inches.

The Dining Room. Entered from the living room through a wide cased opening. Measures 10 feet 10 inches by 12 feet 5 inches. Has good space for the dining set and is lighted from two sides.

Can be built on a lot 42 feet wide



This house can be built with the rooms reversed. See page 3.

FLOOR PLAN P13052A

For Our Easy Payment Plan See Page 144

Honor Bill

The Conway

No. P13052 "Already Cut" and Fitted. 5 Rooms.	\$1,614.00
No. P13052A "Already Cut" and Fitted. 5 Rooms.	1,709.00
No. P13052B "Already Cut" and Fitted. 6 Rooms.	2,226.00

The Kitchen. Right at the swinging door from the dining room is the sink with a window directly over, and close by is space for the range. Under the window on the opposite wall a table can be set. Opening the rear door you find a landing where the ice box can stand and just inside this door is a good sized shelf where things to be put into the refrigerator can be gathered and all put in at one time, saving ice. The shelf will be useful in many ways, and when cleaning the kitchen it can be dropped flat against the wall. Size of the kitchen, 9 feet 4 inches by 10 feet 5 inches.

The Bedrooms. The front bedroom opens up from the living room. The rear bedroom connects with an open hall off the living room. Each bedroom has a clothes closet, and is well lighted and aired. The bathroom connects with the hall, also. It has a medicine case.

The Basement. Room for furnace, laundry and storage.

Height of Ceilings. First floor, 9 feet from floor to ceiling. Basement, 7 feet from floor to joists.

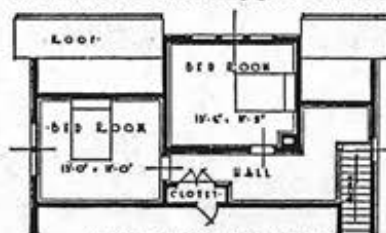
No. P13052

Same as No. P13052A, except that house is two feet narrower.

No. P13052B

See floor plan at the right and below.

For prices on Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.



SECOND FLOOR PLAN P13052B

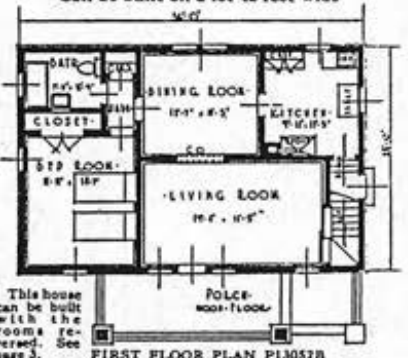
What Our Price Includes

At the price quoted we will furnish all the material to build this five or six-room house consisting of:
 Lumber; Lath;
 Siding, Clear Red Cedar Shingles;
 Siding, Clear Cypress or Clear Red Cedar, Bevel;
 Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
 Flooring, Clear Douglas Fir or Pacific Coast Hemlock;
 Porch Flooring, Clear Edge Grain Fir;
 Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
 Finishing Lumber;
 High Grade Millwork (see pages 108 and 109);
 Interior Doors, Five-Cross-Panels Design of Douglas Fir;
 Trim, Beautiful Grain Douglas Fir or Yellow Pine, Windows of California Clear White Pine;
 Medicine Case;
 Kitchen Cabinet for P13052B;
 Eaves Trough and Down Spouts;
 40-Lb. Building Paper; Sash Weights;
 Stratford Design Hardware (see page 120);
 Paint for Three Coats Outside, Trim and Sash;
 Shellac and Varnish for Interior Doors and Trim.
 Complete Plans and Specifications.
 We guarantee enough material to build this house. Price does not include cement, brick or plaster.
 See description of "Honor Bill" Houses on pages 12 and 13.

OPTIONS

Sheet Plaster and Plaster Finish, to take the place of wood lath, \$102.00 extra for No. P13052; \$107.00 extra for No. P13052A; \$127.00 extra for No. P13052B. See page 140.
 Oriental Asphalt Shingles, guaranteed seventeen years instead of wood shingles, \$33.00 extra for No. P13052; \$42.00 extra for No. P13052A; \$42.00 extra for No. P13052B.
 Oak Trim, Doors and Floors in living room and dining room, \$136.00 extra for No. P13052 and No. P13052A.
 Oak Trim, Doors, Floors and Stairs in living room and dining room, \$181.00 extra for No. P13052B.
 Storm Doors and Windows, \$48.00 extra for No. P13052 and P13052A; \$54.00 extra for No. P13052B.
 Screen Doors and Windows, galvanized wire, \$30.00 extra for Nos. P13052 and P13052A; \$38.00 extra for No. P13052B.

Can be built on a lot 42 feet wide



This house can be built with the rooms reversed. See page 3.

FIRST FLOOR PLAN P13052B



Figure 2 **Uriel/Conway, located at 915 Montgomery Street, Laurel**

Thirty-three two-story dwellings were constructed. There was little cost difference between the one-and-one-half story models and a full two-story building. The two-story models seemed to start out with a slightly more expensive base price but a price still well within the same range as the smaller dwellings. For example, in 1921 one-and-one-half story models such as the Vallonia cost \$1,465, the Uriel \$1,374 and the one story Crescent cost \$1,465. Two-story models such as the Americus cost \$1,924 and the Hathaway \$1,196. The two-story Puritan cost \$1,947 in 1922.¹⁴

Most of the Sears homes were frame sheathed, although there was the option at extra cost of brick veneer for all the models. Some brick veneered models were found, including an Americus at 2706 Cheverly Avenue, Cheverly and 4203 28th Street in Mt. Rainier. The brick veneer on the first story of the Pittsburg model at 4003 Longfellow Street, Hyattsville was an original design feature. Sears also offered the option of asphalt shingle wall covering, referred to in the catalogs as "oriental slate surfaced siding."¹⁵ Two of the dwellings identified have asphalt shingle siding but it is not known if this is an original covering. These were the Langston model at 4808 Sheridan Street in Riverdale Heights and the Vallonia model at 6301 Sheridan Street, Riverdale Heights.

Interior Features

The Sears house included more than just a shell. Standard interior features included the wood flooring, interior moldings and doors, kitchen cabinets and a bathroom medicine cabinet. Other features such as china closets, mantels, hide-away ironing boards, breakfast alcoves and bookshelves were routinely offered with some of the more elaborate models. Plumbing, heating, wiring and electric fixtures were available at extra cost. The Sears general catalog offered innumerable home accessories, appliances and components. A mail-order home could be completely furnished using the Sears general catalog.

Only four of the houses surveyed were examined on the interior. The focus of the survey was on identification of Sears houses rather than in-depth examination of individual buildings. However the four interiors examined were found to have many original features intact, identifiable through their appearance on catalog pages. An Alhambra and a Puritan model were surveyed in Cheverly, a Maplewood in Brentwood and an Americus in College Park. The following figure juxtaposes catalog pages from a 1931 Sears catalog of home details with photographs of the actual home interiors where some of the details exist. (See figure #3)

Conclusions

Sears, Roebuck and Company supplied affordable, quality housing during the first third of this century, a period when there was great growth of suburban areas and high demand for such homes nationwide. Sears assisted in the need for housing in the Washington metropolitan area. A one year survey revealed 82 Sears mail-order dwellings in Prince George's County. There were probably more Sears houses that were constructed, that

ATTRACTIVE FIREPLACE MANTELS

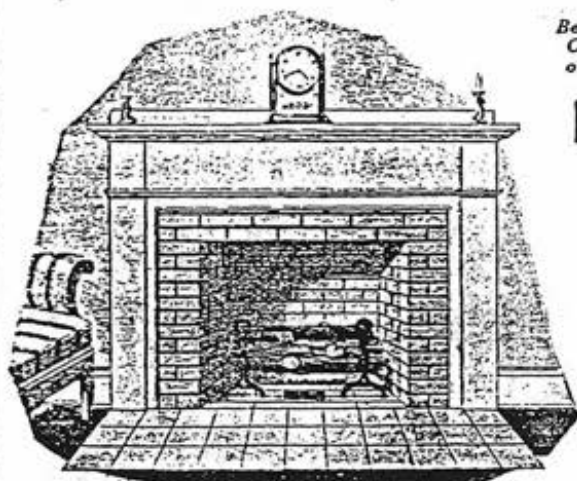
PROVIDE for a fireplace in your new home, or, if you are remodeling, do not overlook a brick mantel. The many hours of cheer and happiness which a fireplace will radiate on drab winter days will more than repay its modest cost. We supply everything necessary to complete the mantel, including face brick, mantel shelf (made of clear fir, or clear oak), fire brick lining for fireplace, wrought iron trimmings where shown, tile flashing, color for mortar, tile for hearth and angle bars. The mantel shelf is shipped in the white, not enameled or varnished. Price does not include throat damper or ash dump, these must be ordered separately (See page 51). We furnish a complete set of working plans. Only perfect material supplied. The bricks are packed in barrels and carefully laid in sawdust so that they reach destination in first class condition.

We can supply the designs listed in either smooth face or rough face brick, in the following colors: Rough Texture Brick—brown with black dots, deep red, cream or medium gray. Smooth Surface Brick—Soft gray, cream or deep red. Please bear in mind that the colors might vary somewhat, but will closely resemble the description.

We do not furnish the common brick, mortar, cement or foundation brick. The brick for mantels is shipped from factory in PENNSYLVANIA, Not Prepaid. The mantel shelf is shipped from factory in NEWARK, N. J. Not Prepaid.

Be Sure to State
Color and Kind
of Brick Wanted

(Honor Bill
MILLWORK)



Colonial Design Brick Mantel

Price does not include fireplace fixtures. For prices see page 51.
Total height, 4 feet 3 inches; width, 6 feet 1 3/4 inches; depth to plastered wall, 3 1/4 inches. Brick opening, 50 inches wide by 35 inches high; fireplace opening, 34 inches wide by 29 inches high. Size of hearth, 24 inches by 60 inches. Not Prepaid.
63PM9849—Colonial Brick Mantel as described above, with clear fir frame and shelf.....\$40.85
63PM9269—Colonial Brick Mantel, with clear oak frame and shelf. 43.85
The brick for the above mantel weighs 850 pounds. The frame and shelf weigh 125 pounds.
63PM9853—Clear fir frame and shelf only, no brick.....\$12.50
63PM9274—Clear oak frame and shelf only, no brick.....\$15.50



Specifications

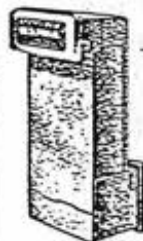
The mantel is 7 feet 3 inches wide over all and 5 feet 3 inches high. Width of body, 6 feet 6 inches. The fireplace is 36 inches wide by 30 inches high. The hearth is made of quarry tile and is 18 inches by 78 inches. Price does not include fireplace fixtures. For prices see page 51. Shipping weight, 2,175 pounds, Not Prepaid.

63PM9854—Mantel as described above, with clear fir shelf.....\$69.00
63PM3372—Mantel as described, with clear oak shelf.....71.95

Be sure to state color and kind of brick wanted

MAIL BOXES

THE MODERN BUILT-IN TYPE NECESSARY ON EVERY MODERN HOME. RIGID, THEFTPROOF, PERMANENT. THIS MAIL RECEIVER MORE THAN PAYS FOR ITSELF IN CONVENIENCE, SAFETY AND BEAUTY.



Specifications

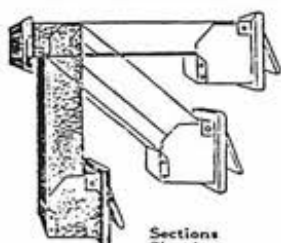
Face plate is cast aluminum, hand finished in a two-tone effect, the frame and raised letters are highly polished while the field will be finished in a stippled, rough effect. Thus this plate cannot rust, dent, wear or corrode and on account of its color tone harmonizes perfectly with any color scheme or hardware. The inner door being steel, and coated with two coats of enamel, cannot crack or warp out and its color will harmonize with almost any wall color or can be repainted to suit the individual taste. The body is made of 26-gauge electro galvanized steel with welded joints, and is the "sliding sleeve, elbow" type which permits its adjustment to any type wall, with nothing to change. The welded joints prevent loosening or rusting, which occurs in a bolted or crimped body.

The illustration shows sample uses in installations in two types of walls. Carton packed. Shipped from our store. Shipping weight, about 8 pounds. Not Prepaid.

63PM9525—Each.....\$3.50



Used in
Frame Wall



Sections
Showing
Possible
Adjustments



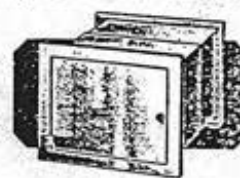
Used in Brick
Veneer Wall

PARCELDOR

Convenient Package Receiver—Sanitary



Sectional
View of
Wall
Showing
Parcel-
dor in
Place



Milk and Package Receiver

Convenient, sanitary and safe, making it possible to receive milk, groceries and other parcels without going outside or opening a door. Trouble saving and inexpensive. Combines beauty and practicability, occupying no needed space and giving protection against weather, annoyance, theft and intrusion.

Easily installed in new or old buildings of either frame, brick veneer or solid brick construction. This receiver is well constructed of high grade rustproof furniture steel; is shipped painted, but can be repainted to suit any color scheme.

Specifications

Parceldor Package Receiver is made in two sizes to fit any wall from 5 to 17 inches thick. Small size fits any frame or brick veneer wall. Large size fits any solid brick or stone wall. Easily adjusted. Inside dimensions, 14 inches wide by 14 inches high and depth from 5 to 17 inches. Doors can be made to swing either right or left by simply reversing case. Shipping weight, 24 pounds.

63PM9530—Parceldor. Be sure and state, whether for Frame, Brick Veneer, Solid Brick or Stone Wall. Not Prepaid. Shipped from our store.....\$6.45



Figure 3 Mantel, Alhambra model, 6412 Cheverly Avenue, Cheverly
Constructed 1925

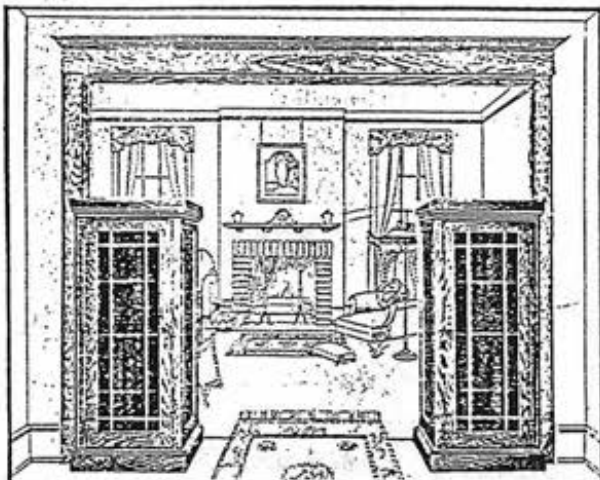
Bookcased Openings and Colonnades

One of these Bookcased Openings or Colonnades will greatly beautify any arched opening.

Where Yellow Pine Bookcases or Colonnades are wanted we can furnish them at the same price as Fir on request.

**Honor Bilt
MILLWORK**

Head Trim, Casing, Base Blocks, Jambs, etc., are not part of the Colonnade nor of the Bookcased Opening shown here, and therefore, are not included in price. For Trim see pages 32 to 37.



Bookcased Opening

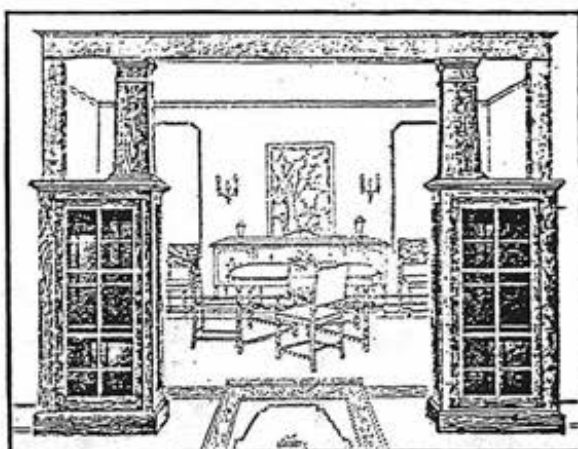
Made of Beautiful Clear Fir or Clear Oak. Each of the bookcases shown is made 4 feet 1 inch high; width, 1 foot 4 inches; depth from front to back, 1 foot 2 inches. The cap and base extend beyond these measurements 1 inch. The side and back of the bookcases are paneled. The side that fits against the jamb is plain. The door is glazed with high grade leaded glass. Each case is fitted with three adjustable shelves. The material and workmanship are the best. No hardware included. Shipped SET UP (put together) ALL READY TO SET IN PLACE.

NOTE—The bookcases can be had to fit on either side of consoles, fireplaces or other places at a slight additional cost. Write for quotations, describing where bookcases are to be used. IMPORTANT—Always state whether the paneled side of the bookcase is to be on the right or left hand as you face the front or glazed side.

Shipping weight, 200 pounds per pair, not prepaid.

63PM9897—Bookcases, as described above, clear fir, made to fit against 5½-inch jambs. Per pair.....\$29.25

63PM6793—Bookcases, as described above, clear oak, made to fit against 5½-inch jambs. Per pair.....\$39.00



Bookcased Colonnade

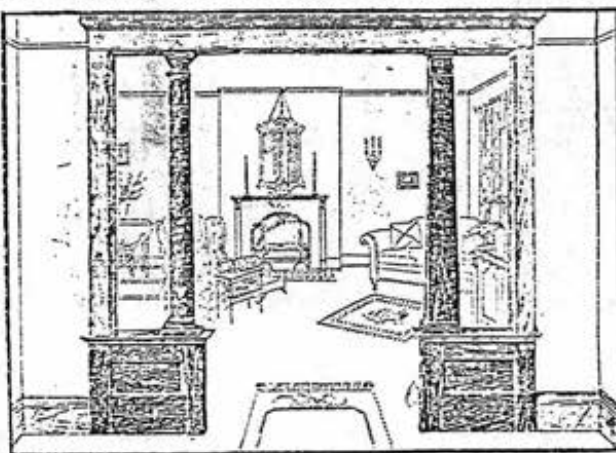
Made of Beautiful Clear Fir or Clear Oak. Can be used in room of any width. Cases are 4 ft. 9 in. high, 2 ft. 4 in. wide and 12 in. deep. Has three shelves. Door in each case glazed with six lights of clear glass. Ends of cases are made to set over a jamb 5½ in. wide. The backs and exposed ends have one three-ply wood panel. Hardware not included. Shipped SET UP (put together), ALL READY TO SET IN PLACE.

Columns are 8 in. square at bottom and taper to 7 in. at top. Furnished in the white (not oiled or varnished). Carried in stock to fit openings 6 ft. 8 in.; 7 ft.; 7 ft. 6 in. and 8 ft. high. If intermediate or larger sizes are wanted, write for prices.

63PM9899—Clear Fir. Per pair.....\$41.10

63PM8475—Clear Oak. Per pair.....51.50

Shipping weight, 250 pounds, not prepaid. When ordering give width from jamb to jamb, and height from floor to head jamb. Specify width first.



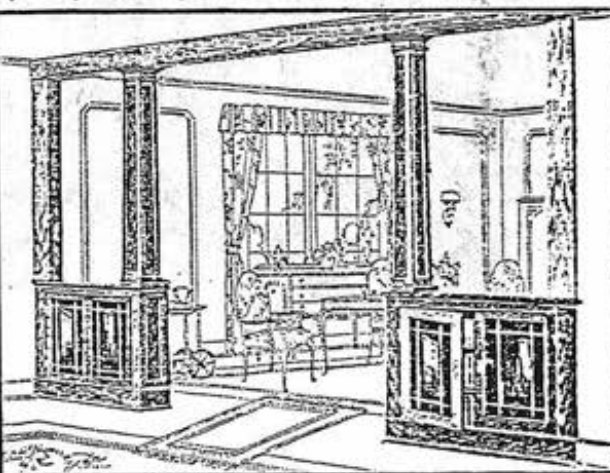
Colonnades

Made of Beautiful Clear Fir or Clear Oak. Height of pedestal and panel work, 24 inches. Top over pedestal and panel work, 10 inches wide, and made to fit on each side of jambs 5½ inches wide. The column base resting on the pedestal is 7½ inches square. Size of column at base, 6 inches. Size of column at top, 5 inches. Use but one column and pedestal for openings less than 7 feet wide, and allow but half the price of a pair. Shipped SET UP (put together) ALL READY TO SET IN PLACE. Carried in stock to fit openings of the following heights: 6 feet 8 inches; 7 feet; 7 feet 6 inches; 8 feet. If openings are intermediate or larger than any height specified, write for price and allow a few days' additional time to ship.

When ordering give exact width of opening from jamb to jamb and exact height from floor to head jamb. Specify width first. Shipping weight, 200 pounds.

Catalog No.	Kind of Wood	Design of Column	Design of Cap for Column	Price, per Pair
63PM9896	Clear Fir	Round	Plain turned wood	\$24.60
63PM8462	Clear Oak	Round	Plain turned wood	30.45
63PM9894	Clear Fir	Square	Plain wood	29.30
63PM8467	Clear Oak	Square	Plain wood	30.45

Prices are for the colonnade in the white (not varnished). If wanted to fit jambs wider than 5½ inches, add \$2.00 to above prices. When jambs are 9 inches wide we suggest setting the end of pedestal up against jambs.



Bookcase Colonnade

The cases are made 3 feet 2 inches wide, 3 feet 6 inches high from the floor to the top shelf. Each bookcase is 12 inches deep and has two shelves. The ends of the cases are made to set over jambs 5½ inches wide. The backs of the cases have two wood panels same height as the cases in front. Columns are 10 inches square at the bottom and taper to 8 inches square at the top. Paneled on four sides and have molded caps and bases. We will furnish the colonnades in any height required. Furnished in the white (not oiled or varnished). Carried in stock to fit openings 6 feet 8 inches; 7 feet; 7 feet 6 inches, or 8 feet high. For intermediate or larger sizes write for prices. Suitable for opening over 9 feet wide. Shipped SET UP (put together), ALL READY TO SET IN PLACE. Shipping weight, 300 pounds.

63PM9898—Clear Fir. Per pair.....\$53.50

63PM8473—Clear Oak. Per pair.....65.00

Hardware not included in price. When ordering give width from jamb to jamb and height from floor to head jamb. Specify width first.

Shipped From Our Own Factory in Newark, N. J. Not Prepaid

SEARS, ROEBUCK AND CO.

From "Honor Bilt Building Materials"
Sears, Roebuck and Co. 2/12/1931

Page 41

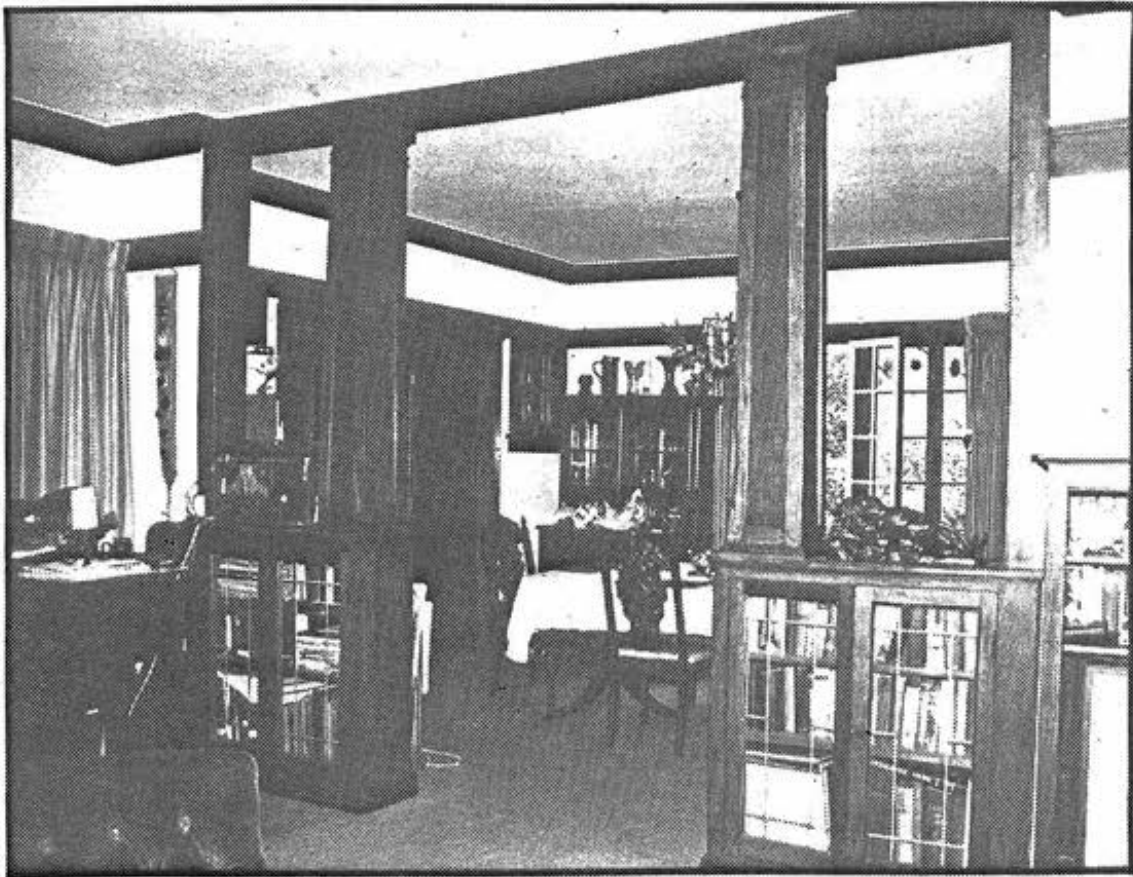


Figure 3 **Colonade, Alhambra model, 6421 Cheverly Avenue, Cheverly**
Constructed 1925

Entrance Doors

(Honor Bilt Millwork)

THESE doors all have heavy bevel plate glass lights, and are in perfectly good taste for any type of homes, both large and small. They can also be furnished with double strength glass for those desiring a lower price door. If you are in doubt as to the best design for your particular type of house, write us, and we will be very glad to make a recommendation.

Designs

Our designs are architecturally correct—they have been approved by authorities. The siles, rails and glass are correctly proportioned, presenting a massive and dignified appearance. This strong construction makes them ideal for outside doors.

Important Notice: These doors can be mortised to receive any lock set shown on pages 66 and 67 for 25c extra. State catalog number of lock for which door is to be mortised. Be sure to state if hinges are to be on left or right hand side as you face door from outside.

Securely Crated. Carefully wrapped in tough paper, crated with sound lumber. Will reach you bright and clean.

Safe Delivery Guaranteed

Shipped From Our Own
Factory in NEWARK, N. J.,
Not P. paid.

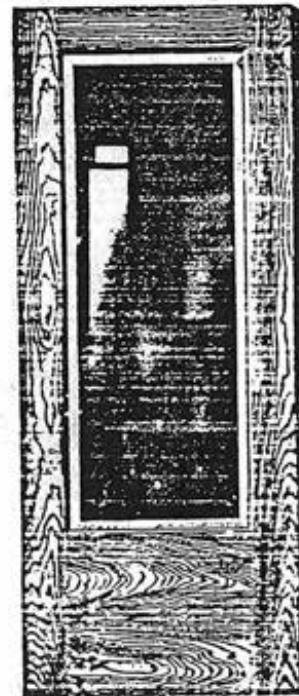
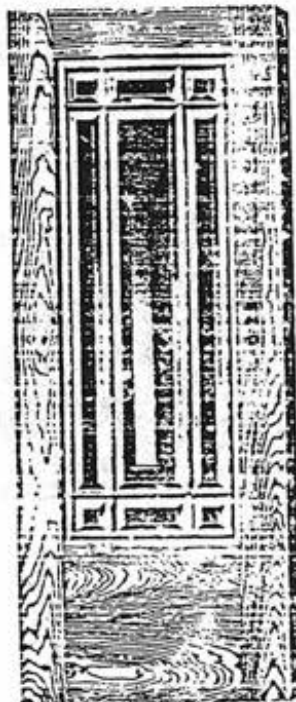
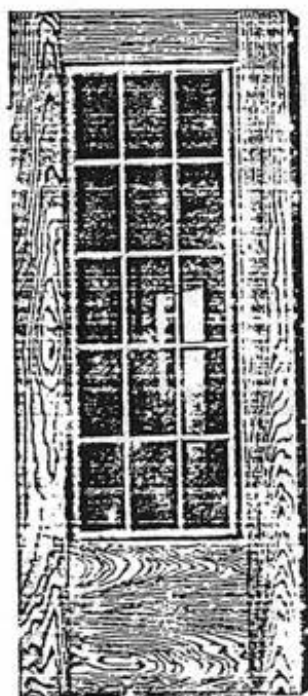
ALL DOORS 1 1/4 INCHES THICK
CAN BE FURNISHED 1 1/2 INCHES
THICK FOR \$2.00 EXTRA

FOR DOOR FRAMES SEE
PAGES 28 AND 30



SIZES		1 1/4 In. Thick	Open- ing	Glass Size in Inches	43PM379 Bevel Plate Glass as Illustrated	43PM379 Gleam Clear Double Strength Glass	43PM379 Gleam Clear Double Strength Glass	43PM379 Gleam Clear Double Strength Glass
Width	Height	Ft.	In.	Ft.	In.	Wt.	Wt.	Wt.
3	6	8	0	20x30	\$13.75	95	\$8.50	85
4	7	0	0	24x36	15.50	105	8.50	85
4	7	0	0	24x36	16.20	110	8.50	90
4	8	0	0	24x36	16.25	110	9.00	90
4	9	0	0	24x36	16.25	110	9.45	95

Can be furnished 1 1/2 inches thick for \$2.00 extra.



SIZES		1 1/4 In. Thick	Open- ing	Glass Size in Inches	43PM379 Bevel Plate Glass as Illustrated	43PM379 Gleam Clear Double Strength Glass	43PM379 Gleam Clear Double Strength Glass	43PM379 Gleam Clear Double Strength Glass
Width	Height	Ft.	In.	Ft.	In.	Wt.	Wt.	Wt.
3	6	8	0	20x30	\$13.75	95	\$8.50	85
4	7	0	0	24x36	15.50	105	8.50	85
4	7	0	0	24x36	16.20	110	8.50	90
4	8	0	0	24x36	16.25	110	9.00	90
4	9	0	0	24x36	16.25	110	9.45	95

SIZES		1 1/4 In. Thick	Open- ing	Glass Size in Inches	43PM379 Bevel Plate Glass as Illustrated	43PM379 Gleam Clear Double Strength Glass	43PM379 Gleam Clear Double Strength Glass	43PM379 Gleam Clear Double Strength Glass
Width	Height	Ft.	In.	Ft.	In.	Wt.	Wt.	Wt.
3	6	8	0	20x30	\$13.75	95	\$8.50	85
4	7	0	0	24x36	15.50	105	8.50	85
4	7	0	0	24x36	16.20	110	8.50	90
4	8	0	0	24x36	16.25	110	9.00	90
4	9	0	0	24x36	16.25	110	9.45	95

SIZES		1 1/4 In. Thick	Open- ing	Glass Size in Inches	43PM379 Bevel Plate Glass as Illustrated	43PM379 Gleam Clear Double Strength Glass	43PM379 Gleam Clear Double Strength Glass	43PM379 Gleam Clear Double Strength Glass
Width	Height	Ft.	In.	Ft.	In.	Wt.	Wt.	Wt.
3	6	8	0	20x30	\$13.75	95	\$8.50	85
4	7	0	0	24x36	15.50	105	8.50	85
4	7	0	0	24x36	16.20	110	8.50	90
4	8	0	0	24x36	16.25	110	9.00	90
4	9	0	0	24x36	16.25	110	9.45	95

SEARS, ROEBUCK AND CO.

From "Honor Bilt Building Materials"
Sears, Roebuck and Co. 2/12/1931

Page 7

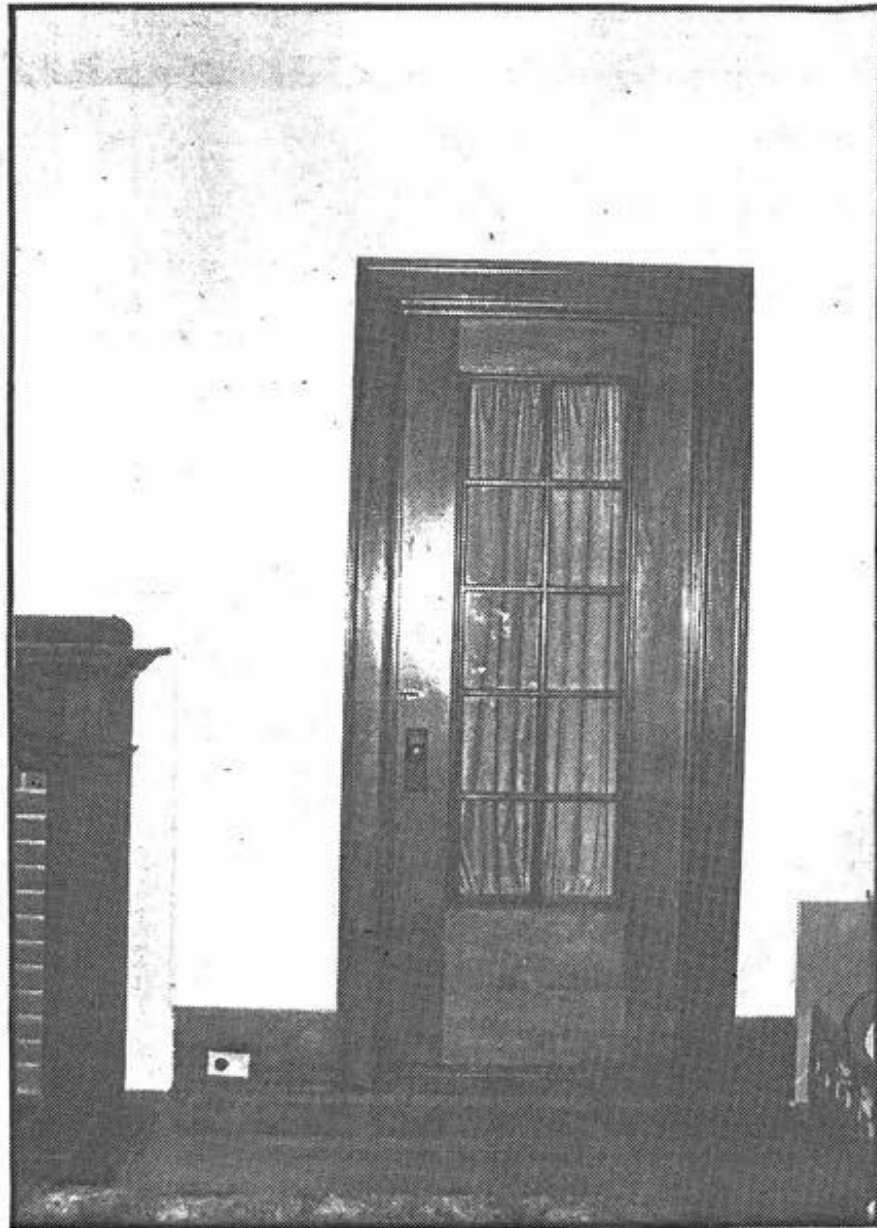


Figure 3 Door, Rembrandt model, 6101 Forest Road, Cheverly
Constructed 1925

were either missed by the survey or that no longer are standing. The survey also revealed the existence of other mail-order company houses, as one example each from Montgomery Ward and Company and the Gordon Van Tyne Company were found. Study of these companies' catalogs would probably reveal additional examples in the County.

The mail-order houses are for the most part modest dwellings and at their most substantial are comfortable middle-class homes. They do not stand out from their neighbors; indeed, Sears was aiming for comfort and dependability at an affordable price rather than innovative appearance or luxury. The very fact that there are 14 examples of one modest house model, the Vallonia, in the County would seem to lessen each individual building's significance.

The mail-order houses' significance is in their numbers, revealing part of the pattern of growth in Prince George's County during the early part of this century. Knowledge of their numbers is also significant in planning for the older suburban towns in which they are located, because it allows re-evaluation of the community's housing stock. It gives added interest and pride of ownership in neighborhoods of modest older dwellings.

Recommendations

Many of the Sears dwellings have been altered through modernization in appearance or additions since their construction. The significance of those dwellings which have lost their resemblance to the original catalog appearance becomes questionable. However, those unaltered houses with remaining original exterior and interior detail should be considered for designation as County Historic Sites. The extensive knowledge of their materials and origin, as well as the exterior and interior architectural details typical of 1920's and 30's domestic architecture gives them their significance.

The unusual concentration of 25 Sears mail-order houses in Cheverly may warrant a historic district, although the houses are dispersed throughout the community so that a district proposal would need further evaluation. Such a proposal should be accompanied by design guidelines that could accommodate the intervening structures.

Montgomery Ward and Company mail-order houses and those constructed using plans and materials from the Gordon Van Tyne Company should be considered for future survey. Information on the location of Sears houses has continued to come into the Historic Preservation Commission office as information on the survey has appeared in a local newspaper and been disseminated via presentations to the Prince George's County Planning Board, the Mt. Rainier City Council, and in an evening course at the Prince George's Community College. The identification of Sears houses will be ongoing, expanding the base of information that was formed by the initial survey. This study will be sent to all the municipalities that

responded to the request for information on Sears houses. It is probable that releasing the study will result in additional Sears houses being found.

Appendices

The following Appendices contain a catalog page picturing each of the 37 different Sears House models found in the County. These pages are reproductions of the entries in Houses by Mail and/or may include a reproduction of a page from the actual 1927 "Honor Bilt Modern Homes" catalog consulted for this study. Each reproduction is accompanied by a black and white 5x7 print of the least altered example found in the County, as well as a list of addresses. There is also a list of each community and the models and addresses for the Sears houses found there, as well as a list of the total number of each model found. In the Historic Preservation office files there is a color slide of each of the 82 houses identified.

Bibliography

Alan Gowans, The Comfortable House, North American Suburban Architecture 1890-1930, MIT Press., Cambridge, Massachusetts, 1986.

Katherine Cole Stevenson and H. Ward Jandl, Houses by Mail, A Guide to Houses from Sears, Roebuck and Company, The Preservation Press, Washington, D.C. 1986.

"Honor Bilt Modern Homes", Sears, Roebuck and Company, Philadelphia, 1927.

Notes

1 The Comfortable House, North American Suburban Architecture 1890-1930, Massachusetts Institute of Technology Press, Cambridge, Massachusetts, 1986, pgs. 48 and 55.

2 Houses By Mail, Katherine C. Stevenson and H. Ward Jandl, The Preservation Press, Washington, D.C., 1986, page 19.

3 American History Illustrated, "Mr. Sears and Mr. Roebuck," Brian McGinty, June 1986, pg. 37.

4 Stevenson and Jandl, pg. 19.

5 Ibid.

6 Gowans, pg. 52.

7 Ibid.

8 "Honor Bilt Modern Homes," Sears, Roebuck and Company, Philadelphia, 1927, pg. 1.

9 Stevenson and Jandl, page 30.

10 Ibid. pg. 9.

11 Ibid. pg. 20.

12 Research on the Sears Houses in Cheverly was completed by Raymond Bellamy, the Cheverly Town Historian. A copy of his summarized research is Appendix #1.

13 Catalogs for the years of 1909, 1910, 1915, 1923 and 1930 are missing.

14 Ibid. pgs. 95, 131, 207, 289, 303 and 327.

15 Stevenson and Jandl, pg. 30.

APPENDICES

APPENDICES - CONTENTS

Appendix 1 - Sears, Roebuck Houses in Cheverly, by Raymond W. Bellamy, Jr.

Appendix 2 - List of Sears Mail-Order Houses in Prince George's County by Community.

Appendix 3 - List of Sears Mail-Order Houses in Prince George's County by Model.

Appendix 4 - Alphabetical List of all Sears Models Identified.

Sears-Roebuck Houses in Cheverly

Sears-Roebuck houses have become very fashionable these days. The National Trust for Historic Preservation has even published a guide called Houses By Mail which traces the history of the approximately 450 different designs manufactured and sold by Sears from 1908 to 1940. Ordered by mail and sent by rail, over 100,000 of these houses were built and thousands survive. By the late 1970s, young homeowners, discovering their exceptional quality, began buying and rehabilitating Sears houses around the nation. Feature stories began to appear reflecting a high degree of historical interest in studying, saving, and restoring Sears houses. To those of us who have lived all their lives in a Sears house and know their quality, this growing popularity is not surprising.

As Town Historian of Cheverly as well as owner of and life-long resident in a Sears Alhambra model built in 1925, I was aware of the fact that Cheverly possessed quite a few different Sears houses. The correspondence and reports of Robert Marshall, who founded Cheverly in 1918, refer to a sizeable number built in the 1923-1925 period. A few years ago a friend gave me a copy of a 1927 Sears-Roebuck House Catalog and I was suddenly in business identifying Sears houses in Cheverly. However, a couple of the houses I knew by model name to have been built in 1923 were not in this catalog and I suspected there were others. Last May I obtained the new National Trust book and was able to confirm these two models, the Uriel and the Sherburne, in Cheverly and identify three new ones for the list.

To date, I have identified 25 Sears-Roebuck houses in Cheverly and 20 different models. With a few exceptions, all were built in the 1923-1925 period by Robert Marshall or arranged for by him.

The three new ones identified are the Lexington at 27 Cheverly Circle, the Oakdale at 6115 Lombard Street and the Van Jean at 6204 Lombard. The Lexington was built in 1923 but the design had changed so much by the time of the 1927 catalog as to be unrecognizable. The Van Jean model wasn't introduced until 1928. The Oakdale I had simply overlooked.

We have three Americus models in Cheverly: 2406 Cheverly Avenue, 18 Cheverly Circle and 2209 Parkway; two Crescents: 2200 Cheverly Avenue and 6203 Lombard Street; and two Conways: 6106 Arbor Street and 2202 Cheverly Avenue. The rest are all different including my own Alhambra at 2819 Cheverly Avenue; the Rembrandt at 6101 Forest Road; the Kilbourne at 2710 Bellevue Avenue; the Hamilton at 2326 Bellevue; the Sherburne at 6100 Inwood Street; the Osborn at 3306 Bellevue; the Argyle at 6016 Kilmer Street; the Avalon at 6205 Lombard; the Hampton at 6109 Arbor Street; the Lewiston, a 1939 model, at 2206 Cheverly Avenue; the Puritan at 2304 Crestlawn Avenue; the Uriel at 2311 Crestlawn; and the Windsor at 6113 Arbor.

LIST OF SEARS MAIL-ORDER HOUSES IN PRINCE GEORGE'S COUNTY
BY COMMUNITY

<u>Model</u>	<u>Address</u>	<u>Date</u>
BLADENSBURG		
Castleton	3910 53rd Street	
Castleton	3906 52nd Street	
Flossmore	4001 52nd Street	
BRENTWOOD		
Maplewood	4508 37th Street	ca. 1932-33
Uriel/Conway	4404 38th Street	
CENTRAL AVENUE		
Fullerton	6821 Central Avenue	ca. 1930's
CHEVERLY		
Alhambra	2819 Cheverly Avenue	1925
Americus	2406 Cheverly Avenue	1923
Americus	18 Cheverly Circle	1925
Argyle	6016 Kilmer Street	1924
Avalon	6205 Lombard Street	ca. 1927
Crescent	2200 Cheverly Avenue	1923
Crescent	6203 Lombard Street	ca. 1927
Hamilton	2326 Belleview Avenue	1924
Hampton	6109 Arbor Street	1925
Kilbourne	2710 Belleview Avenue	1924
Lewiston	2206 Cheverly Avenue	ca. 1939
Lexington	27 Cheverly Circle	ca. 1923
Osborn	3306 Belleview Avenue	ca. 1927
Oakdale	6115 Lombard Street	ca. 1927
Puritan	2304 Crestlawn Avenue	ca. 1928
Rembrandt	6101 Forest Road	1925
Sherburne	6100 Inwood Street	1923
Uriel	2311 Crestlawn Avenue	1923
Uriel	6106 Arbor Street	1923
Uriel	2202 Cheverly Avenue	1924
Vallonia	2807 Belleview Avenue	1923
Vallonia	6201 Lombard Street	1927
Van Jean	6204 Lombard Street	1928
Whitehall	2209 Parkway	1924
Windsor	6113 Arbor Street	1923
COTTAGE CITY		
Vallonia	3705 Parkwood	
COLLEGE PARK		

<u>Model</u>	<u>Address</u>	<u>Date</u>
Alhambra	4618 College Avenue	
Americus	9606 Baltimore Avenue	1929
Brookwood	4802 Berwyn Road (Berwyn)	1932
Brookwood	9514 Rhode Island Ave. (Branchville)	ca. 1932-33
Rodessa	4703 Branchville Road (Branchville)	
Uriel	9005 Locust Spring Road (Branchville)	
Vallonia	8413 48th Avenue (Berwyn)	1923
Walton	4809 Osage Street (Berwyn)	1930
Wexford	9419 Rhode Island Ave. (Branchville)	

DISTRICT HEIGHTS

Bellewood	6301 Foster Street	
Hathaway	6206 Foster Street	
Hathaway	6400 Halleck Street	
Hathaway	6409 Gateway Boulevard	
Maplewood	6402 Halleck Street	ca. 1932-33

FORT WASHINGTON (SILESIA)

Americus	10706 Livingston Road
----------	-----------------------

GLEN DALE

Osborn	10711 Lansdale Street
--------	-----------------------

HYATTSVILLE

Bellewood	5416 39th Avenue	
Conway	4511 Buchanan Street	1925
Kilbourne	4219 Nicholson Street	
Pittsburgh	4003 Longfellow Street	
Vallonia	4212 Queensbury Road	
Vallonia	4621 Burlington Road	
Vallonia	4915 42nd Place	1921
Vallonia	4917 42nd Place	1921
Vallonia	4919 42nd Place	1921
Wilmore	4912 42nd Place	1933
Wilmore	4907 42nd Avenue	
Wheaton	4901 42nd Place	1933

LANHAM

Hampton	6118 Naval Avenue	1924
---------	-------------------	------

LAUREL

Fullerton	911 Montgomery Street
Uriel/Conway	915 Montgomery Street

MT. RAINIER

<u>Model</u>	<u>Address</u>	<u>Date</u>
Conway	4203 28th Street	1931
Conway	3004 Upshur Street	
Conway	3114 Upshur Street	
Cornell	4507 29th Street	1930
Lakecrest	4115 28th Street	1933
Vallonia	4215 29th Street	1927
Vallonia	4118 29th Street	1929
Windsor/Carlin	3207 Upshur Street	1929
ROGERS HEIGHTS		
Avalon	5315 Gallatin Street	
Hathaway	5316 Gallatin Street	
RIVERDALE		
Columbine	6117 63rd Place (Riverdale Heights)	1927
Cornell	6303 46th Avenue	
Crescent	6109 63rd Avenue (Riverdale Heights)	
Langston	4808 Sheridan Street	
Uriel/Conway	6112 62nd Place (Riverdale Heights)	1932
Vallonia	6409 63rd Place (Riverdale Heights)	1933
Vallonia	6301 Sheridan Street (Riverdale Hts.)	
Wexford	4805 Sheridan Street	1931
UNIVERSITY PARK		
Vallonia	6412 Baltimore Avenue	

LIST OF SEARS MAIL-ORDER HOUSES IN PRINCE GEORGE'S COUNTY
BY MODEL

<u>Number of Houses</u>	<u>Model</u>	<u>Cost</u>	<u>Years Offered</u>
14	Vallonia	\$1,465 - \$2,479	1921-39
4	Uriel	\$1,374 - \$1,527	1921-25
4	Conway	\$1,310 - \$1,527	1926-33
3	Uriel/Conway	(indeterminate)	
4	Americus	\$1,924 - \$2,173	1921-29
4	Hathway	\$1,196 - \$1,970	1921-29
3	Crescent	\$1,351 - \$2,410	1921-33
2	Alhambra	\$1,969 - \$3,134	1818-29
2	Avalon	\$1,967 - \$2,530	1921-26
2	Bellewood	\$1,259	1931-33
2	Brookwood	\$1,328	1932-33
2	Castleton	\$ 934 - \$2,193	1912-22
2	Cornell	\$1,360 - \$1,785	1925-38
2	Fullerton	\$1,633 - \$2,294	1925-33
2	Hampton	\$1,551 - \$1,681	1925-29
2	Kilbourne	\$2,500 - \$2,780	1921-29
2	Maplewood	Not given	1932-33
2	Osborn	\$1,163 - \$2,753	1916-29
2	Wexford	Not given	1931-33
2	Wilmore	\$1,191 - \$1,414	1933-39
2	Windsor/Carlin	\$1,216 - \$1,605	1922-1933
1	Argyle	\$ 827 - \$2,150	1916-26
1	Columbine	\$1,971 - \$2,135	1921-29
1	Flossmore	\$ 838 - \$2,124	1912-22
1	Hamilton	Not given	

<u>Number of Houses</u>	<u>Model</u>	<u>Cost</u>	<u>Years Offered</u>
1	Lakecrest (The Marion)	\$1,330 - \$1,537	1931-33 1933-39
1	Langston	\$ 796 - \$1,898	1916-22
1	Lewiston	\$1,527 - \$2,037	1929-39
1	Lexington	\$2,958 - \$4,365	1921-33
1	Oakdale		
1	Pittsburgh	\$1,827 - \$1,838	1928-29
1	Puritan	\$1,947 - \$2,475	1922-29
1	Rembrandt	\$2,383 - \$2,770	1925-26
1	Rodessa	\$ 998 - \$1,189	1919-29
1	Sherburne	\$1,231 - \$2,581	1913-22
1	Van Jean	\$2,499 - \$2,899	1928-29
1	Walton	\$2,225 - \$2,489	1921-29
1	Wheaton	\$1,235	1931-33
1	Whitehall	\$ 687 - \$1,863	1912-26
<hr/> 82	Total		

THE ALHAMBRA



The Alhambra is an effective Mission style of architecture. Its exterior appearance, as well as the interior arrangement, will appeal to anyone who likes massiveness and plenty of room.

Details and features: Eight rooms and one bath. Stucco exterior; curvilinear gables; overhanging eaves; open porch and terrace in front. Fireplace in living room; built-in sideboard in dining room; built-in seat in sun room.

Years and catalog numbers: 1918 (2090); 1919 (2090); 1921 (7080); 1924 (17090A); 1925 (17090A); 1926 (P17090A); 1928 (C17090A); 1929 (P17090A)

Price: \$1,969 to \$3,134

Locations: Norwood Park, Ill.; Dayton, Ohio

Similar to: The Monterey

Differences: Different gable and porch designs

Year and catalog number: 1924 (3312)

Price: \$2,998



The Monterey

THE ALHAMBRA

THE ALHAMBRA is a modern adaptation of mission architecture. The exterior details call for a stucco siding with a course of red brick above ground, and red or green roof. Windows, doors and decorative molds can be painted in either white, green or any contrasting color. The porch is roofed over the entrance and terraced at the side. While the exterior of the Alhambra is beautiful, its interior is unusually good.

From \$2,500 to \$4,000 profit has frequently been made by our customers who have built this house which proves the big value we give in material and the unusual architecture reflected in this design.

Honor Bilt

The Alhambra

No. P17090A "Already Cut" and Fitted
\$3,127⁰⁰

FIRST FLOOR

The Living Room and Sun Room. Entering the Alhambra you readily approve the unique way in which the rooms are arranged. With a foundation of only 28 feet by 31 feet 6 inches, the living room dimensions are 18 feet 9 inches by 14 feet 9 inches. Toward the right a handsome stairway leads to the second floor. The stairway has a wide landing, in the corner of which is a coat closet. In the living room a real fireplace and mantel with a built-in bookcase on each side is the central feature. Ample space for all furniture. Four pairs of French windows provide plenty of light and ventilation.

From the living room a large cased opening leads into the sun room. The sun room measures 8 feet 1 inch by 14 feet 9 inches. It has two double French windows set in a beautiful recessed bay, in which is a built-in seat with hinged seat cover, allowing space for various articles. Two French windows face the open terraced porch.

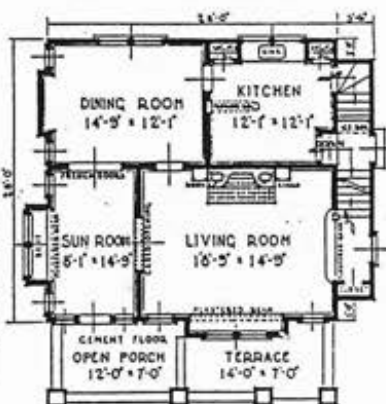
The Dining Room. A pair of French doors connect sun room with the dining room. Space for buffet is provided by a partly recessed nook. Two pairs of French windows in the rear and side wall provide light and ventilation.

Here You Will Find a Prize Winner in a Model Kitchen

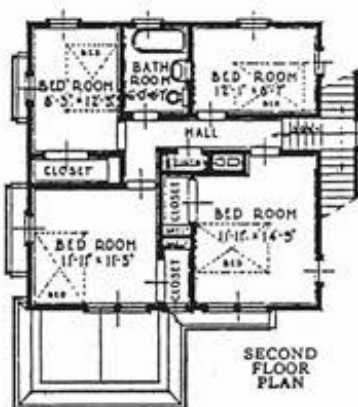
From the dining room a swinging door opens into the kitchen. Along the rear wall are two windows over the sink with a closet on each side to serve as a pantry. The inside walls provide space for gas range, table and chair. In the wall is a built-in ironing board, concealed by a panel door when not in use.

The kitchen has stairway that meets the front stairway from the living room on the upper landing. There they merge into one stairway to second floor. Other steps lead from the kitchen to grade or outside entrance which has space for a refrigerator, stairs to basement and sash door.

Can be built on a lot 37 feet wide



FIRST FLOOR PLAN



SECOND FLOOR PLAN

SECOND FLOOR

The Bedrooms. A hall leads to four bedroom bath and linen closet. Each of the two front bedrooms has a large clothes closet with cloth pole, double doors and shelf above. The rear bedroom at the left has a good size clothes closet with clothes pole and shelf.

The Basement. Space for heating plant, laundry and storage.

Height of Ceilings. First floor, 9 feet from floor to ceiling. Second floor, 8 feet 6 inches from floor to ceiling. Basement, 7 feet from floor joists.

What Our Price Includes

At the price quoted we will furnish all the material to build this eight-room house, consisting of:
Lumber; Lath;
Roofing, Oriental Asphalt Shingles, 17-Year Guarantee;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;

Flooring, Clear Maple for Kitchen and Bathroom, Clear Oak for First Floor Except Kitchen, Clear Douglas Fir or Pacific Coast Hemlock for Second Floor Except Bath;
Finishing Lumber;

High Grade Millwork (see pages 108 and 109);

Interior Doors, One-Panel Fir;

Trim, Beautiful Grain Douglas Fir or Yellow Pine,

Windows, California Clear White Pine;

Medicine Case; Bookcases;

Built-In Ironing Board; Seat;

Mantel;

Eaves Trough and Down Spout;

40-Lb. Building Paper; Sash Weights; Metal Lath;

Chicago Design Hardware (see page 129);

Paint for Three Coats Outside Trim;

Shellac and Varnish for Interior Trim and Doors;

Shellac, Paste Filler and Floor Varnish for Oak and Map Floors.

Complete Plans and Specifications.

We guarantee enough material to build this house. It does not include cement, brick or plaster. See description of "Honor Bilt" Houses on pages 12 and 13.

OPTIONS

Sheet Plaster and Plaster Finish, in take the place of wood lath and plaster, \$184.00 extra. See page 140.

Oak Doors and Trim, for living room, dining room and sun room, also oak stairs, \$219.00 extra.

Storm Doors and Windows, \$112.00 extra.

Screen Doors and Windows, galvanized wire, \$69.00 extra.

For prices of Plumbing, Heating, Wiring Electric Fixtures and Shades, see pages 1 and 139.



A bedroom that readily wins approval because of good size and sunshine.



The modern housewife finds her daily work a pleasurable occupation in the Alhambra kitchen.

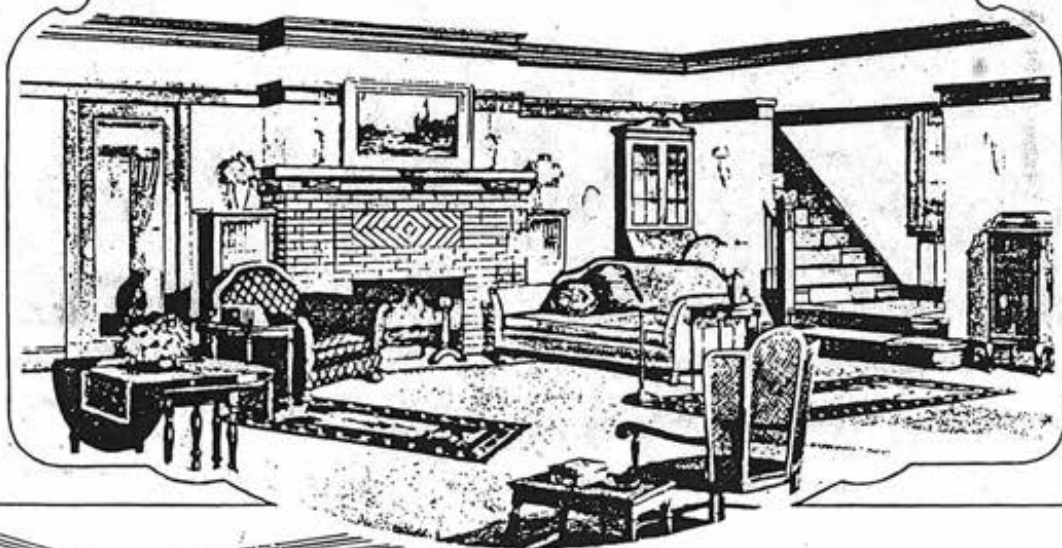
See Interior Views of The Alhambra Home on opposite Page

P602

The ALHAMBRA INTERIORS



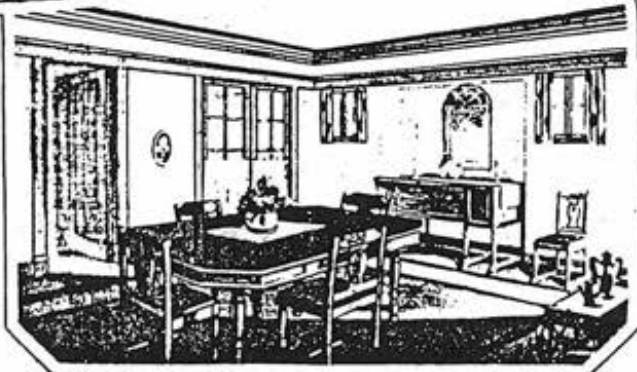
The above illustration shows the exterior of The Alhambra "Honor Bill" Modern Home. It is a gem that wins instant admiration. Those who live in it are justly proud.



At the left is a most comfortable and attractive living room. The fireplace grouping is the center of interest for the family and friends.



Above—A charming sun room where cheerfulness and restfulness are always present.



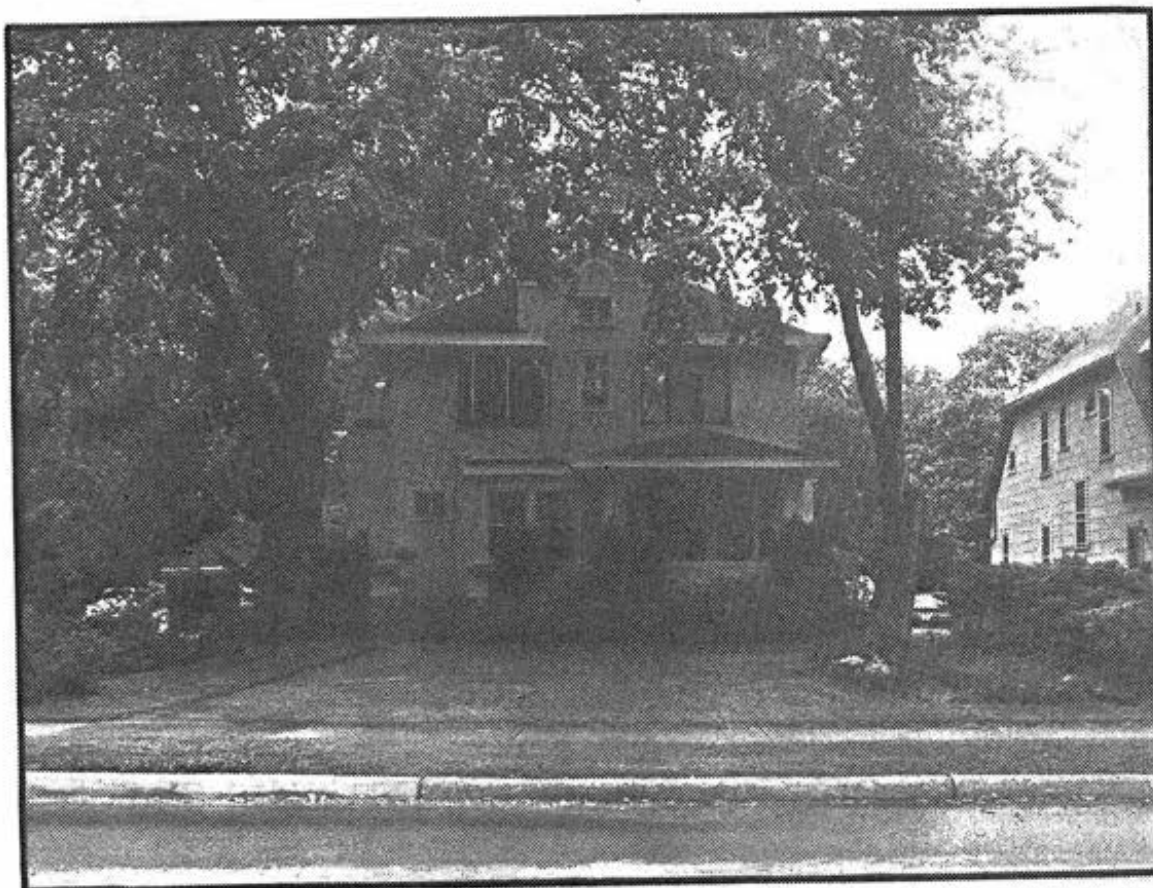
Above—The dining room reflects formality and harmony. It is a bright and interesting room.

P402

See Description of The Alhambra Home on opposite Page

ALHAMBRA MODEL

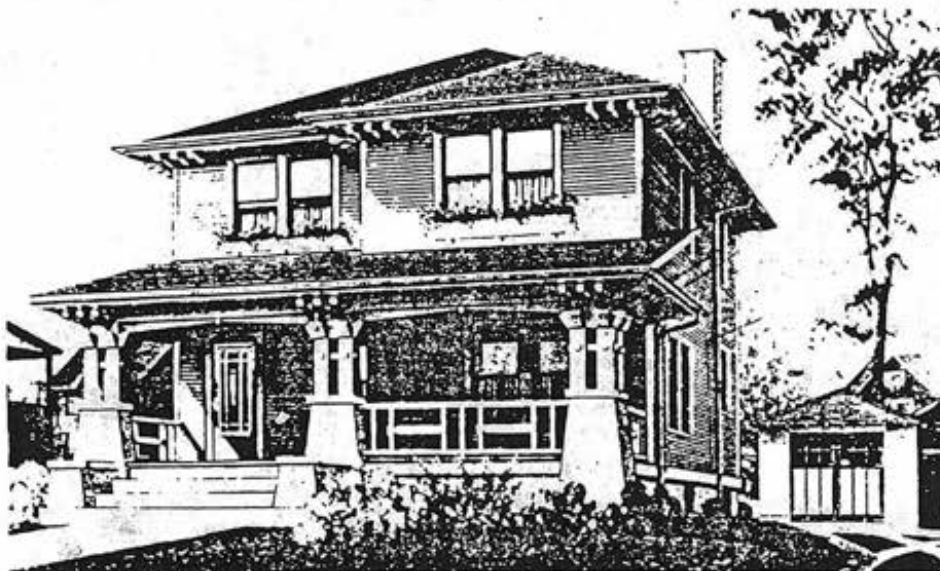
4618 College Avenue, College Park



Also found at:

2819 Cheverly Avenue, Cheverly

THE AMERICUS



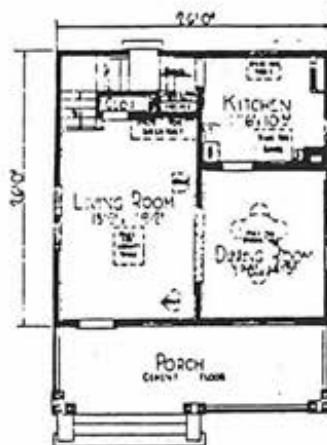
Here is a fine home that any American can be proud of and be comfortable in. It is a dignified, substantial house that will stand out among its neighbors and never go "out of style." The rooms are all good sized and well lighted and ventilated. Lots of big closets just where needed and a kitchen that will save a great many steps.

Details and features: Six rooms and one bath. Full-width front porch with shed roof supported by tapered stucco and wood piers; exposed roof rafter tails; glazed front door. Semiopen stairs.

Years and catalog numbers: 1921 (3063); 1922 (13063); 1925 (13063X); 1926 (P13063); 1928 (P13063); 1929 (P13063)

Price: \$1,924 to \$2,173

Locations: Fort Mitchell, Ky.; Collingswood, N.J.; Ossining and Yonkers, N.Y.; Cleveland, Norwood and St. Bernard, Ohio



SIX ROOMS AND BATH



Can be built on a lot 32 feet wide



FIRST FLOOR PLAN



SECOND FLOOR PLAN

HERE is a fine two-story home that any American can be proud of and in which he can find comfort for a lifetime. It is a dignified, substantial house that will stand out among its neighbors and never go "out of style." The rooms of the Americus are all of good size and well lighted and ventilated. Lots of big closets just where needed, and a kitchen that will save a great many steps.

FIRST FLOOR

The Porch is almost a living room during the summer. It may be screened, or if glazed can be used as a sun room. Size, 26 feet by 8 feet.

The Living Room is of excellent proportions and has good wall space. It measures 13 feet 2 inches by 19 feet 2 inches. The stairway to the second floor is located directly opposite the front door, near which is a spacious coat closet with a mirror door. Furniture can be grouped to effect almost any kind of arrangement, and there is wall space for a piano. Light and air from windows at the side and front.

The Dining Room. A 7-foot cased opening connects the living room and the dining room. Here is room enough for a large buffet, as well as for a china cabinet, serving table or tea wagon. Four big windows allow light and air.

The Kitchen connects with the dining room by a swinging door. A couple of steps from the sink is the space for a range, with good light for oven and top. At one corner of the kitchen is a built-in kitchen cabinet, and nearby is space for the table directly underneath a window. Now, if you bake, you have everything together, floor in sanitary swinging bins, all utensils and ingredients, without crossing the room once. At the grade entrance and on the same level with the kitchen floor is space for refrigerator. Over the refrigerator space is a big shelf for things wanted near the kitchen but not used daily. All your work is concentrated on the three walls nearest the dining room. Notice the grade entrance and the square turn for basement stairs—no winding stairs. Tradesmen and ice men cannot track up your clean kitchen floor, and the kitchen is always warm in winter. There are windows on two sides.

SECOND FLOOR

The Bedrooms. The stairs make a turn and bring you to a small hall from which all rooms and a closet open. A window light stairs and hall. At the head of the stairs is the bathroom, all plumbing on one wall, and plenty of space for towel rods. At the end of the tub is a generous cupboard, over 3 feet high and 1 foot deep, in the back of which are deep shelves for storage and in the front of which, out of the reach of children, is ample room for towels and a handy shelf for bottles. All three bedrooms are large. Each has windows on two sides and a closet with a shelf. Windows are so arranged that beds can be placed away from them in winter and near them in summer. Off the hall is another closet for bed linen, or storage, or for an extra broom, etc., so that it will not be necessary to carry the cleaning things up and down stairs.

The Basement. Room for furnace, laundry and storage. Height of Ceilings. First floor, 9 feet from floor to ceiling. Second floor, 8 feet 2 inches from floor to ceiling. Basement, 7 feet from floor to joists.

Honor Bill

The Americus

No. P13063 "Already Cut" and Fitted.
\$2,299⁰⁰

What Our Price Includes

At the price quoted we will furnish all the material to build this six-room two-story home, consisting of: Lumber; Lath; Roofs; Oriental Asphalt Shingles, Guaranteed 17 Years; Siding, Clear Cypress or Clear Red Cedar, Sawn; Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock; Flooring, First Floor, Clear Oak for Living Room and Dining Room, Clear Maple for Kitchen; Second Floor, First Maple for Bedrooms, Clear Douglas Fir or Pacific Coast Hemlock for Bedrooms and Hall; Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock; Finishing Lumber; High Grade Millwork (see pages 108 and 109); Interior Doors, Two Vertical Panel Design for First Floor and Two-Cross Panel Design for Second Floor, All of Douglas Fir; Trim, Beautiful Grain Douglas Fir or Yellow Pine; Windows of California Clear White Pine; Medicine Case; Kitchen Cabinet; Eaves Trough and Down Spout; 40-Lb. Building Paper; Sash Weights; Chicago Design Hardware (see page 120); Paint for Three Coats Outside Trim and Siding; Shellac and Varnish for Interior Doors and Trim; Shellac, Paste Filler and Floor Varnish for Oak and Maple Floors; Complete Plans and Specifications. We guarantee enough material to build this house. Price does not include cement, brick or plaster. See description of "Honor Bill" Houses on pages 12 and 13.

OPTIONS

Sheet Plaster and Plaster Finish to take the place of wood lath, \$160.00 extra. See page 110.
Oak Doors and Trim in living room and dining room, \$10.00 extra.
Wood Floor Material for the porch, \$73.00 extra.
Storm Doors and Windows, \$18.00 extra.
Screens Doors and Windows, aluminum wire, \$19.00 extra.
For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.



View of end of Living Room, showing stairway and mirror door.

For Our Easy Payment Plan See Page 144

P602

SEARS, ROEBUCK AND CO.

AMERICUS MODEL

9606 Baltimore Avenue, College Park

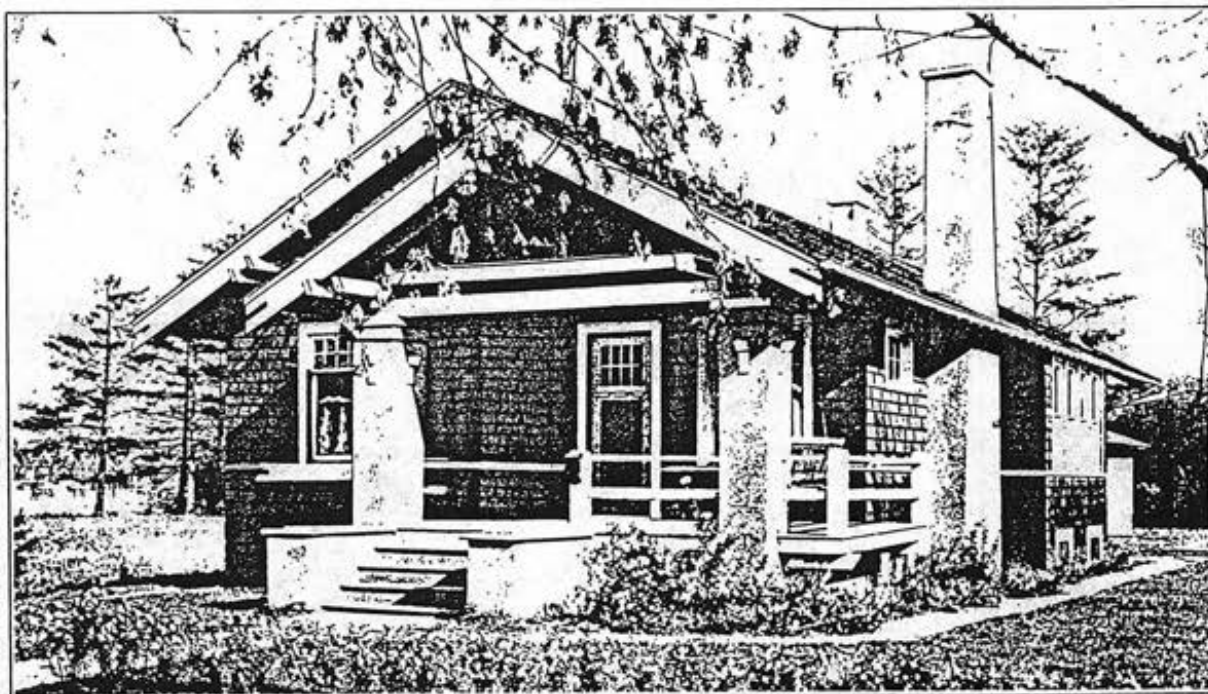


Also found at:

**2406 Cheverly Avenue and
18 Cheverly Circle, Cheverly**

10706 Livingston Road, Fort Washington

FIVE ROOMS, BATH AND PORCH



Honor Bill

The Argyle

No. P17018A "Already Cut" and Fitted

\$2,151⁰⁰

THE ARGYLE is a bungalow home that will not be too extreme and yet is entirely different from a cottage. The exterior is finished in shingles, except the gables and porch which call for stucco. It is neat, well arranged and solidly constructed. We have included the most popular built-in fixtures, thus saving both room and the need of purchasing bulky pieces of furniture, such as bookcases and kitchen cabinets. Moreover, careful study of the Argyle floor plan reveals as much actual accommodation and more convenience than the usual six or seven-room two-story house.

Argyle owners are very enthusiastic. Their letters freely praise our free architectural service, good material, solid construction and money saved on their houses. "A \$7,500.00 house," you might say, and you would be right if it were built in the ordinary way. Yet, by our "Honor Bill" System, we are able to furnish the materials so you can build The Argyle for a great deal less.

The Living Room. From the front porch, with its bungalow porch rail, you enter the living room. It is 12 feet 2 inches wide and 15 feet 11 inches deep. A fine craftsman brick mantel sets in the center of the right wall. On each side of mantel is a built-in bookcase, glazed with leaded glass doors. A casement sash, corresponding in style with top of big front window, is directly above each bookcase. There is ample wall space for furniture and piano. Light and ventilation from two sides.

The Dining Room. You pass through a wide cased opening from the living room into the dining room, size 14 feet 2 inches by 11 feet 4 inches. Here the walls are paneled. Four windows in a recessed bay insure a cheerful atmosphere that adds zest when the family dines.

The Kitchen. A swinging door leads from the dining room to the ideal kitchen. It is 12 feet 2 inches by 9 feet 2 inches in size. On each side of space for sink are upper and lower cupboards. A complete cabinet is built on the opposite wall. There is ample space for a stove, table and other needed furniture. Three windows provide light and air. The grade entrance keeps cold and dirt out. Stairs lead to yard and basement.

The Bedrooms. A hall opens from the dining room and connects with the two bedrooms and bath. Hall has a roomy coat closet and also a linen closet. The front bedroom has a clothes closet with shelf. The rear bedroom has a clothes closet with hat shelf. There are two windows on the side. Bathroom is conveniently located between bedrooms.

Basement. Excavated basement with concrete floor. Room for furnace, laundry and storage.

Height of Ceilings. Main floor, 8 feet 2 inches from floor to ceiling. Basement, 7 feet high from floor to joists.

What Our Price Includes

At the price quoted we will furnish all the material to build this five-room house, consisting of:

- Lumber; Lath;
- Roof Shingles, Best Grade Thick Cedar;
- Siding, Best Grade Thick Cedar Shingles;
- Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
- Flooring, Clear Maple for Kitchen and Bathroom; Clear Oak for Other Rooms; Douglas Fir for Porch;
- Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
- Finishing Lumber;
- High Grade Millwork (see pages 108 and 109);
- Interior Doors, Two-Vertical Panel Design of Douglas Fir;
- Trim, Beautiful Grain Douglas Fir or Yellow Pine;
- Kitchen Cupboards;
- Medicine Case;
- Brick Mantel;
- Windows, California Clear White Pine;
- 40-Lb. Building Paper; Sash Weights;
- Eaves Trough and Down Spout;
- Chicago Design Hardware (see page 120);
- Paint for Three Coats Outside Trim;
- Stain for Shingles on Walls for Two Brush Coats;
- Shellac and Varnish for Interior Trim and Doors;
- Shellac, Paste Filler and Floor Varnish for Oak and Maple Floors.

Complete Plans and Specifications.
Built on concrete foundation and excavated under entire house.

We guarantee enough material to build this house. Price does not include cement, brick or plaster.

See description of "Honor Bill" Houses on pages 12 and 13.

For Our Easy Payment Plan See Page 144

Can Be Built on 33-Foot Lot

This house can be built with the rooms reversed. See page 3.



OPTIONS

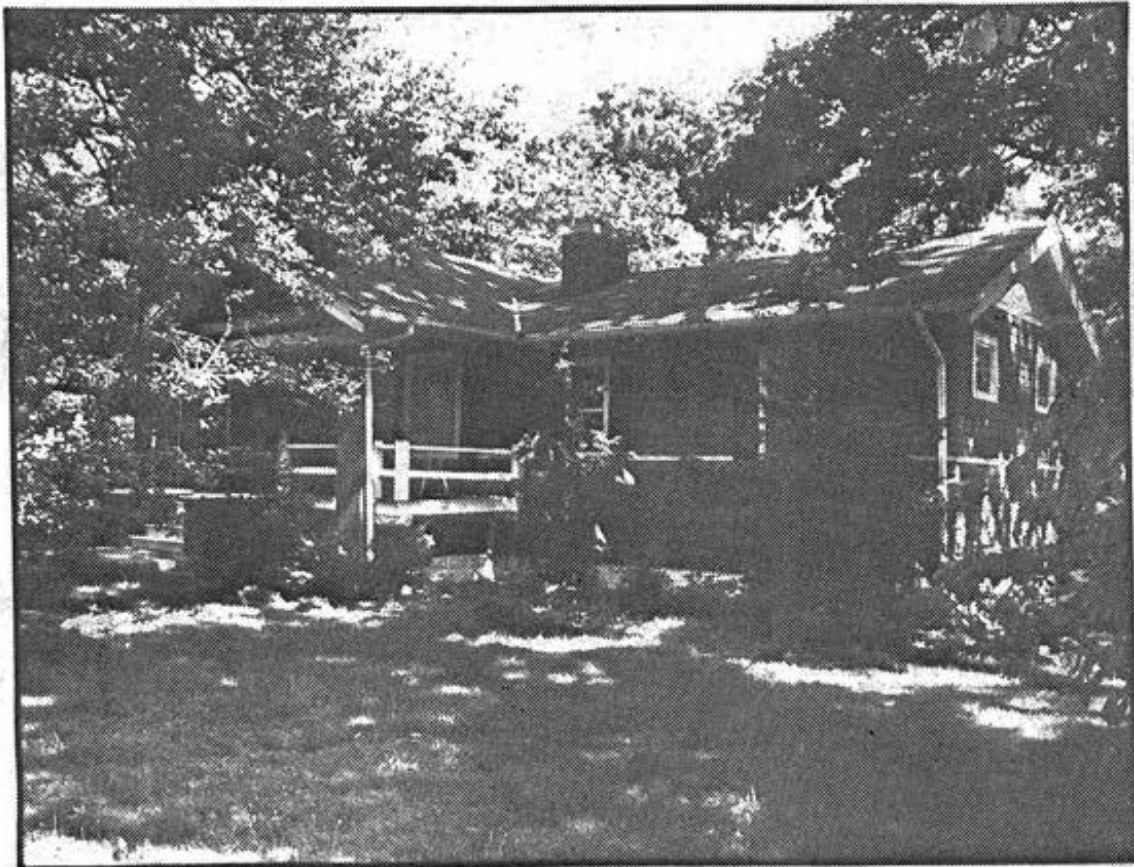
Sheet Plaster and Plaster Finish to take the place of wood lath, \$111.00 extra. See page 140.
Oriental Asphalt Shingles, guaranteed 17 years, instead of wood shingles for roof, \$44.00 extra.
Oak Doors and Trim in living room and dining room, \$76.00 extra.
Storm Doors and Windows, \$64.00 extra.
Screen Doors and Windows, galvanized wire, \$38.00 extra.

For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades, see pages 135 and 139.

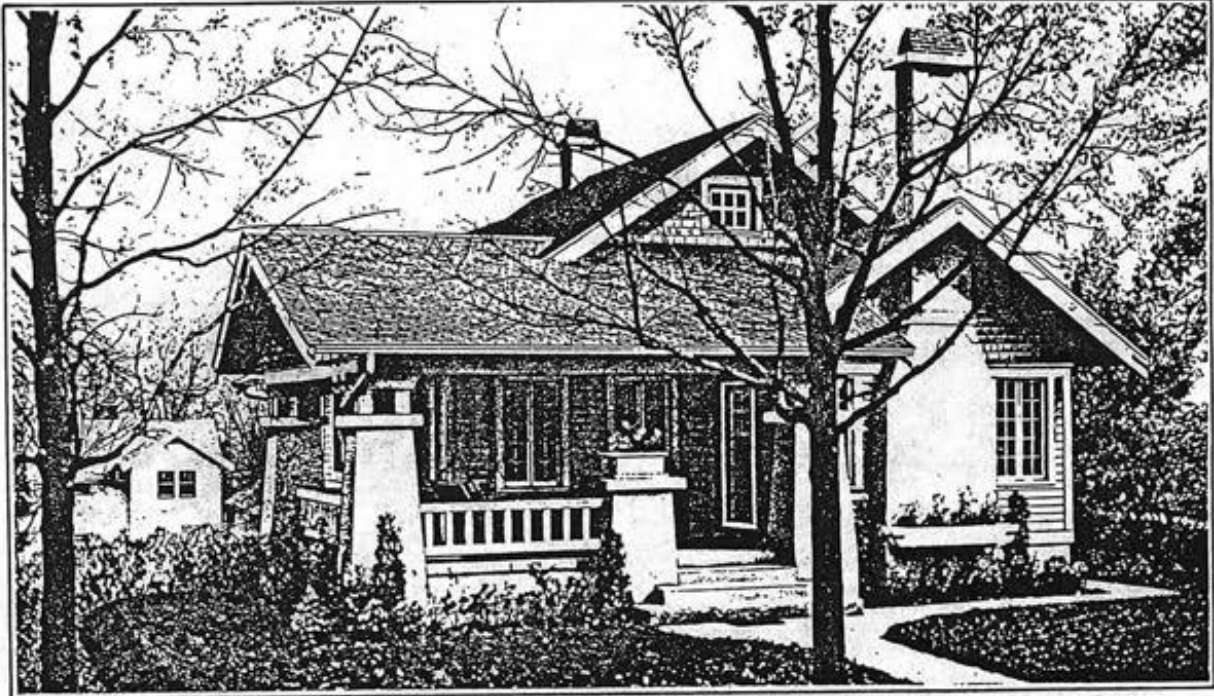
SEARS, ROEBUCK AND CO.

ARGYLE MODEL

6016 Kilmer Street, Cheverly



SIX ROOMS AND BATH



THE AVALON bungalow readily meets with favor wherever it is erected. Its architectural lines are artistic, the construction is very substantial and the material is of "Honor Bilt" quality.

Customers who have built the Avalon tell us freely that our approved ready-cut system has saved them much money. Yes, and many a handsome profit has been made by a customer when selling his Avalon.

The exterior is adorned with the fireplace chimney, gables, overhanging eaves and massive stucco porch pillars. The large L shape porch measures 18 feet 6 inches by 20 feet. It may be screened and furnished as suggested in the illustration below.

The Living Room. Pleasantly located in the front of the house are both the living and dining rooms. Each of these rooms has four pairs of French casement sash windows. You will like these windows because of their fine appearance. But it will take a hot summer's day to really appreciate how enjoyable it is to open all the window space instead of just half, as usual.

Size of living room, 14 feet 3 inches by 16 feet 8 inches. The fireplace, with mantel, is the center of attraction, as it is built in the middle of the front wall, with French windows on either side. There is plenty of space for furniture, including liberal wall space for a piano, davenport, etc. A coat closet for guests is in one corner.

The Dining Room. A book case opening unites the living room and dining room as one large room. Here friends may be entertained, assuring unusually large space for social gatherings, considering the house is only 28 by 48 feet. Dining room dimensions are 12 feet 7 inches by 14 feet 2 inches, and easily accommodates a dining set with wall space for buffet.

The Kitchen. The dining room leads to a swinging door, which opens directly into the kitchen. Size of kitchen, 14 feet 3 inches by 10 feet 11 inches. The sink and the built-in cupboard are together, and are between the dining room door and the two windows. This means light and air, and hundreds of steps saved every day when preparing meals. The space for the range is on



Front Porch When Screened.

Honor Bilt

The Avalon
No. P13048 "Already Cut" and Fitted
\$2,536⁰⁰

the adjoining wall where the light will shine directly into the oven. Close by is space for a table and chair. A door opens into the rear entry, which has space for refrigerator and space for shelving; then, too, the rear entry enables the housewife to keep the kitchen clean and warmer. Here steps lead to basement and a glazed door to the yard.

The Bedrooms. Right off the dining room is a hallway that connects with the three bedrooms, bathroom, linen closet and stairway to attic. Each bedroom has two windows and a clothes closet. In the largest of the bedrooms there is space for twin beds, besides the dresser, chiffonier, night table and chairs.

The Bathroom. Has a built-in medicine cabinet, and plumbing may be roughed-in on one wall.

Basement. Room for furnace, laundry and storage.

Height of Ceilings. Main floor, 9 feet from floor to ceiling. Basement, 7 feet from floor to ceiling.

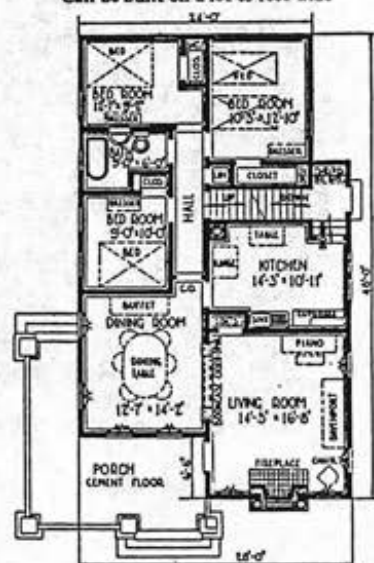
What Our Price Includes

At the price quoted we will furnish all the material to build this six-room house, consisting of:
Lumber; Lath;
Roofing, Oriental Slate Surfacted Shingles, 17-Year Guarantee;
Siding, Clear Cypress or Clear Red Cedar, Bevel; Clear Red Cedar Shingles Above Belt Course;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring, Clear Oak All Rooms Except Kitchen and Bathroom Which Have Maple Floors;
Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
Finishing Lumber;
High Grade Millwork (see pages 108 and 109);
Interior Doors, One-Panel Design of Douglas Fir;
Trim, Beautiful Grain Douglas Fir or Yellow Pine;
Windows, California Clear White Pine;
Medicine Case;
Kitchen Cupboard; Bookcases;
Brick Mantel; Flower Boxes;
Eaves Trough and Down Spouts;
40-Lb. Building Paper; Sash Weights;
Chicago Design Hardware (see page 120);
Paint, Three Coats for Outside Trim and Siding;
Stain, Two Brush Coats for Shingles on Gable Walls;
Shellac and Varnish for Interior Trim and Doors;
Shellac, Paste Filler and Floor Varnish for Oak and Maple Floors.

Complete Plans and Specifications.

We guarantee enough material to build this house. Price does not include cement, brick or plaster. See description of "Honor Bilt" Houses on pages 12 and 13.

Can be built on a lot 45 feet wide



FLOOR PLAN

OPTIONS

Sheet Plaster and Plaster Finish to take the place of wood lath, \$148.00 extra. See page 140.

Storm Doors and Windows, \$79.00 extra.

Screen Doors and Windows, galvanized wire, \$50.00 extra.

Oak Doors and Trim for living room and dining room, \$94.00 extra.

For Prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 134 and 139.

For Our Easy Payment Plan See Page 144

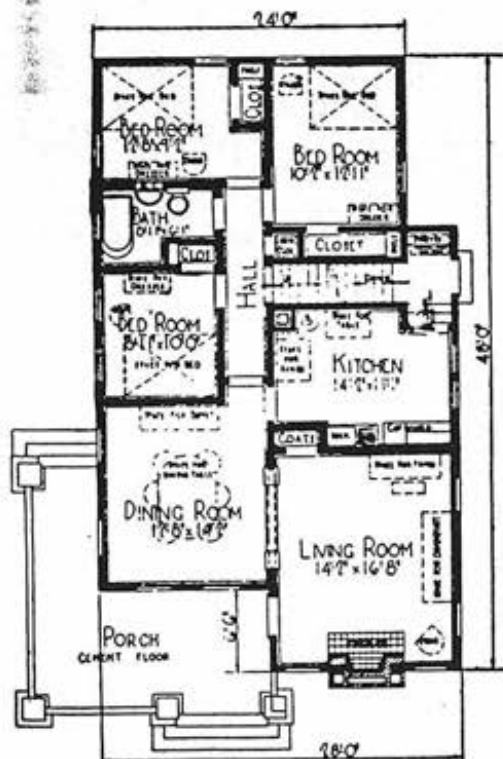
P602

SEARS, ROEBUCK AND CO

THE AVALON



From California comes the idea for this delightful bungalow. Honor Bilt construction makes it cozy and warm enough for any part of the country. The architects of California have studied and experimented until they have built houses of this type which are the most beautiful in the world.



Details and features: Six rooms and one bath. Wraparound front porch with battered piers. Fireplace in living room; built-in bookcases between living and dining rooms.

Years and catalog numbers: 1921 (3048); 1922 (13048); 1925 (13048); 1926 (P13048)

Price: \$1,967 to \$2,530

Location: St. Bernard, Ohio



Front porch when screened



AVALON MODEL

5315 Gallatin Street, Rogers Heights



Also found at:

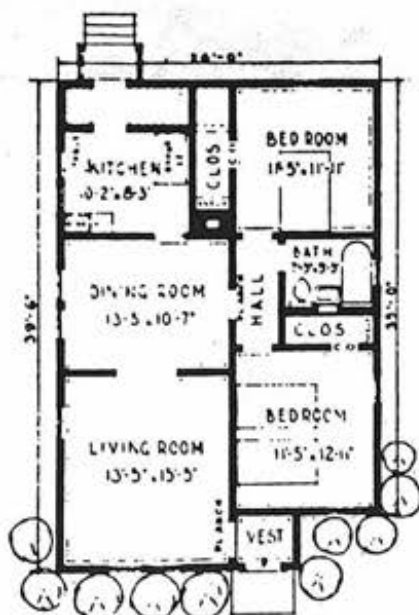
6205 Lombard Street, Cheverly

THE BELLEWOOD



The Bellewood is another happy combination of a well laid out floor plan with a modern attractive exterior. The design is an adaptation of a small English cottage. Exterior walls are planned to be covered with gray prestained clear red cedar shingles. The graceful manner in which the front gabled roof curves over the vestibule gives this home an unusually inviting entrance. Careful grouping of the windows and batten-type shutters also add to the exterior.

Details and features: Five rooms and one bath. Shingled exterior; arched front door with strap hinges. Arched opening between vestibule and living room.



Years and catalog numbers: 1931 (3304); 1932 (3304); 1933 (3304)

Price: No price given

Similar to: The Pembroke

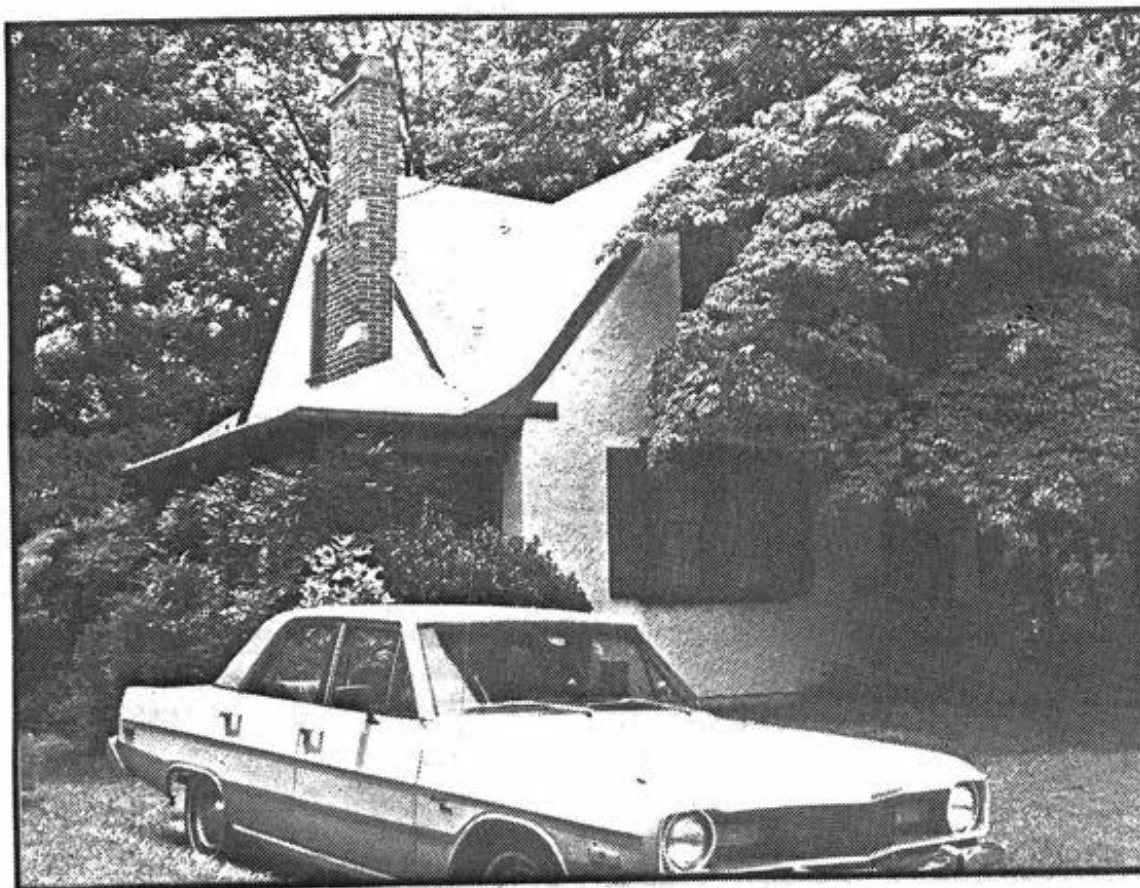
Difference: Shingled exterior

Year and catalog number: 1933 (3325)

Price: \$1,259

BELLEWOOD MODEL

5416 39th Avenue, Hyattsville



Also found at:

6301 Foster Street, District Heights

THE BROOKWOOD

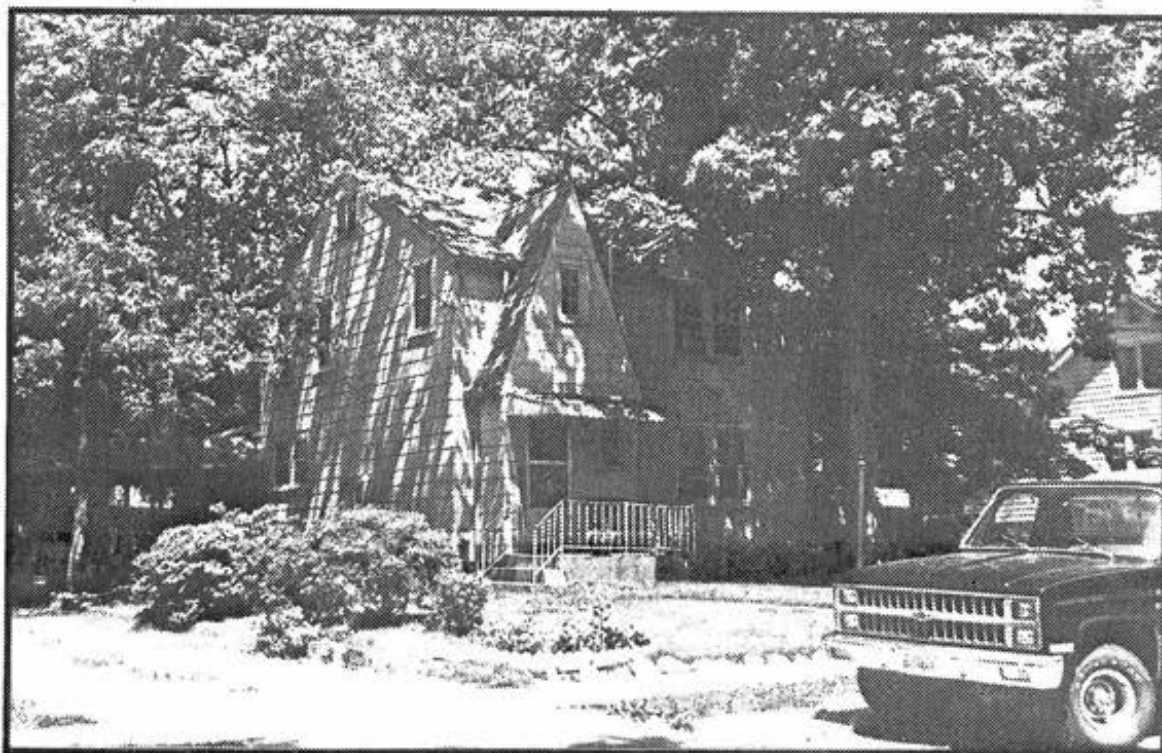


English lines in this exterior harmonize well with the excellent window arrangement and the entrance detail. Six large rooms of real comfort at a low cost.

Details and features: Six rooms and one bath. Vestibule with steeply pitched roof; shutters; glazed front door.

Years and catalog numbers: 1932 (3033); 1933 (3033)

Price: \$1,328



THE CASTLETON

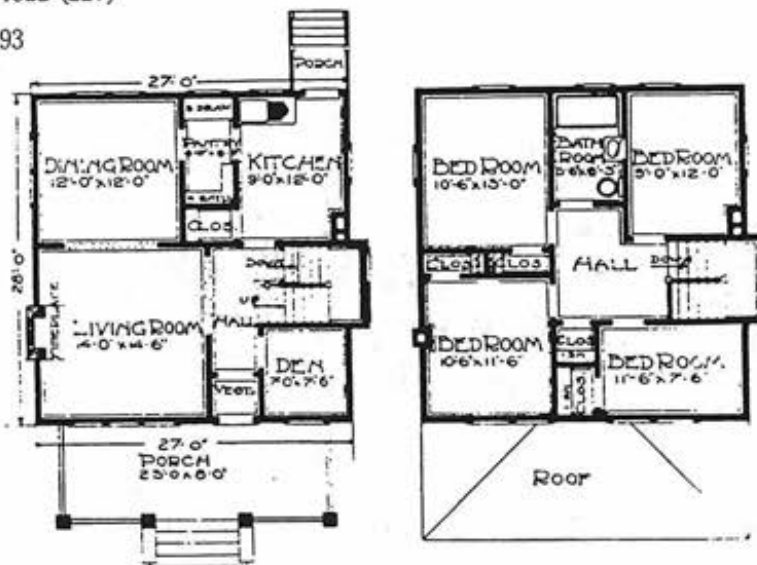


A well-designed house that will make a pleasant home. It is square in plan, giving the greatest amount of space for the least money. The exterior presents a dignified and substantial appearance. Beveled siding is used for the first story, Stone-kote or cement plaster for the second story.

Details and features: Eight rooms and one bath. Full-width front porch with stucco piers; hipped-gable dormer; front door glazed with beveled plate glass. Fireplace in living room; pantry off kitchen.

Years and catalog numbers: 1912 (227); 1913 (227); 1916 (264P227); 1917 (C227); 1918 (227); 1921 (227); 1922 (227)

Price: \$934 to \$2,193



CASTLETON MODEL

3910 53rd Street, Bladensburg



Also found at:

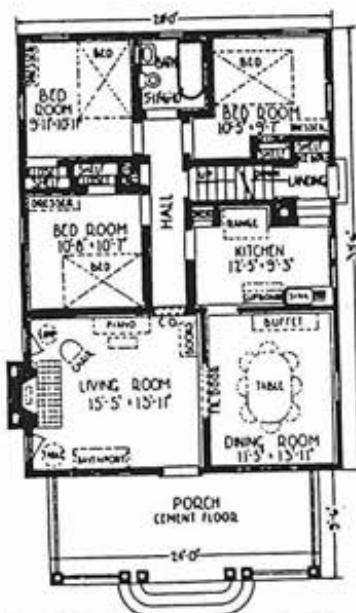
3906 52nd Avenue, Bladensburg

THE COLUMBINE



The Columbine, a unique creation in American architecture, has always received praise wherever it has been built. The porch roof and pergolas are supported by six colonial columns. The dentils in the porch gables give it the final touch of elegance and good taste. Don't overlook the triple windows on either side of the porch, the massive brick chimney on the left and the special divided lights in the upper sash of all the windows.

Details and features: Six or eight rooms and one bath. Gabled front porch with pergolas at either side. Optional second floor; fireplace in living room; French doors between living and dining rooms; built-in buffet in dining room.



Years and catalog numbers: 1921 (8013); 1922 (8013); 1925 (8013); 1926 (P8013); 1928 (C8013A, C8013B, C8013X); 1929 (P8013A, P8013B)

Price: \$1,971 to \$2,135



No. P8013B

COLUMBINE MODEL

6117 63rd Place, Riverdale



THE CORNELL

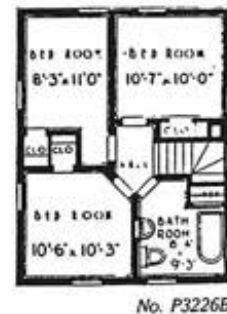


Imagine this cozy home with the siding painted a dark tone color, with rich brown stained shingle for the second story, with window casings painted in pure white! It is a roomy house at a very low cost, because it is planned on square lines, permitting every square inch of space to be used to the best advantage. The large porch with its brick columns beneath and triple columns above, the wide trusses that support the porch roof and the numerous divided light windows make this house one of our most popular sellers.

Details and features: Six or seven rooms and one bath. Front porch with hipped roof supported by brick and wood piers; glazed front door. Two floor plans; cased opening between living and dining rooms.

Years and catalog numbers: 1925 (3226); 1926 (P3226); 1928 (P3226A, P3226B); 1929 (P3226A, P3226B); 1933 (3226A, 3226B); 1935 (3226B); 1937 (3226B); 1938 (3412)

Price: \$1,360 to \$1,785 Location: Avoca, Pa.



A 7-ROOM OR 6-ROOM HOUSE FOR A NARROW LOT



IMAGINE this cozy home with the siding painted a dark tone color, with rich brown stained shingles for the second story, with window casings painted in pure white!

It is a roomy house at a very low cost, because it is planned on square lines, permitting every square inch of space to be used to the best advantage.

The large porch, size 18 feet by 7 feet, with its brick columns beneath and triple columns above; the wide trusses that support porch roof and the numerous divided light windows, all of the latest design, make this house one of our most popular sellers. The Cornell is the house of sunshine. There is an abundance of light and air in every room. The quality and construction is "HONOR BILT" throughout.

FIRST FLOOR

The Living Room. From the porch you enter the living room through a handsome glazed door. Towards the right an open stairway rises to the second floor. A hat closet with wardrobe pole and shelf is located on stairway platform. Living room space affords an ideal arrangement for furniture and piano. Five windows supply light and air. Living room is 15 feet 11 inches wide by 12 feet 6 inches deep.

The Dining Room. A cased opening leads to dining room and makes possible the use of living room and dining room as one. Dining room is 11 feet 3 inches deep by 12 feet 2 inches wide. Plenty of space for dining room furniture, with buffet under eash. Sunshine and fresh air are admitted by the large double window at side and the divided light eash at rear.



FIRST FLOOR PLAN
P3226A and P3226B

Honor Bilt

The Cornell

"Already Cut" and Fitted

No. P3226A With 7 rooms or \$1,791.00
No. P3226B With 6 rooms

The Kitchen. Kitchen arrangement saves time and effort. Sink is on the left as you enter the kitchen, cupboard near by. Space for a table is located under side window and range space within reach. Kitchen is 7 feet 7 inches wide by 12 feet 2 inches deep. From kitchen a door leads to grade entry and to basement stairway. Refrigerator space is provided in entry.

SECOND FLOOR

The Bedrooms. A service hall leads to four bedrooms and bath on second floor. The right hand front bedroom is 9 feet 10 inches wide by 9 feet 5 inches deep, and has clothes closet with wardrobe pole and shelf. Adjoining is another bedroom 9 feet wide by 9 feet 4 inches deep. Each rear bedroom has a clothes closet with wardrobe pole and shelf. Each bedroom is exceptionally well lighted and cross ventilated by two windows.

The Bathroom. It has a medicine case with plate glass mirror and space for the customary bathroom fixtures.

Basement. Room for furnace, laundry and storage. Height of Ceilings. First floor, 8 feet 8 inches, floor to ceiling. Second floor, 8 feet 8 inches, floor to ceiling. Basement, 7 feet, concrete floor to joists.

What Our Price Includes

At the price quoted we will furnish all the material to build this seven-room or six-room house consisting of:

Lumber; Lath;
Roofing, Best Grade Clear Red Cedar Shingles;
Siding, Clear Cypress or Clear Red Cedar, Bevel, Up to Belt Course; Above Belt, Clear Red Cedar Shingles;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring, Clear Grade Douglas Fir or Pacific Coast Hemlock;
Porch Flooring, Clear Edge Grain Fir;
Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
Finishing Lumber;
High Grade Millwork (see pages 108 and 109);
Interior Doors, Inverted Two-Panel Design of Douglas Fir;
Trim, Beautiful Grain Douglas Fir or Yellow Pine;
Kitchen Cabinet; Medicine Case;
40-Lb. Building Paper; Sash Weights;
Eaves Trough; Down Spouts;
Stratford Design Hardware (see page 120);
Paint for Three Coats Outside Trim and Siding;
Stain for Shingles on Walls for Two Brush Coats;
Shellac and Varnish for Interior Trim and Doors;
Complete Plans and Specifications.

Built on concrete foundation and excavated under entire house.

We guarantee enough material to build this house. Price does not include cement, brick or plaster.

See description of "Honor Bilt" Houses on pages 12 and 13.

OPTIONS

Sheet Plaster and Plaster Finish, to take the place of wood lath, \$129.00 extra for P3226A; \$129.00 extra for P3226B. See page 140.

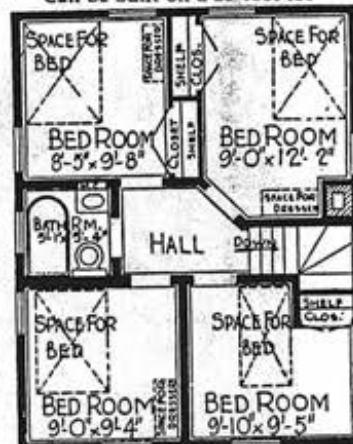
Oriental Asphalt Shingles, guaranteed 17 years, instead of wood shingles, \$23.00 extra.

Storm Doors and Windows, \$72.00 extra for P3226A; \$64.00 extra for P3226B.

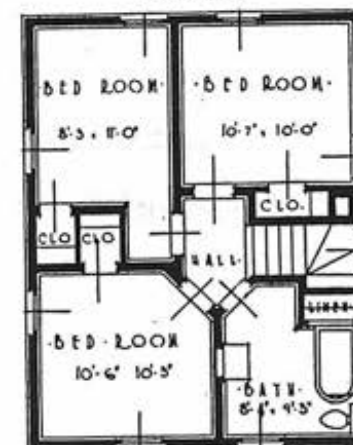
Screen Doors and Windows, galvanized wire, \$47.00 extra for P3226A; \$45.00 extra for P3226B.

Oak Doors, Trim and Flooring in living and dining room. Maple Floors in kitchen and bathroom, \$160.00 extra.

Can be built on a 25-foot lot



SECOND FLOOR PLAN
No. P3226A



SECOND FLOOR PLAN
No. P3226B

For Prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.

For Our Easy Payment Plan See Page 144

CORNELL MODEL

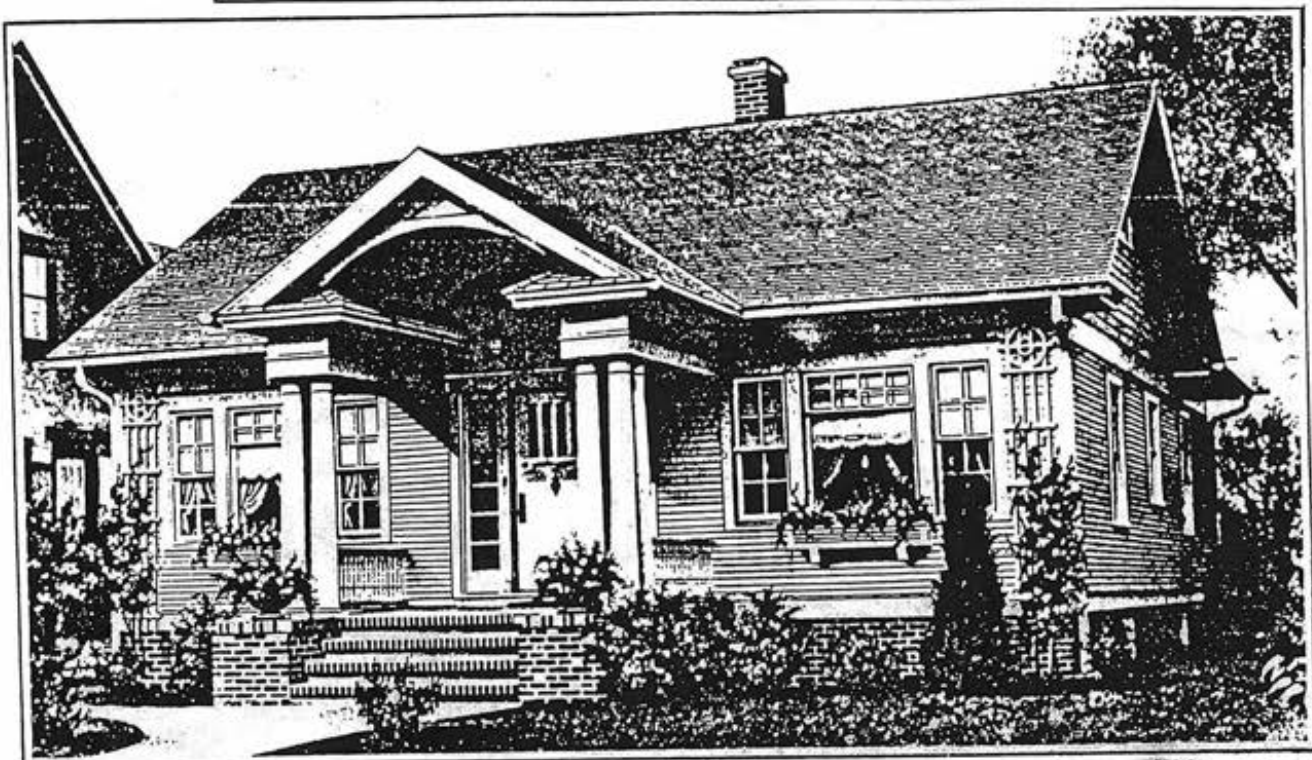
4507 29th Street, Mt. Rainier



Also found at:

6303 46th Avenue, Riverdale

FIVE ROOMS—NEAT PORCH



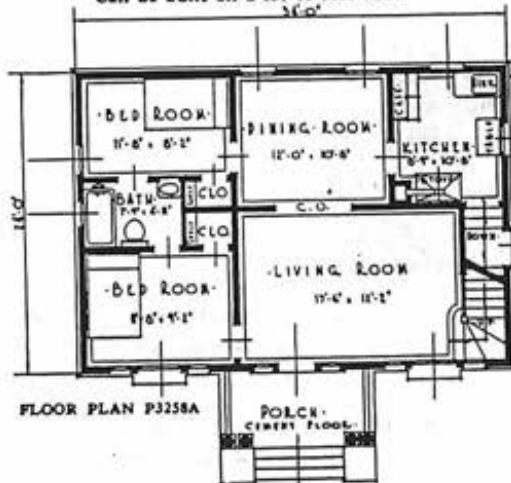
TO THE folks who like a touch of individuality with good taste the Crescent bungalow makes a special appeal. The front door, side lights, and windows have been admirably selected. Seldom, indeed, do you find a more inviting front porch, hood supported by graceful columns, and entrance than we provide for this house. Your choice of two floor plans as shown.

The Living Room. measures 20 feet 3 inches by 12 feet 3 inches in P3259A, and 17 feet 6 inches by 12 feet 2 inches in P3258A. Plenty of space for a piano and furniture. The open stairway presents a beautiful effect, and there is a door at the top to prevent drafts from the attic.

The Dining Room. The large living room and the dining room are connected by means of a wide cased opening. Floor area of dining room, 12 feet 10 inches by 12 feet 3 inches in P3259A, and 12 feet by 10 feet 8 inches in P3258A.

The Kitchen. Very handy is the swinging door that connects the dining room and the kitchen. The kitchen is equipped with a built-in cupboard, has space for the sink, range, table and chair. Door leads to rear porch, stairs to grade, and basement in P3259A, and to side entry and basement in P3258A.

Can be built on a lot 40 feet wide



Honor Bill

The Crescent

P3258A "Already Cut" and Fitted \$1,902.00
P3259A "Already Cut" and Fitted 2,410.00

The Bedrooms. Either floor plan has two bedrooms with clothes closets, and a bathroom convenient to either bedroom. All bedrooms are well lighted and aired.

The Basement. Room for furnace, laundry and storage.

Height of Ceilings. Main floor, 9 feet from floor to ceiling for P3259A, 8 feet 6 inches for P3258A. Basement, 7 feet from floor to joists.

What Our Prices Include

At the prices quoted we will furnish all the material to build this five-room bungalow, consisting of:
Lumber; Lath;
Roofing, Oriental Slate Surfaced Shingles, 17-Year Guarantee;
Siding, Clear Cypress or Clear Red Cedar, Bevel; Clear Red Cedar Shingles for Gables;

Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;

Flooring, Clear Maple for Kitchen and Bath, Clear Oak for Balance of Rooms;

Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;

Finishing Lumber;

High Grade Millwork (see pages 108 and 109);

Interior Doors, Inverted Two-Panel Design of Douglas Fir;

Trim, Beautiful Grain Douglas Fir or Yellow Pine;

Windows, California Clear White Pine;

Medicine Case;

Kitchen Cupboard;

Eaves Trough; Down Spout;

40-Lb. Building Paper; Sash Weights;

Stratford Design Hardware (see page 120);

Paint for Three Coats Outside Trim and Siding;

Stain for Two Brush Coats for Shingles on Gable Walls;

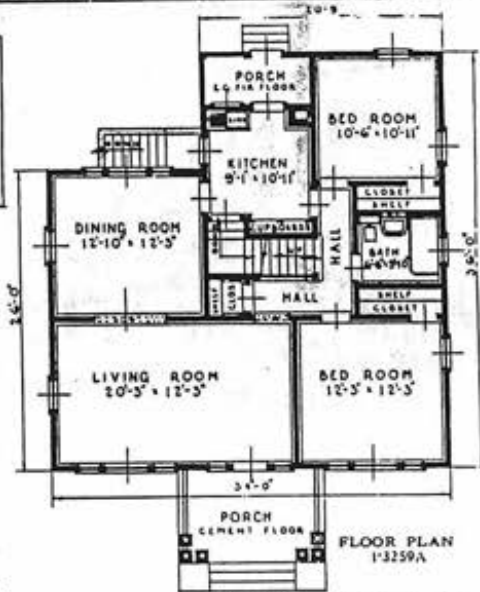
Shellac and Varnish for Interior Trim and Doors;

Shellac, Paste Filler and Floor Varnish for Oak and Maple Floors.

Complete Plans and Specifications.

We guarantee enough material to build this house. Price does not include cement, brick or plaster. See description of "Honor Bill" Houses on pages 12 and 13.

For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.



OPTIONS

Furnished with two rooms in attic, \$393.00 extra, for P3258A and \$356.00 extra for P3259A.

Sheet Plaster and Plaster Finish, to take the place of wood lath, for P3258A, \$117.00 extra; with attic, \$151.00 extra; for P3259A, \$121.00 extra; with attic, \$156.00 extra. See page 140.

Storm Doors and Windows for P3258A, \$46.00; with attic, \$69.00 extra.

\$56.00 extra; for P3259A, \$60.00; with attic, \$89.00 extra.

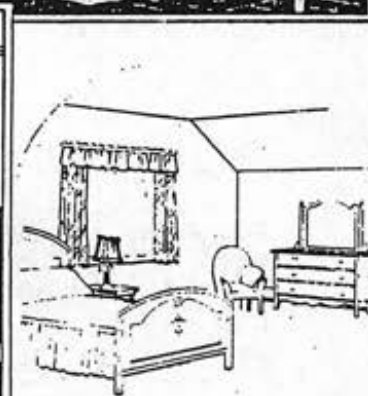
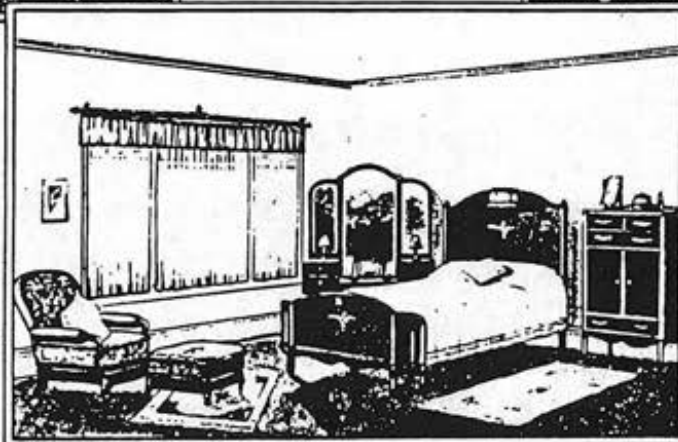
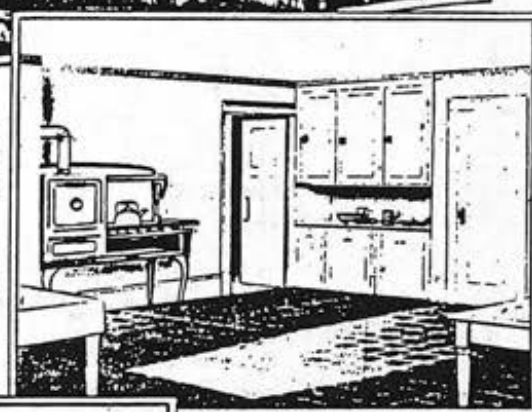
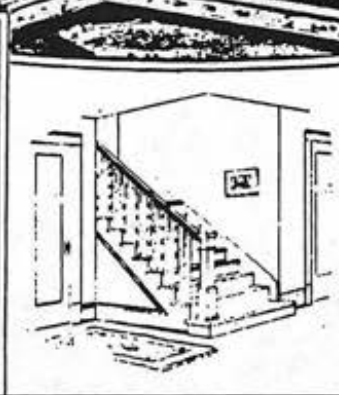
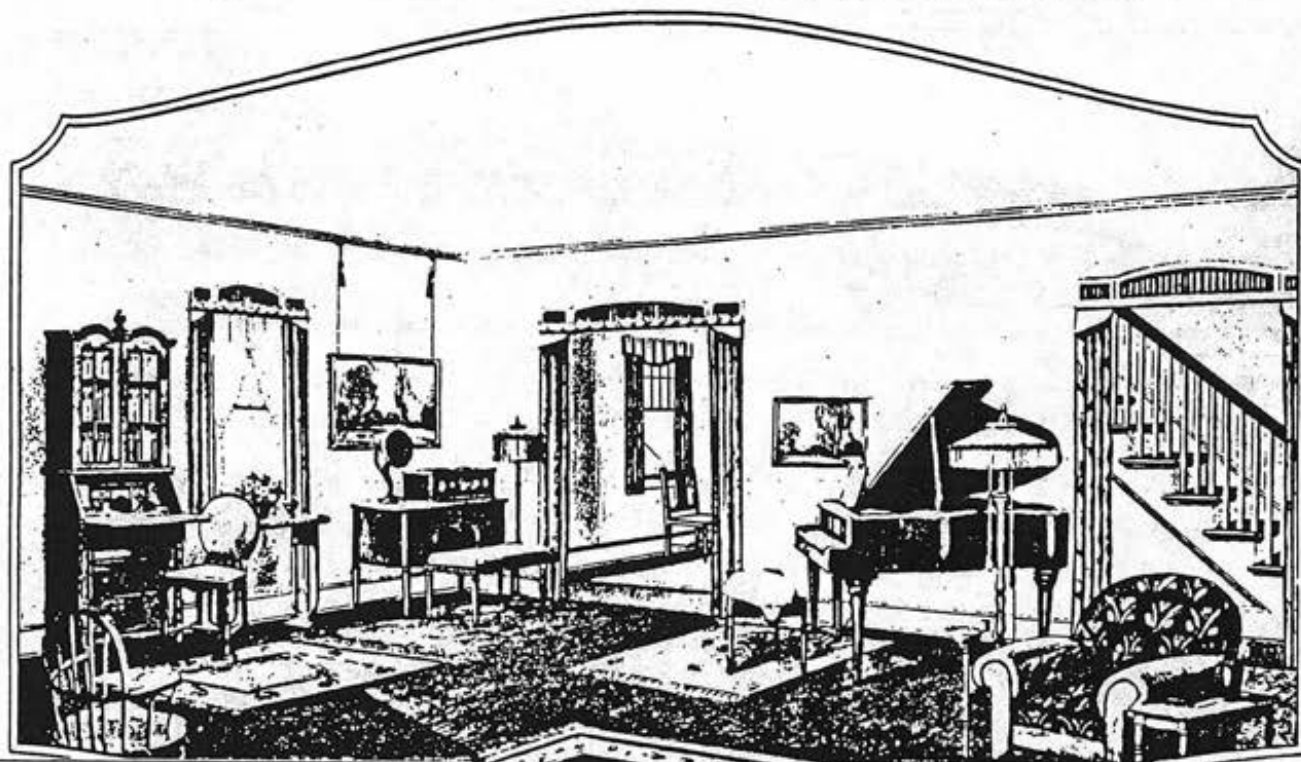
Screen Doors and Windows, galvanized wire, for P3258A, \$33.00; with attic, \$40.00 extra; for P3259A, \$36.00; with attic, \$43.00 extra.

Oak Doors and Trim, for living room and dining room, and Oak Stairs for P3258A, \$123.00 extra. Oak Doors and Trim, for living room and dining room for P3259A, \$128.00 extra.

For Our Easy Payment Plan See Page 144

See Interior Views of the Crescent Home on Opposite Page

The CRESCENT INTERIORS



ABOVE—The Pleasant Dining Room.

ABOVE—The Living Room looking towards the Dining Room and stairs to second floor.

ABOVE—The Kitchen is equipped with built-in Cupboards.

BELOW—The Modern Bathroom.

CENTER—The Stairway to the second floor.

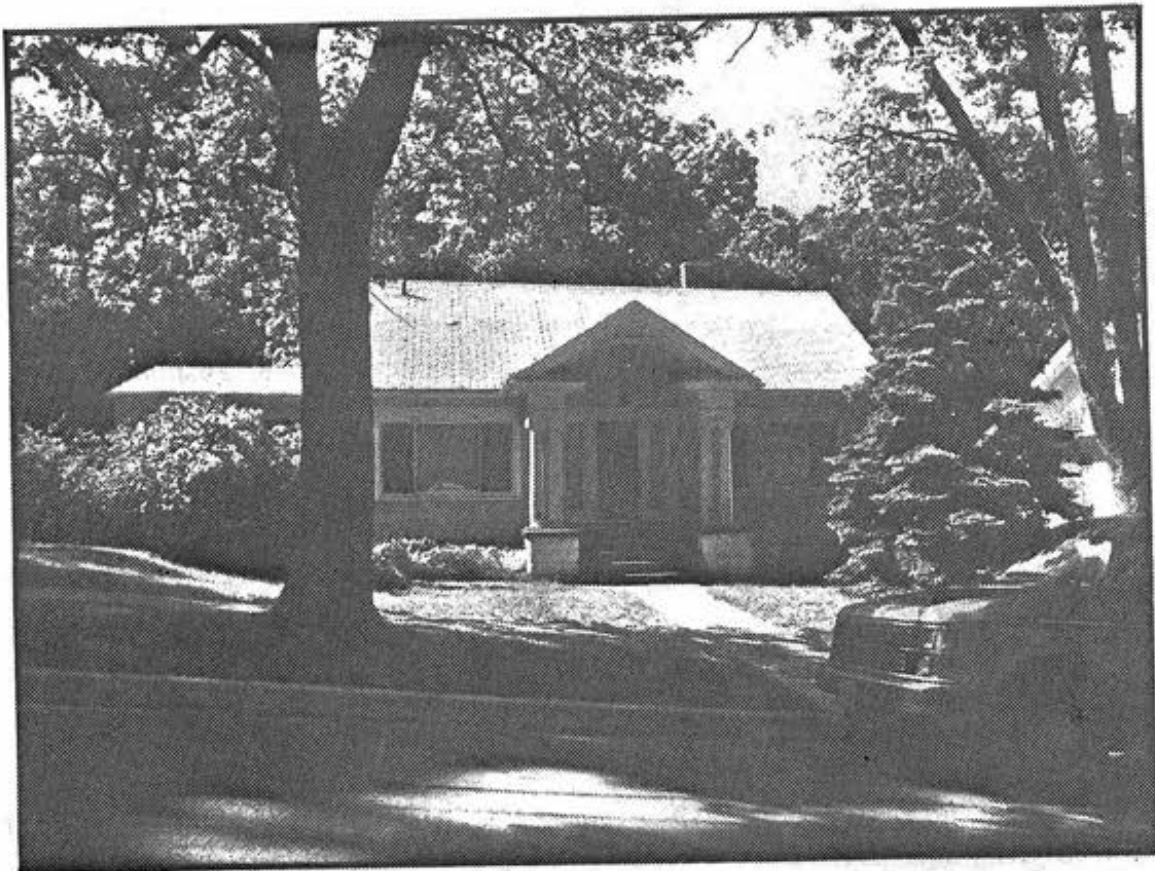
BELOW—Just a glimpse of a Bedroom in the attic. See options.

These views show one of many ways to furnish The Crescent Home.

BELOW—The front Bedroom has plenty of light and cross current of air.

CRESCENT MODEL

6203 Lombard Street, Cheverly



Also found at:

2200 Cheverly Avenue, Cheverly

6109 63rd Avenue, Riverdale

THE FLOSSMOOR



As one enters the front door of this house, he immediately has a favorable impression from the large reception hall and the open stairway which leads to the second floor. The living room is directly off the reception hall and separated from the reception hall by a cased opening.

Details and features: Seven rooms and one bath. Full-width front porch with hipped roof and brick

piers; triple window on second floor; glazed front door. Semiopen stairs.

Years and catalog numbers: 1912 (180); 1913 (180); 1916 (264P180); 1917 (C180); 1918 (3032); 1921 (3032); 1922 (3032)

Price: \$838 to \$2,124

Locations: Peoria, Ill.; Evansville, Ind.; Brainerd, Minn.; New York and Troy, N.Y.; Akron, Ohio; Duryea, Pa.



4001 52nd Street, Bladensburg

THE FULLERTON

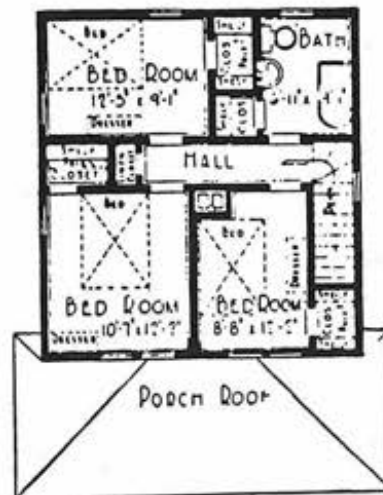
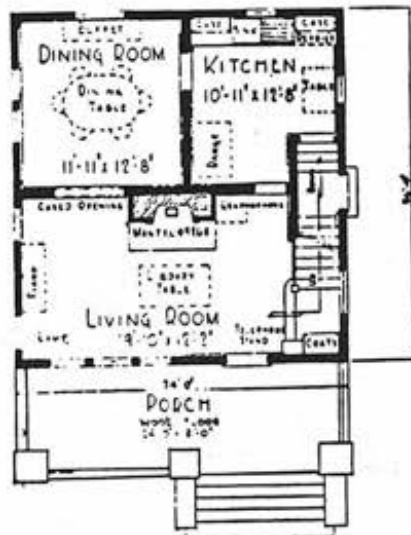


This style of home has become very popular in the past few years. It adapts itself equally well to city lots or country estates, and in few other styles can you get so much space for such a small outlay of money.

Details and features: Six rooms and one bath. Full-width front porch with hipped roof supported by brick and wood piers; hipped-gable dormer; glazed front door. Fireplace in living room; open stairs.

Years and catalog numbers: 1925 (3205X); 1926 (3205X); 1928 (P3205); 1929 (P3205); 1933 (3205)

Price: \$1,633 to \$2,294



SIX ROOMS AND BIG PORCH



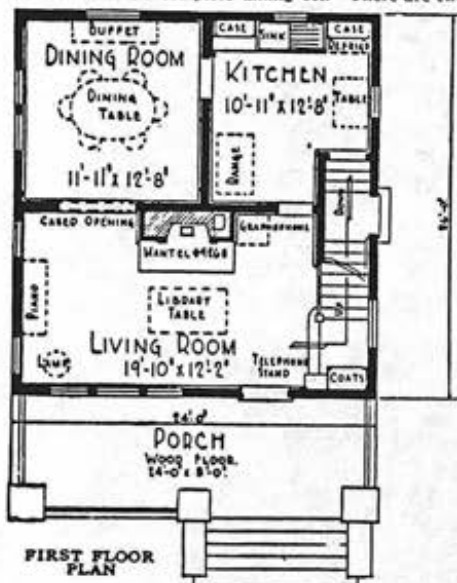
THE FULLERTON two-story home is popular because it meets the needs of so many people. Its advantages over similar types of residences are many, some of which are: (1) You get so much space for such a small outlay of money; (2) Adapts itself equally well to city lots or country estates; (3) "Honor Bilt" material and construction.

FIRST FLOOR

The Porch. 24 feet by 8 feet. When screened or glazed it offers every comfort and privacy of a large sun room.

The Living Room is 19 feet 10 inches by 12 feet 2 inches. A colonial mantel and fireplace is opposite the entrance. The open stairway leading to the second floor is located immediately to the right of entrance. It has a coat closet. Think of having plenty of space for the piano, davenport, radio, table and chairs! Three front windows, two windows on the left side and a high sash directly above the stairway provide an abundance of sunshine and air.

The Dining Room. A wide cased opening connects the living room and the dining room. Size of the dining room, 11 feet 11 inches by 12 feet 8 inches. Accommodates a complete dining set. There are two



FIRST FLOOR PLAN

Honor Bilt

The Fullerton

No. P3205 "Already Cut" and Fitted

\$2,296⁰⁰

side windows and a high sash directly over the buffet space.

The Kitchen. Entered from either the dining room or the living room, as well as from the outside by a grade entrance which leads also to the basement.

The kitchen has built-in cabinets, and space for refrigerator, range, table, chairs. One window on each outer wall provides light and cross ventilation. Size of kitchen, 10 feet 11 inches by 12 feet 8 inches.

SECOND FLOOR

The Bedrooms. The stairway leads to the second floor hall which connects with the three bedrooms, bathroom and linen closet. Each bedroom has a clothes closet. The corner bedroom, as the floor plan shows, has three windows; the other two bedrooms have two windows each.

The bathroom has a built-in medicine case and a window.

Basement. Room for furnace, laundry and storage.

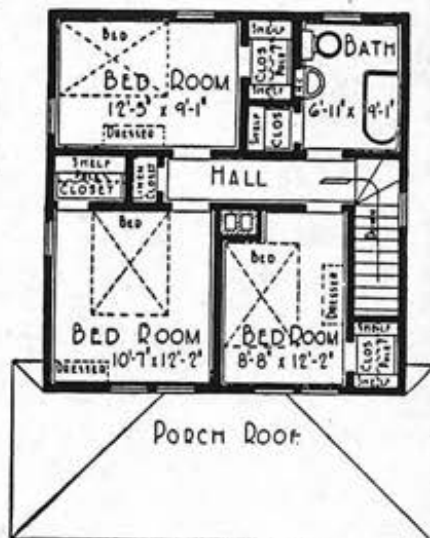
Height of Ceilings. First floor, 9 feet from floor to ceiling. Second floor, 8 feet 2 inches from floor to ceiling. Basement, 7 feet from floor to ceiling.

What Our Price Includes

At the price quoted we will furnish all the material to build this six-room two-story home, consisting of:

- Lumber; Lath;
- Roofing, Oriental Slate Surfaced Shingles, 17-Year Guarantee;
- Siding, Clear Cypress or Clear Red Cedar, Bevel;
- Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
- Flooring, Clear Douglas Fir or Pacific Coast Hemlock;
- Porch Flooring, Clear Edge Grain Fir;
- Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
- Finishing Lumber;
- High Grade Millwork (see pages 108 and 109);
- Interior Doors, Vertical Two-Panel Design of Douglas Fir;
- Trim, Beautiful Grain Douglas Fir or Yellow Pine;
- Windows, California Clear White Pine;

Can be built on a lot 30 feet wide



PORCH ROOF

SECOND FLOOR PLAN

Medicine Case; Wardrobes;
Kitchen Cupboards;
Colonial Mantel;
Eaves Trough; Down Spout;
40-Lb. Building Paper; Sash Weights;
Stratford Design Hardware (see page 120);
Paint for Three Coats Outside Trim and Siding;
Stain for Two Brush Coats for Shingles on Dormer Walls;
Shellac and Varnish for Interior Trim and Doors.
Complete Plans and Specifications.

We guarantee enough material to build this house. Price does not include cement, brick or plaster. See description of "Honor Bilt" Houses on pages 1 and 13.

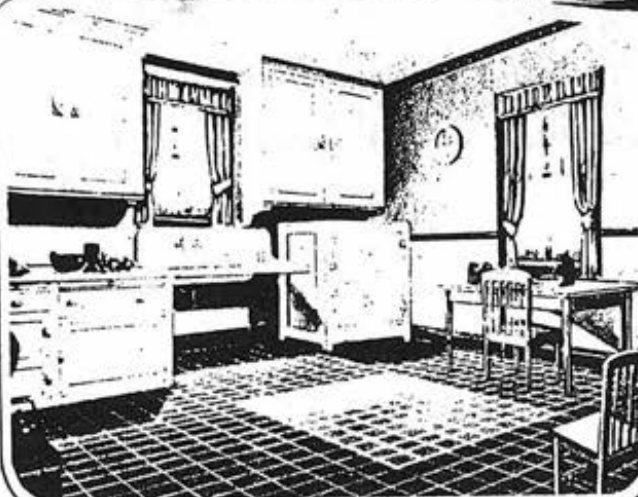
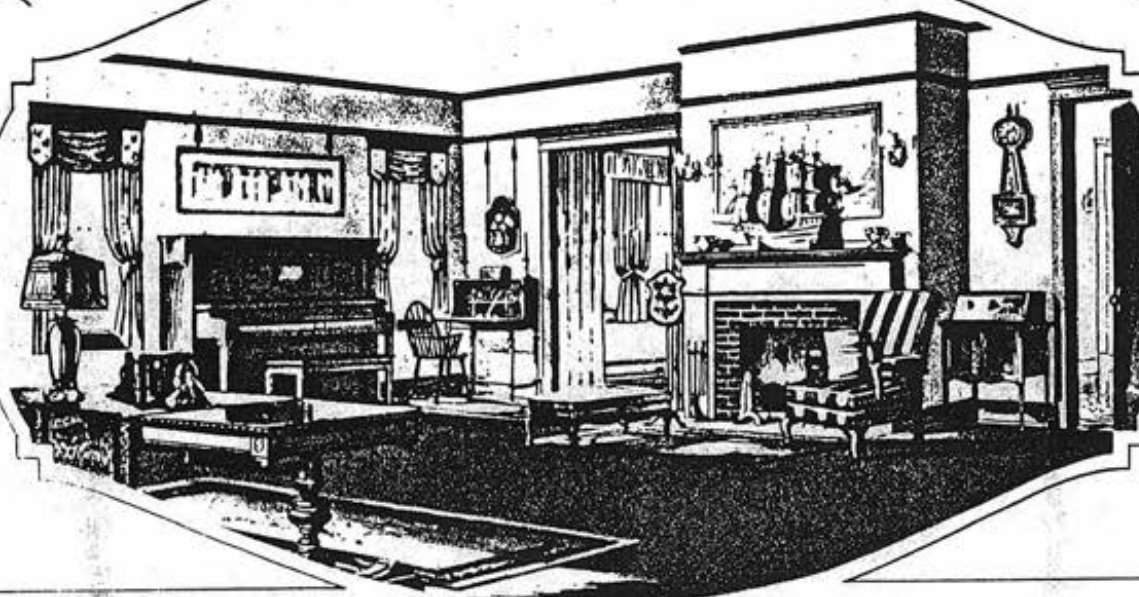
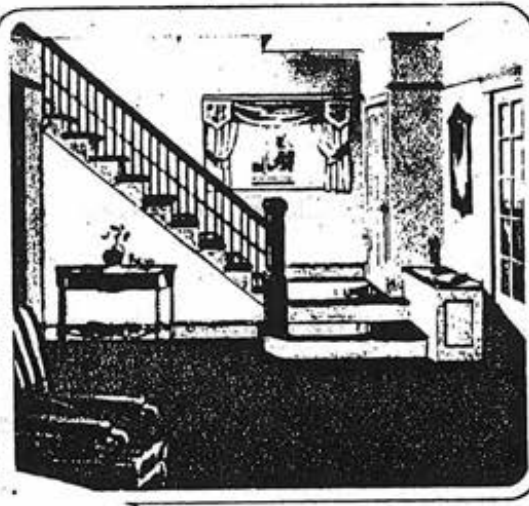
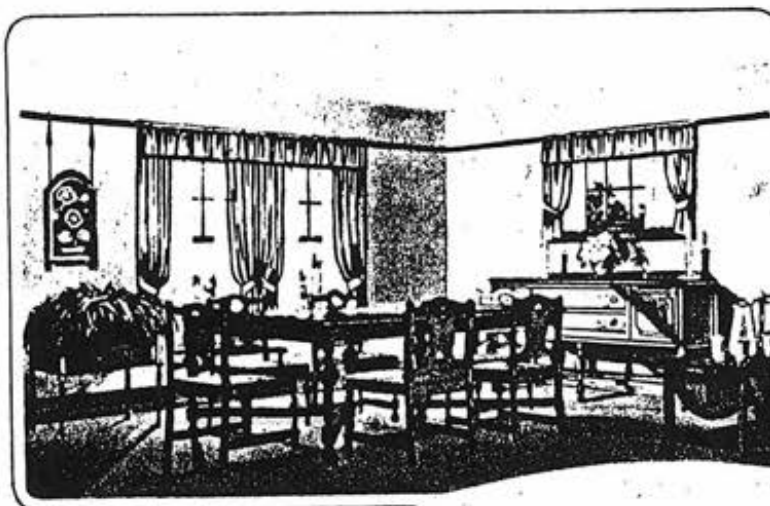
OPTIONS

Sheet Plaster and White Plaster Finish, to take the place of wood lath, \$143.00 extra. See page 140.
Storm Doors and Windows, \$76.00 extra.
Screen Doors and Windows, galvanized wire, \$50.00 extra.
Oak Stairs, Trim and Floor, for living room and dining room, \$191.00 extra.

For Prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.

For Our Easy Payment Plan See Page 144

See Interior Views of The Fullerton Home on opposite Page



The FULLERTON INTERIORS

Above—The architectural features of The Fullerton permit the use of any style of dining room furniture. The illustration shows how beautifully one style of furniture harmonizes with the dining room plan.

Below—This ultra-modern kitchen is a treasure house of convenience to the housewife. See pages 108 and 109 for detailed description of the built-in cabinets.

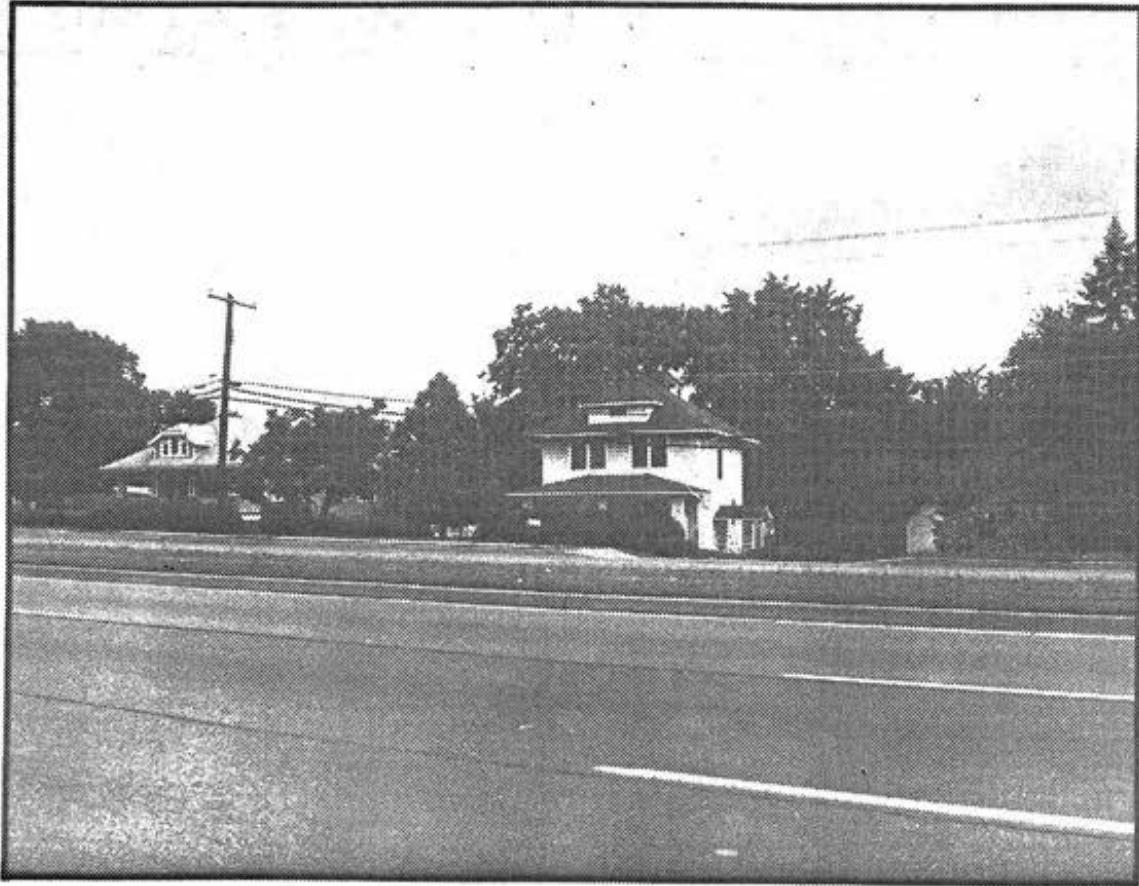
Center—A spacious, well appointed living room is a source of constant pleasure to its owner. Here social gatherings enjoy a greater measure of hospitality, comfort and convenience. "The threshold of happiness and success is at the door of every man's home."
—HERBERT FRANZ

Above—Another view of the living room, showing the open stairway to the second floor, and the coat closet on the landing.

Below—A colorful bedroom of pleasing qualities.

FULLERTON MODEL

6821 Central Avenue



Also found at:

911 Montgomery Street, Laurel

THE HAMILTON



The Hamilton bungalow fulfills all the promises of its handsome exterior. It is just as up to date and has as many good features in the interior. Just a glance at the floor plan will reveal the excellent arrangement of the rooms. Truly the Hamilton is a model of appearance, convenience and price.

Details and features: Five rooms and one bath. Front porch; hipped-gable dormer in front. Fireplace in living room; breakfast alcove and pantry off kitchen.

Years and catalog numbers: 1925 (3200X); 1926 (P3200); 1928 (P3200); 1929 (P3270)

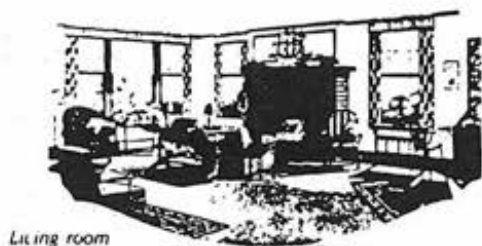
Price: \$2,084 to \$2,124

Locations: St. Cloud, Minn.; Cincinnati, Ohio

Dining room



Bedroom



Living room



FIVE ROOMS, BATH AND PORCH



Honor Bilt

The Hamilton No. P3200 "Already Cut" and Fitted \$2,099⁰⁰

THE HAMILTON bungalow fulfills all the promises of its handsome exterior.

It is just as up to date and has as many good features in the interior. Just a glance at the floor plan will reveal the excellent arrangement of the rooms. Then, again, the interior views on the opposite page show how tastefully one can furnish this home. Truly the Hamilton is a model for appearance, convenience and price. Of course, the material and construction are "Honor Bilt."

The Exterior is adorned with a dormer, fireplace chimney and thick cedar shingle roof. The porch is included under the main roof, and is easily changed to a sun room by screening and glazing. Size of porch, 10 feet 6 inches by 8 feet.

The Living Room. Size, 12 feet 9 inches by 18 feet 5 inches. A mantel and fireplace is set in the center of the left outer wall. There is plenty of space for furniture and wall space for a piano. The effect of a sun parlor is obtained at a small expense and without the necessity of additional furniture. Six windows flood this room with sunshine and air.

The Dining Room is connected with the living room by a wide cased opening. Both rooms are practically one large room, thus making entertaining very simple. Size of dining room, 14 feet 3 inches by 10 feet 10 inches. It has two windows in a recessed bay with two hinged seats.

The Kitchen. Size, 12 feet 9 inches by 10 feet 1 inch. It is equipped with our beautiful Kitchen De Luxe outfit. The Priscilla home, see page 34, and many of our best homes are also equipped with our Kitchen De Luxe outfit.

The Hamilton kitchen has additional room for a range, table, etc. It connects with the dining room through a swinging door. There is a pantry through another door, a broom closet, and a rear entry with space for a refrigerator; also stairs to basement and grade.

The Breakfast Alcove. A cased opening leads from the kitchen to the alcove. It has a built-in table and two benches, and a window.

The Bedrooms. The front bedroom opens off the living room. The rear bedroom and the bathroom open off the hallway from the dining room. Each bedroom has a clothes closet and two windows.

The bathroom has a built-in medicine case and a window.

The Basement. Room for furnace, laundry and storage.

Height of Ceilings. Main floor, 9 feet from floor to ceiling. Basement, 7 feet from floor to joists.

What Our Price Includes

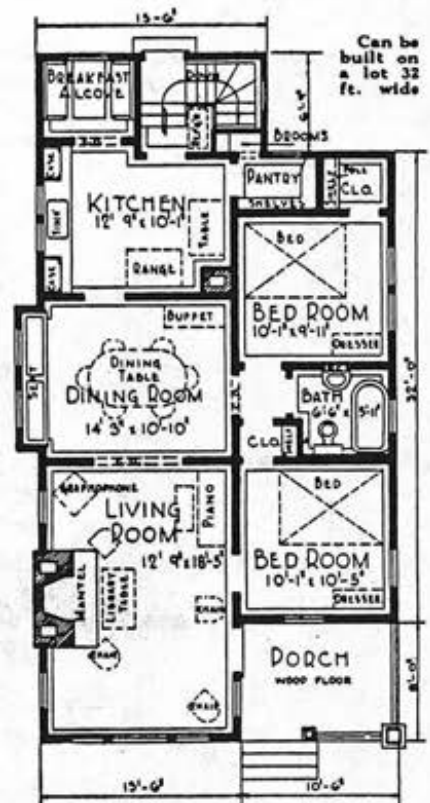
At the price quoted we will furnish all the material to build this five-room bungalow, consisting of:

- Lumber; Lath;
- Roofing, Best Grade Red Cedar Shingles;
- Siding, Clear Cypress or Clear Red Cedar, Bevel;
- Framing Lumber, No. 1 Douglas Fir or Pacific Coast Hemlock;
- Flooring, Clear Douglas Fir or Pacific Coast Hemlock;
- Porch Flooring, Clear Edge Grain Fir;
- Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
- Finishing Lumber;
- High Grade Millwork (see pages 108 and 109);
- Interior Doors, Inverted Two-Panel Design of Douglas Fir;
- Trim, Beautiful Grain Douglas Fir or Yellow Pine;
- Windows, California Clear White Pine;
- Medicine Case;
- Kitchen De Luxe Sink Outfit;
- Brick Mantel;
- Breakfast Alcove and Seats;
- Eaves Trough; Down Spouts;
- 40-Lb. Building Paper; Sash Weights;
- Stratford Design Hardware (see page 120);
- Paint for Three Coats Outside Trim and Siding;
- Shellac and Varnish for Interior Trim and Doors.

Complete Plans and Specifications.

We guarantee enough material to build this bungalow. Price does not include cement, brick or plaster. See description of "Honor Bilt" Houses on pages 12 and 13.

For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.



FLOOR PLAN

OPTIONS

Sheet Plaster and Plaster Finish to take the place of wood lath, \$119.00 extra. See page 140.

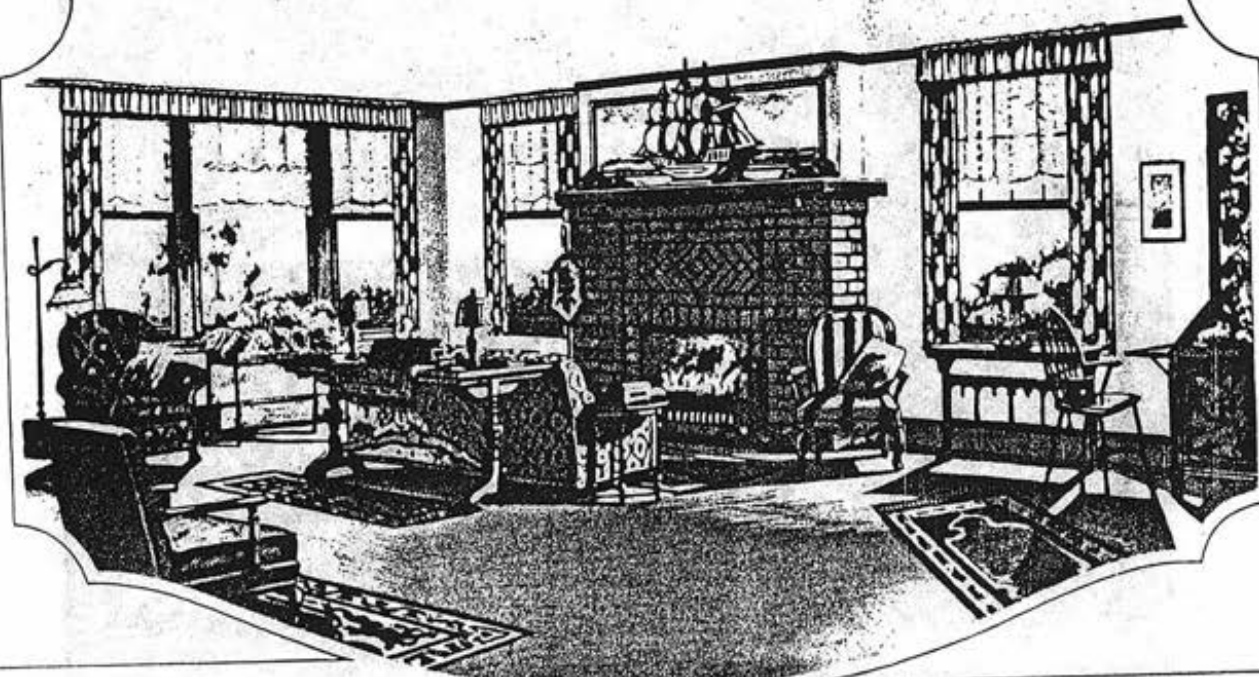
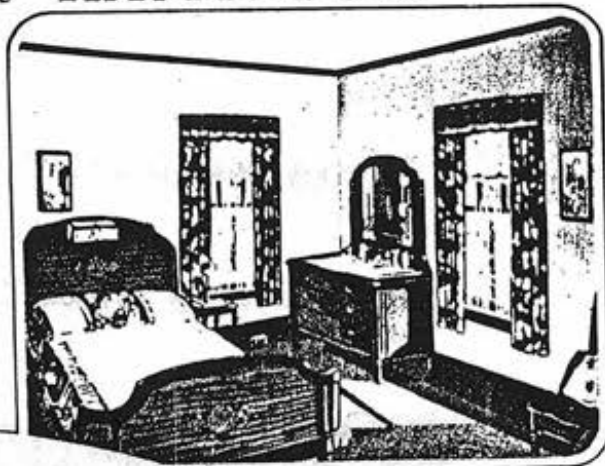
Oriental Asphalt Shingles, guaranteed 17 years, instead of wood shingles, \$34.00 extra.

Oak Doors, Trim and Floors in living and dining room. Maple Floors in kitchen and bathroom, \$173.00 extra.

Storm Doors and Windows, \$71.00 extra.

Screen Doors and Windows, galvanized wire, \$45.00 extra.

The INTERIORS of the HAMILTON



Above—This dining room breathes an air of hospitality, so dear to the heart of every home lover.

Harmonious furnishings from Sears, Roebuck and Co. only serve to add to the beauty of this room.

Below—A spotless kitchen! There is a place for every kitchen need in these built-in cases and bins. Saves hundreds of steps in the daily preparation of meals.

The Living Room—Sunlight comes in the window during the day and in the evening the firelight flickers on the hearth. There is an air of fellowship that makes this a real home.

"Home is a place of peace and devotion, simplicity and comfort, charity and protection."

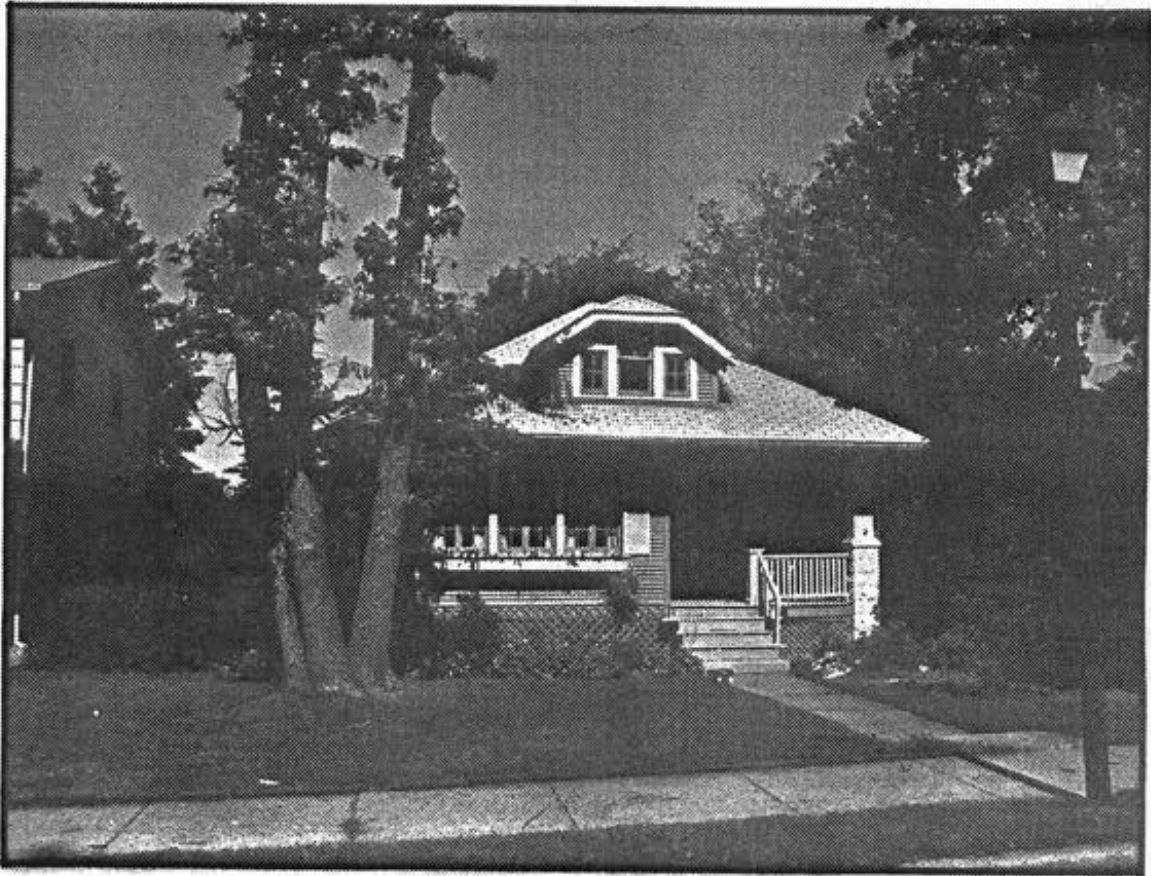
—JEANNETTE SHERIDAN.

Above—The bedroom is comfortable, airy and flooded with sunshine.

Below—The colorful built-in breakfast room appeals to the family. Eating here of a morning adds zest to the meal.

HAMILTON MODEL

2326 Belleview Avenue, Cheverly



THE HAMPTON



Bungalow architecture features the Hampton. The interior is designed along practical lines. Full use of space affords a greater amount of room than is usual in a house of this size. The location of each room and its relation to the rest of the house have been planned to promote the comfort of the family.

Details and features: Six rooms and one bath. Full-width front porch with hipped roof and tapered wood columns; exposed roof rafter tails; glazed front door.

Years and catalog numbers: 1925 (3208); 1926 (P3208); 1928 (C3208); 1929 (P3208)

Price: \$1,551 to \$1,681

Similar to: The Grant

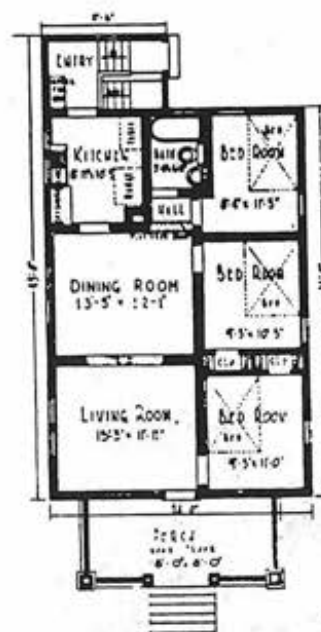
Difference: Slightly simpler detailing

Years and catalog numbers: 1925 (6018); 1926 (P6018); 1928 (C6028)

Price: \$947 to \$999



The Grant



SIX ROOMS AND BATH



Honor Bilt

The Hampton

No. P3208 "Already Cut" and Fitted

\$1,680⁰⁰

BUNGALOW architecture features The Hampton. The interior is designed along practical lines. Full use of space affords a greater amount of room than is usual in a house of this size. The location of each room and its relation to the rest of the house has been planned to promote the comfort of the family.

Our best grade of material and "Honor Bilt" construction assure satisfaction. Priced very low, and when built it will make a comfortable home or can be sold at a handsome profit.

The Living Room. At front of the house is a good sized porch which can be enclosed with wire screen at any time. From the porch one enters the living room, which measures 13 feet 5 inches by 11 feet 11 inches.



A View of the Kitchen

The Dining Room. A large cased opening between living room and dining room makes both rooms serve as one. Well arranged windows give the necessary light and ventilation and provide suitable wall spaces in both rooms for the placing of furniture.

The Kitchen. A swinging door connects the dining room and kitchen. Here efficient arrangement of the cupboard and sink with space for range and table saves time and labor. A double window fills the kitchen with brightness, making the daily work a pleasure.

From the kitchen a door opens into the enclosed rear entry. Space for ice box is near the door. From here steps reach the basement and the outside door.

The Bedrooms. The front bedroom opens from the living room. It has a clothes closet, and two windows. Another bedroom is entered from the dining room. Here, too, is a clothes closet and a window.

A small hallway is open from the dining room. This gives privacy to the rear bedroom and bath. The bedroom is lighted by two windows. All the bathroom plumbing is on one wall.

Basement. Room for laundry, furnace and storage.

Height of Ceilings. Basement is 7 feet from floor to joists. Main floor rooms are 9 feet from floor to ceiling.

What Our Price Includes

At the price quoted we will furnish all the material to build this six-room bungalow consisting of:

Lumber; Lath;
Roofing, Best Grade Clear Red Cedar Shingles;
Siding, Clear Cypress or Clear Red Cedar, Bevel;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;

Flooring, Clear Grade Douglas Fir or Pacific Coast Hemlock for All Rooms; Clear Edge Grain Fir for Porch;

Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;

Finishing Lumber;

High Grade Millwork (see pages 108 and 109);

Interior Doors, Two-Panel Design of Douglas Fir;

Trim, Beautiful Grain Douglas Fir or Yellow Pine;

Kitchen Cabinet; Medicine Case;

Windows, of California Clear White Pine;

40-Pound Building Paper; Sash Weights;

Eaves Trough and Down Spout;

Stratford Design Hardware (see page 120);

Paint for Three Coats Outside Trim and Siding;

Shellac and Varnish for Interior Trim and Doors

Complete Plans and Specifications.

Built on a concrete and brick foundation and excavated under entire house.

We guarantee enough material to build this bungalow.

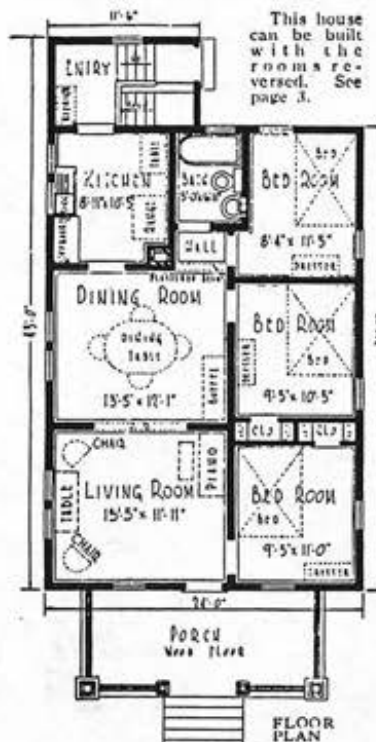
Price does not include cement, brick or plaster.

See description of "Honor Bilt" Houses on pages

12 and 13.

Can be built on a lot 30 feet wide

This house can be built with the rooms reversed. See page 3.



OPTIONS

Sheet Plaster and Plaster Finish to take the place of wood lath and plaster, \$118.00 extra. See page 140.

Storm Doors and Windows, \$55.00 extra.

Screen Doors and Windows, galvanized wire, \$36.00 extra.

Oriental Slate Surfaced Shingles, instead of wood shingles, \$44.00 extra.

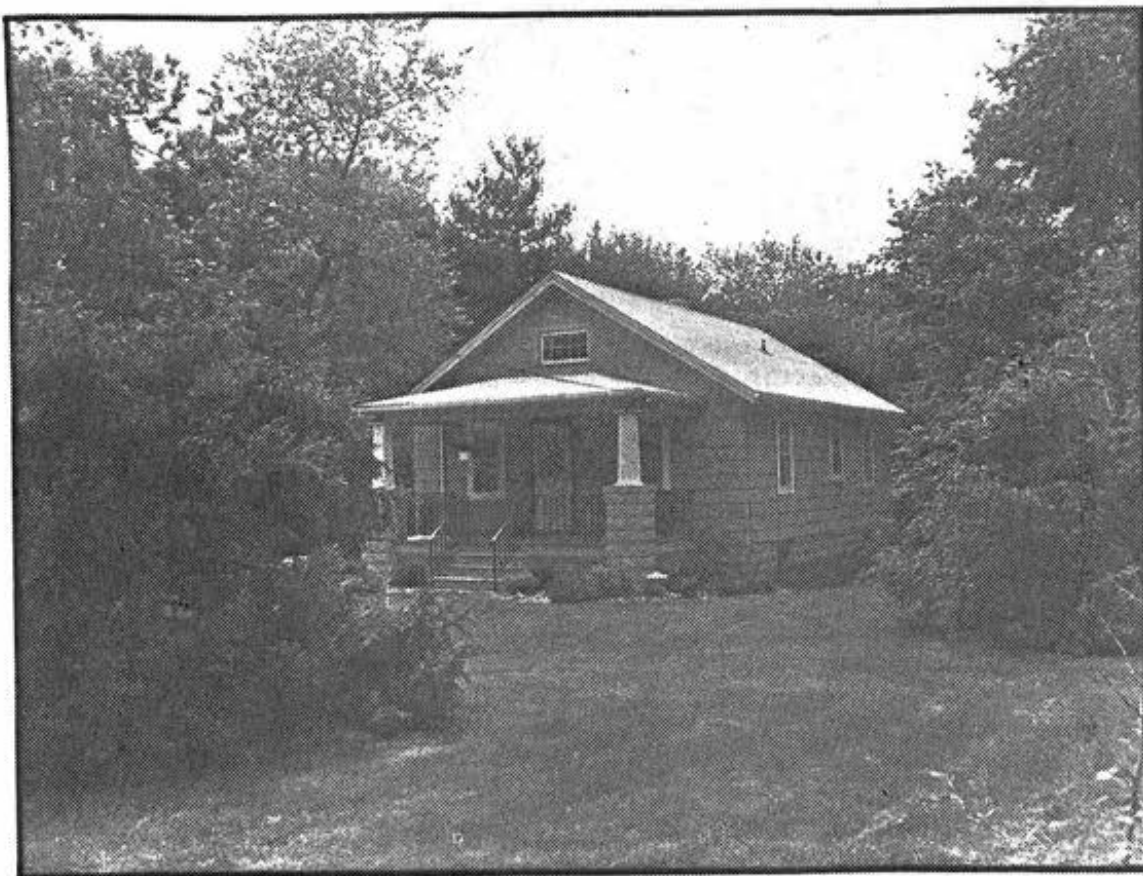
For prices of Plumbing, Heating,

Wiring, Electric Fixtures and Shades

see pages 138 and 139.

HAMPTON MODEL

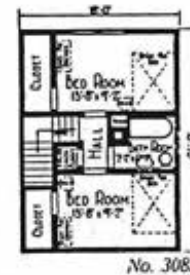
6118 Naval Avenue, Lanham



Also found at:

6109 Arbor Street, Cheverly

THE HATHAWAY



American tourists in Europe are always favorably impressed by the cottage homes of England. They speak enthusiastically of the appearance of solid comfort they convey and describe them as covered with vines and climbing roses. Most English homes are constructed of stone, brick or concrete. Here is a striking example of this style of architecture, in frame construction, made to closely resemble the original by the aid of stucco finish. The ornamental trellised porch is a typical English feature. It is cozy and graceful, and the colonial windows with their flower boxes make this type of house at home in any American community.

Details and features: Four rooms and one bath. Stucco exterior; front porch with hipped-gable roof and trellis; window box in second-floor window; glazed front door. Breakfast nook off kitchen; semi-open stairs. The 1928 and 1929 models have six rooms and one bath and shingled exterior.

Years and catalog numbers: 1921 (3082); 1922 (3082, 3195); 1925 (3195); 1926 (P3195); 1928 (P3271); 1929 (P3271)

Price: \$1,196 to \$1,970

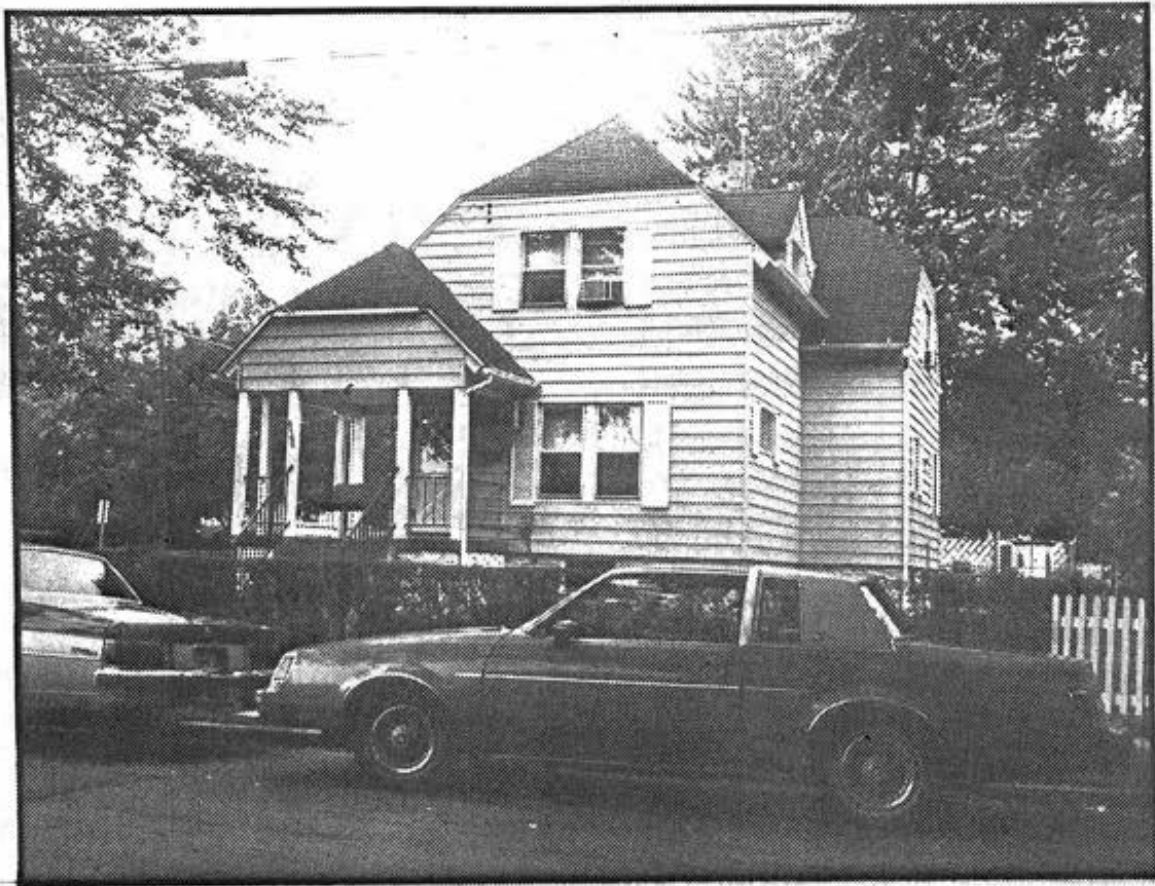
Location: Pelham Manor, N.Y.



No. P3271

HATHAWAY MODEL

6400 Halleck Street, District Heights



Also found at:

6206 Foster Street and
6409 Gateway Boulevard, District Heights

5316 Gallatin Street, Rodgers Heights

FIVE OR EIGHT ROOMS AND BATH



A CUSTOMER who built The Kilbourne bungalow recently wrote us as follows: "Our house has been the object of much admiration, not only from our friends, but strangers, who in passing by will stop to look at the artistic front. Many have remarked about the 'homey' porch. We have no hesitancy whatever in recommending Sears-Roebuck lumber, which came in plenty of time, and in splendid condition. Also must thank you for the courteous treatment and helpful suggestions you have given us. We know we saved nothing less than \$1,500.00."

The Kilbourne bungalow satisfies every family that has built it. Judge for yourself! The photograph and floor plan reproduced on this page shows the reason why The Kilbourne is such an outstanding value. See its sloping roof, the dormer, the overhanging eaves, the fireplace chimney, the large porch and the massive porch pillars!

The Living Room. Size, 21 feet by 13 feet 2 inches. Interest is centered on the fireplace and mantel, at each side of which is a window. There are three additional windows overlooking the front lawn. The large size of this room allows for a pleasing arrangement of furnishings.



Honor Bill

The Kilbourne
No. P17013 "Already Cut" and Fitted
\$2,700⁰⁰

The Dining Room. French doors connect the living room and dining room. Floor size of the dining room, 12 feet 10 inches by 13 feet 8 inches, just the right size for the modern home. A double side window and two high sash windows provide light and air.

The Kitchen. From the dining room a swinging door opens into the kitchen. Size of kitchen, 12 feet 3 inches by 10 feet 4 inches. It has a built-in cabinet, Nos. P9260 and P9261 shown on pages 108 and 109, space for sink, range, table and chairs. A double window affords light and ventilation.

In one corner of the kitchen there are five shelves, and on the opposite side a door opens to stairway leading down to the basement. At another end a door opens to stairway leading to the second floor. A door leads to the rear entry, which has space for a refrigerator, and door to grade stairs.

The Bedrooms. A hall connects the living room, the kitchen, the two bedrooms, the bathroom, and the hall coat closet. The front bedroom, 14 feet 8 inches by 10 feet 8 inches, has a big combination wardrobe. No. P9265, as illustrated on pages 108 and 109. Two front windows and one side window provide light and cross current of air. The rear bedroom, 12 feet by 9 feet 8 inches, has a clothes closet, and a window on each outer wall.

The Bathroom has a built-in medicine case.

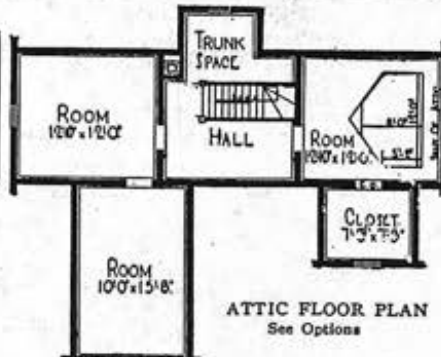
The Basement. Room for furnace, laundry and storage.

Height of Ceilings. First floor, 9 feet from floor to ceiling. Basement, 7 feet from floor to joists.

What Our Price Includes

At the price quoted we will furnish all the material to build this five-room bungalow, consisting of:

Lumber; Lath;
Roofing; Best Grade Clear Red Cedar Shingles;
Siding; Clear Cypress or Clear Red Cedar; Bevel;
Best Grade of Clear Red Cedar Shingles on Porch Gable Wall;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring; Clear Oak and Maple;
Porch Flooring, Clear Edge Grain Fir;
Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
Finishing Lumber;
High Grade Millwork (see pages 108 and 109);
Interior Doors, Two-Panel Design of Douglas Fir;
Trim, Beautiful Grain Douglas Fir or Yellow Pine;
Windows, California Clear White Pine;
Medicine Case; Wardrobe;
Kitchen Cabinet; Brick Mantel;
Eaves Trough and Down Spouts;

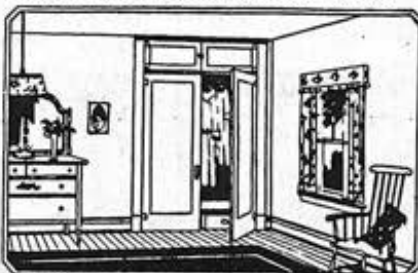


40-Lb. Building Paper; Sash Weights;
Chicago Design Hardware (see page 120);
Paint for Three Coats outside Trim and Siding;
Stain for Two Brush Coats for Shingles on Porch Gable Wall;
Shellac and Varnish for Interior Trim and Doors;
Shellac, Paste Filler and Floor Varnish for Oak and Maple Floors.

Complete Plans and Specifications.
We guarantee enough material to build this house. Price does not include cement, brick or plaster. See description of "Honor Bill" Houses on pages 12 and 13.

OPTIONS

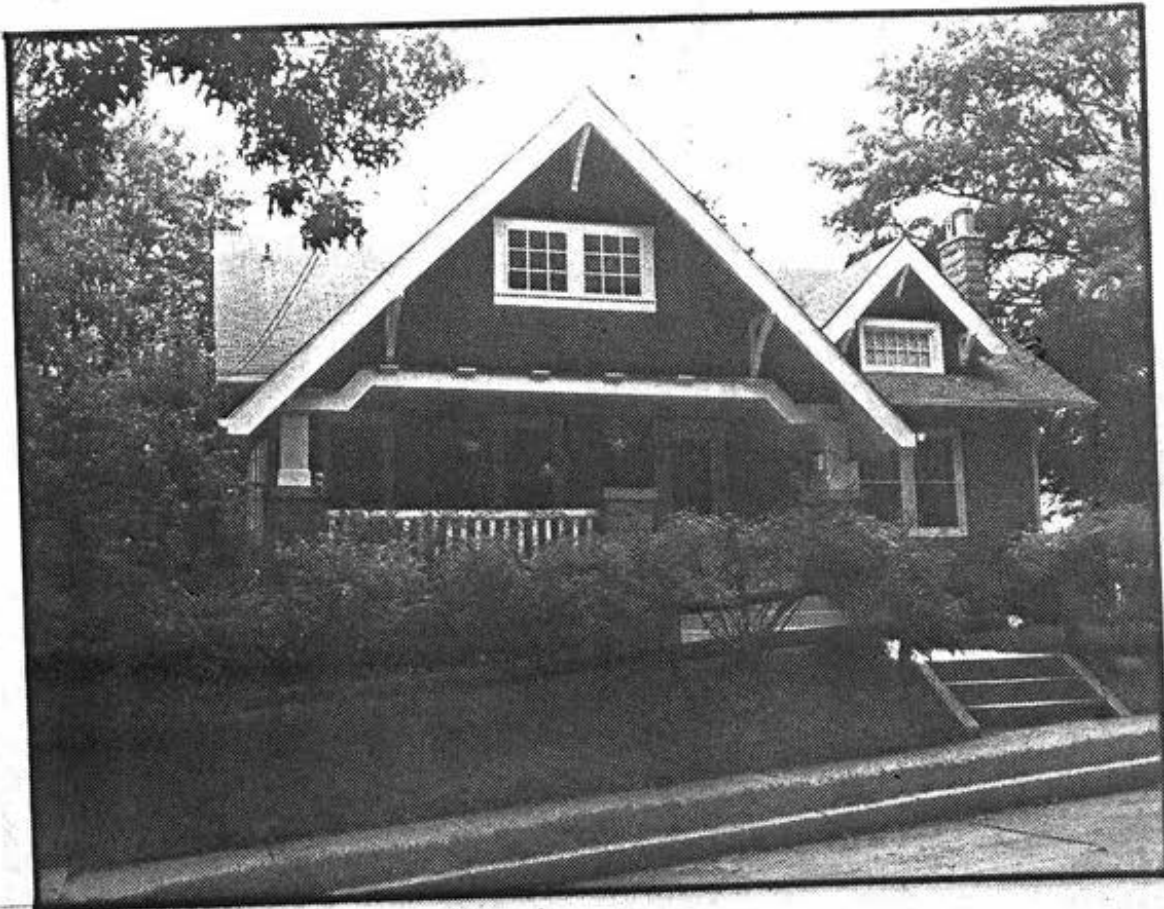
Furnished with three rooms in attic, with single floor, \$300.00 extra. See attic plan above.
Sheet Plaster and Plaster Finish to take the place of wood lath; first floor, \$129.00 extra; for first floor and attic, \$208.00 extra. See page 140.
Oriental Asphalt Shingles, guaranteed 17 years, instead of wood shingles, \$57.00 extra.
Oak Doors and Trim for living room and dining room, \$84.00 extra.
Storm Doors and Windows, \$73.00 extra; with attic, \$100.00 extra.
Screen Doors and Windows; galvanized wire, \$46.00 extra; with attic, \$63.00 extra.
For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.



View of front bedroom showing wardrobe.

KILBOURNE MODEL

4219 Nicholson Street, Hyattsville



Also found at:

2710 Belleview Avenue, Chevy Chase

THE LAKECREST

This story-and-a-half bungalow-type design contains everything to be desired in a small home. Exterior attractiveness and practical interior arrangement at a very low cost. Note the graceful way the main roof curves down over the large front porch. At a small additional cost, the porch can be screened in for summer.

Details and features: Five rooms and one bath. Full-width front porch supported by tapered piers; gabled dormer. Fireplace in living room; semiopen stairs.

Years and catalog numbers: 1931 (3333); 1932 (3333); 1933 (3333)



Price: No price given

Identical to: The Marion

Years and catalog numbers:
1933 (13333); 1934 (13333);
1935 (13333); 1937 (13333);
1939 (3415)

Price: \$1,330 to \$1,537



4115 28th Street, Mt. Rainier

THE LANGSTON



A neat and roomy house, sturdy and attractive, at a very low price. Was designed especially with two objects in view: economy of floor space and low cost.

Details and features: Six rooms and one bath. Full-width front porch with hipped roof supported by brick and wood piers; hipped-gable dormer; exposed roof rafter tails; front door with beveled plate glass.

Years and catalog numbers: 1916 (181A, 2000); 1917 (C181A, C2000); 1918 (2000); 1919 (2000); 1921 (7000); 1922 (7000)

Price: \$796 to \$1,898

Locations: Washington, D.C.; Kankakee and Riverside, Ill.; Logansport, Fort Wayne and Roanoke, Ind.; McGregor, Iowa; Detroit, Mich.; Fort Plain, N.Y.; Dayton, Norwood, St. Bernard and Wellsville, Ohio; Chester and McKeesport, Pa.

Similar to: The Gladstone

Differences: Some models without dormer. No. 3315B has a different room arrangement and separate vestibule; No. 3414 has a small pedimented front porch.

Years and catalog numbers: 1925 (3222); 1926 (P3222); 1928 (P3222); 1929 (P3222A, P3222B); 1933 (3315A, 3315B); 1934 (3315A, 3315B); 1935 (3315A, 3315B); 1937 (3315A, 3315B); 1938 (3414A, 3414B)

Price: \$1,409 to \$2,153



The Gladstone

LANGSTON MODEL

4808 Sheridan Street, Riverdale



THE LEWISTON



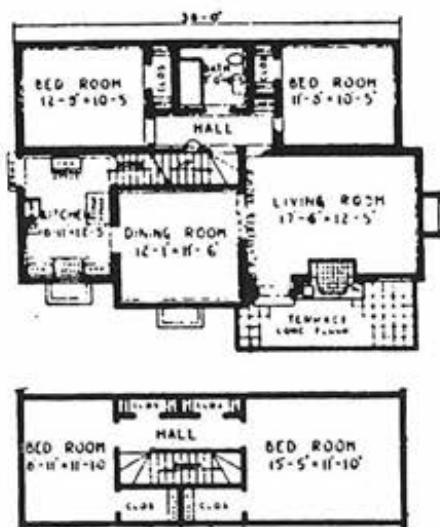
A home of such outstanding beauty as the Lewiston is a source of pride to the entire family. The first floor forms a complete five-room home, while upstairs two good bedrooms and four closets may be finished whenever desired. Quiet sleeping quarters in back, with cross ventilation, bath, three closets, phone nook and closed stair. Compact kitchen, well equipped and sunny.

Details and features: Five or seven rooms and one bath. Brick chimney in front; crescent window in front gable; round-arched front door. Optional second floor; fireplace in living room; arched opening between dining and living rooms; telephone nook in hall.

Years and catalog numbers: 1929 (P3287); 1932 (3287, 3287A); 1933 (3287, 3287A); 1934 (3287-5, 3287-7); 1935 (3287-5, 3287-7); 1937 (3287, 3287A); 1939 (3287, 3287A)

Price: \$1,527 to \$2,037

Location: Farmington, Mich.



The Colchester

Similar to: The Colchester

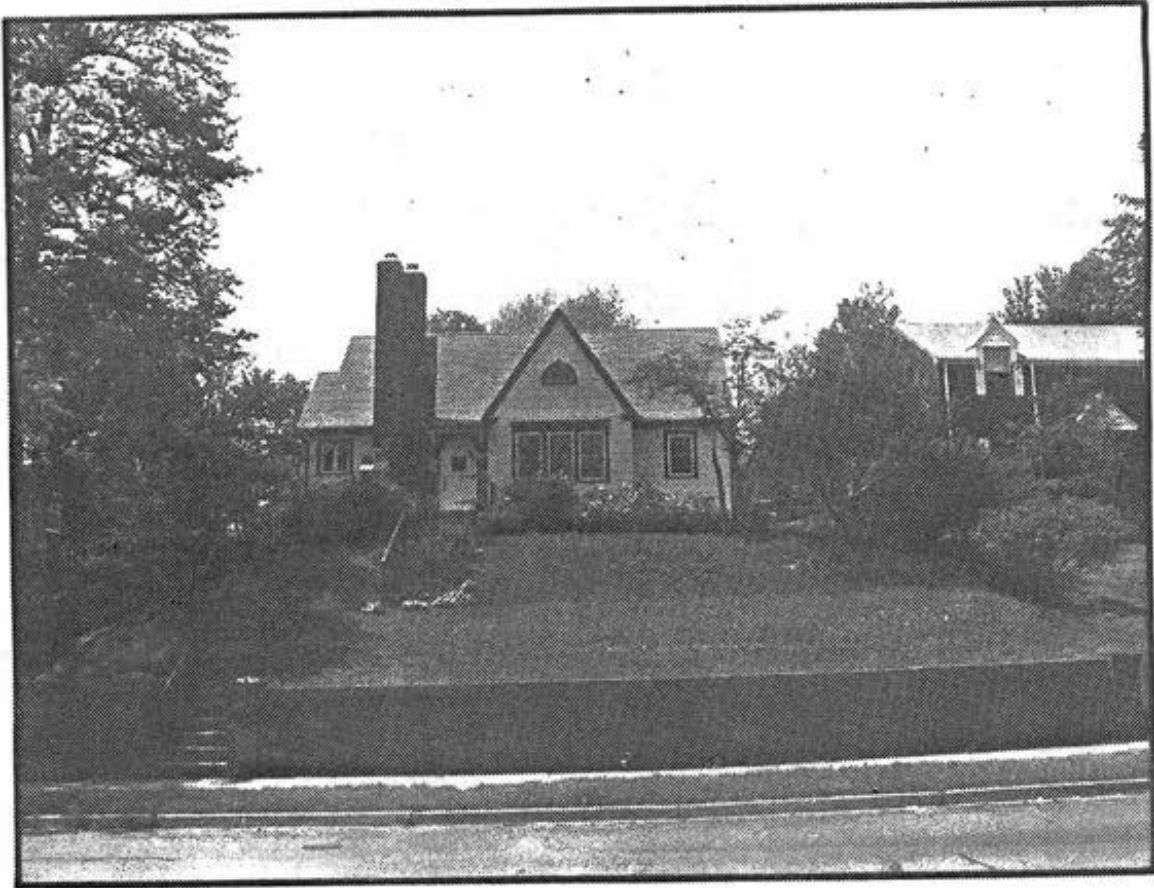
Difference: Brick and stone exterior

Years and catalog numbers: 1932 (3292); 1933 (3292, 3292A)

Price: \$1,988 to \$2,256

LEWISTON MODEL

2206 Cheverly Avenue, Cheverly



THE LEXINGTON



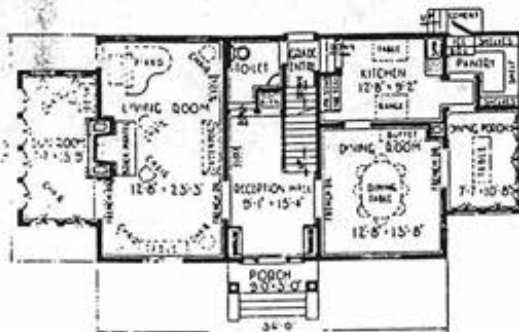
Where can you find a more imposing and dignified study in modern colonial architecture? The wide entrance of pure white, contrasted with the green shutters, red brick chimney and green roof, surely will appeal even to the most aesthetic. Observe the stately pilasters at the corners, the dentils beneath the eaves and in the gables, the balance of design afforded by the sun parlor at the

left and the dining porch on the right. Observe the stately colonial porch, in harmony with the rest. This house can be built with the rooms reversed.

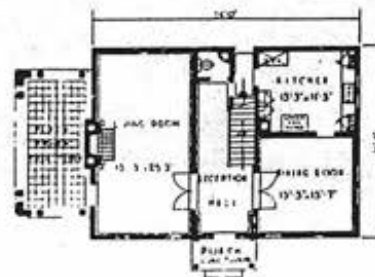
Details and features: Seven or nine rooms and one and a half baths. Gabled porch over front door; roof deck over sun room. Fireplace with brick mantel in living room; French doors throughout ground floor; open stairs. Floor plan and exterior details change slightly in years 1928-33.

Years and catalog numbers: 1921 (3045); 1925 (13045); 1926 (P13045); 1928 (C3255); 1929 (P3255); 1932 (3255); 1933 (3255)

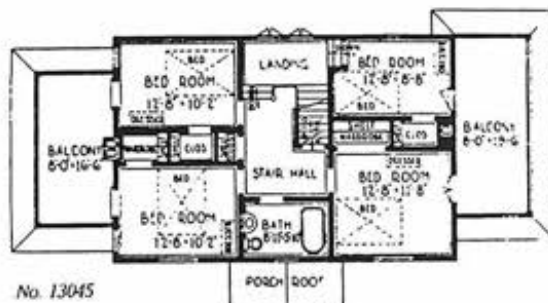
Price: \$2,958 to \$4,365



No. 13045



No. P3255



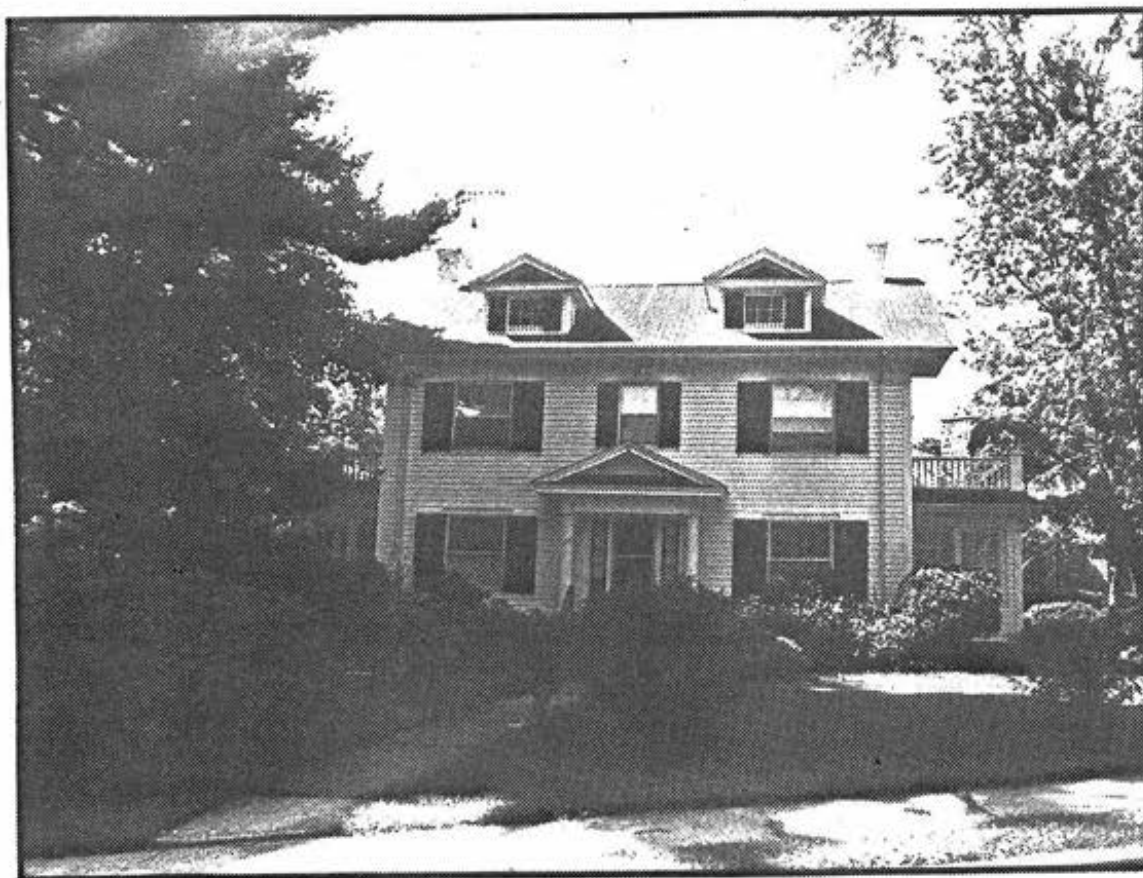
No. 13045



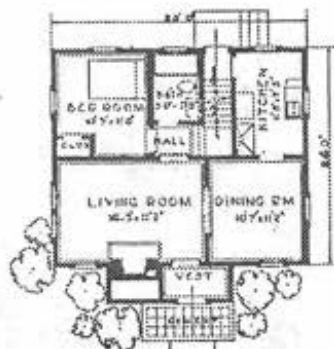
No. C3255

LEXINGTON MODEL

27 Cheverly Circle, Cheverly



THE MAPLEWOOD

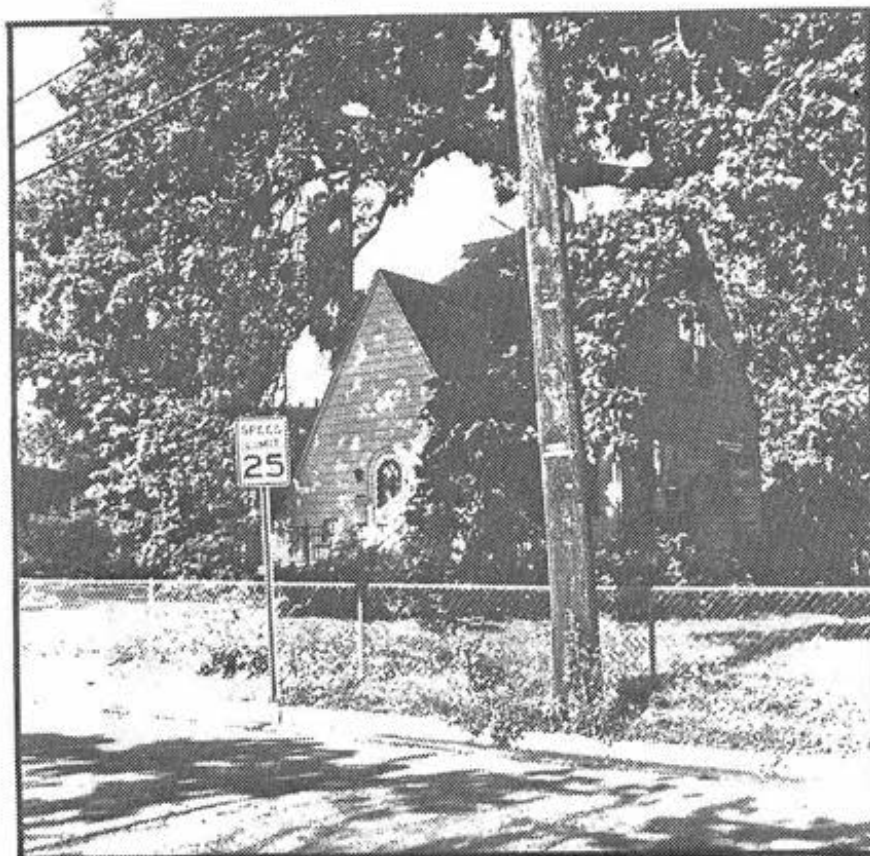


The Maplewood is a story-and-a-half English type in which the front gable projection and fireplace chimney form an important part. The exterior walls are planned to be covered with gray prestained wood shingles laid with a wide exposure to form a pleasing background for the dark colored shutters, roof and chimney. A batten-type front door with ornamental iron strap hinges and English lantern above add considerably to the front elevation.

Details and features: Six rooms and one bath. Brick chimney in front; batten shutters; arched front door with strap hinges. Fireplace in living room.

Years and catalog numbers: 1932 (3302); 1933 (3302)

Price: No price given



4508 37th Street,
Brentwood

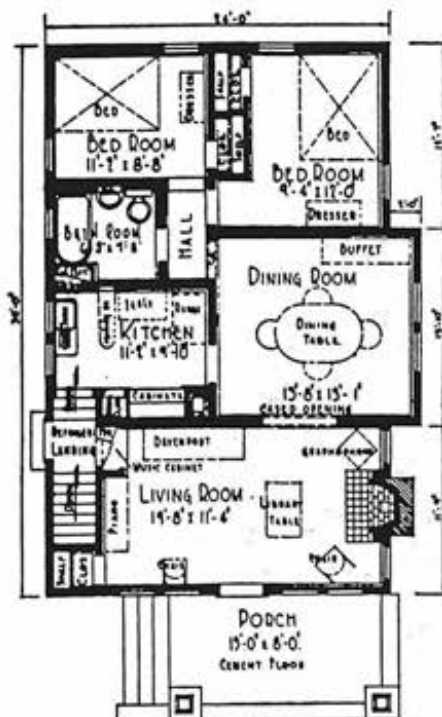
Also found at:

6402 Halleck Street,
District Heights

THE OAKDALE



One of the most popular types of home is the five-room bungalow. When it is as pretty and homelike as the Oakdale, it commands a good rental or selling price in any neighborhood. And when its rooms are of such comfortable size and arrangement as these, with a convenience in almost every corner, it makes a home to which a family becomes more attached as time passes. It is a masterpiece of one of America's best architects.



Details and features: Five rooms and one bath. Front porch flanked by paired windows. Fireplace flanked by windows in living room.

Years and catalog numbers: 1925 (3206A); 1926 (P3206A); 1928 (C3206A); 1929 (P3206A); 1932 (3314); 1933 (3314); 1937 (3314)

Price: \$1,337 to \$1,842



No. 3314

FIVE ROOMS, BATH AND PORCH



THE OAKDALE is a bungalow home of unusual charm. It is a masterpiece of one of America's best architects.

The Oakdale's exterior, as well as its floor plan, deserves your careful study. A unique feature is the large front porch, size, 15 feet by 8 feet, with brick foundation and large square columns that support the trusses that carry its roof with its wide overhanging eaves. Note the timber purlins that ornament the gables and add strength to the structure; the three louver ventilators that adorn the

Honor Bilt

The Oakdale
No. P3206A "Already Cut" and Fitted
\$1,842⁰⁰

What Our Price Includes

At the price quoted we will furnish all the material to build this five-room bungalow consisting of:

Lumber; Lath;
Roofing, Best Grade Clear Red Cedar Shingles;
Siding, Clear Cypress or Clear Red Cedar, Bevel;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring, Clear Douglas Fir or Pacific Coast Hemlock;
Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
Finishing Lumber;
High Grade Millwork (see pages 108 and 109);
Interior Doors, Two-Panel Design of Douglas Fir;
Trim, Beautiful Grain Douglas Fir or Yellow Pine;
Kitchen Cabinet;
Medicine Case;
Mantel;
Ironing Board;
Eaves Trough and Down Spout;
Windows, California Clear White Pine;
40-Lb. Building Paper; Sash Weights;
Stratford Design Hardware (see page 120);
Paint for Three Coats Outside Trim and Siding;
Shellac and Varnish for Interior Trim and Doors.

Complete Plans and Specifications.

Built on concrete foundation with brick above grade. Excavated under entire house.

We guarantee enough material to build this house. Price does not include cement, brick or plaster.

See description of "Honor Bilt" Houses on pages 12 and 13.

OPTIONS

Sheet Plaster and White Plaster Finish, in place of wood lath, \$113.00 extra. See page 140.

Oak Doors, Floors and Trim for living room and dining room, Maple Floors in kitchen and bathroom, \$164.00 extra.

Oriental Asphalt Shingles, guaranteed 17 years, instead of wood shingles, \$49.00 extra.

Storm Doors and Windows, \$54.00 extra.

Screen Doors and Windows, galvanized wire, \$7 extra.

For prices of Plumbing, Heating, Electric Fixtures and Shades see pages 138 and 139.

gables; the wide overhang of the main roof with the rafter ends exposed; the wide and clear cypress siding and divided light windows and front door. It is these combined features that make the Oakdale one of the most attractive bungalows ever built. All material is of "Honor Bilt" quality—there's none better. The price is exceedingly low, considering the quality and workmanship throughout.

Porch. Size, 15 feet wide by 8 feet deep; provides plenty of space for furniture and swing.

The Living Room. Through a beautiful glazed door you enter the living room, size, 19 feet 8 inches wide by 11 feet 4 inches deep. To the right is the fireplace and mantel. To the left of entrance is a clothes closet. Wall and floor space provide for piano, davenport, furniture and radio. Six windows provide plenty of light and air.

The Dining Room. A wide cased opening divides the living and dining room. Size, 13 feet 8 inches wide by 13 feet 1 inch deep. Here again space favors a satisfactory setting of furniture. A cheerful atmosphere is assured by the double windows.

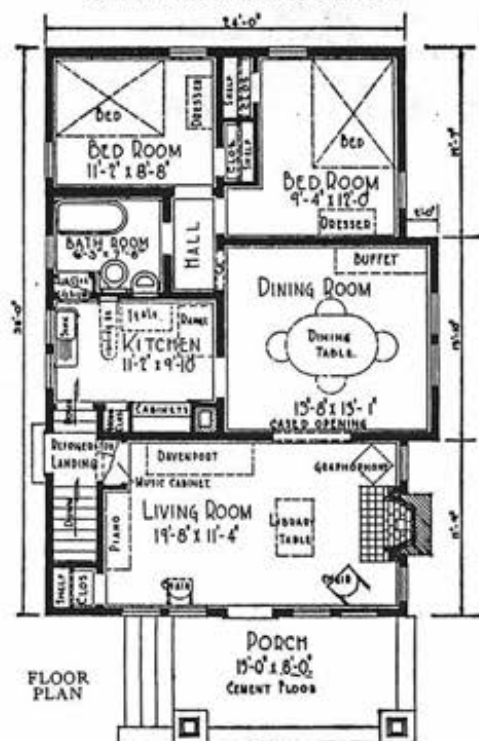
The Kitchen. To the left of dining room a swinging door opens into kitchen. Space for range is near door. Table space, kitchen cabinet, built-in ironing board and broom closet are located to save steps. Below double window is space for sink. Kitchen is well lighted and aired. A door opens to side entry, which has space for refrigerator and stairs to basement and grade.

The Bedrooms. A hall is open from the dining room which accommodates bedrooms and bath. Each of the two bedrooms has a clothes closet and two windows. In the bathroom fixtures are on one wall, reducing cost of plumbing. Light and air from one window.

Basement. Excavated basement with concrete floor. Room for furnace, laundry and storage.

Height of Ceilings. Basement, 7 feet high from floor to joists. Main floor, 9 feet from floor to ceiling.

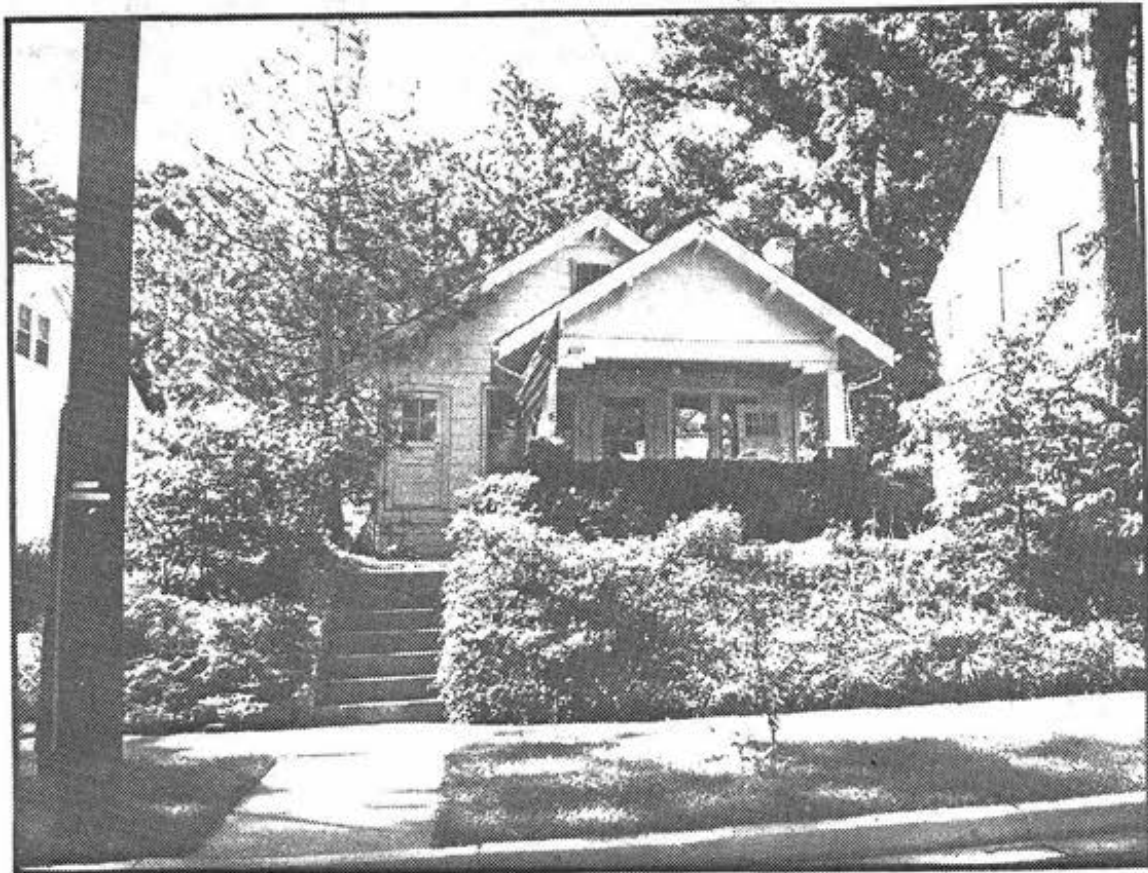
Can be built on a lot 30 feet wide



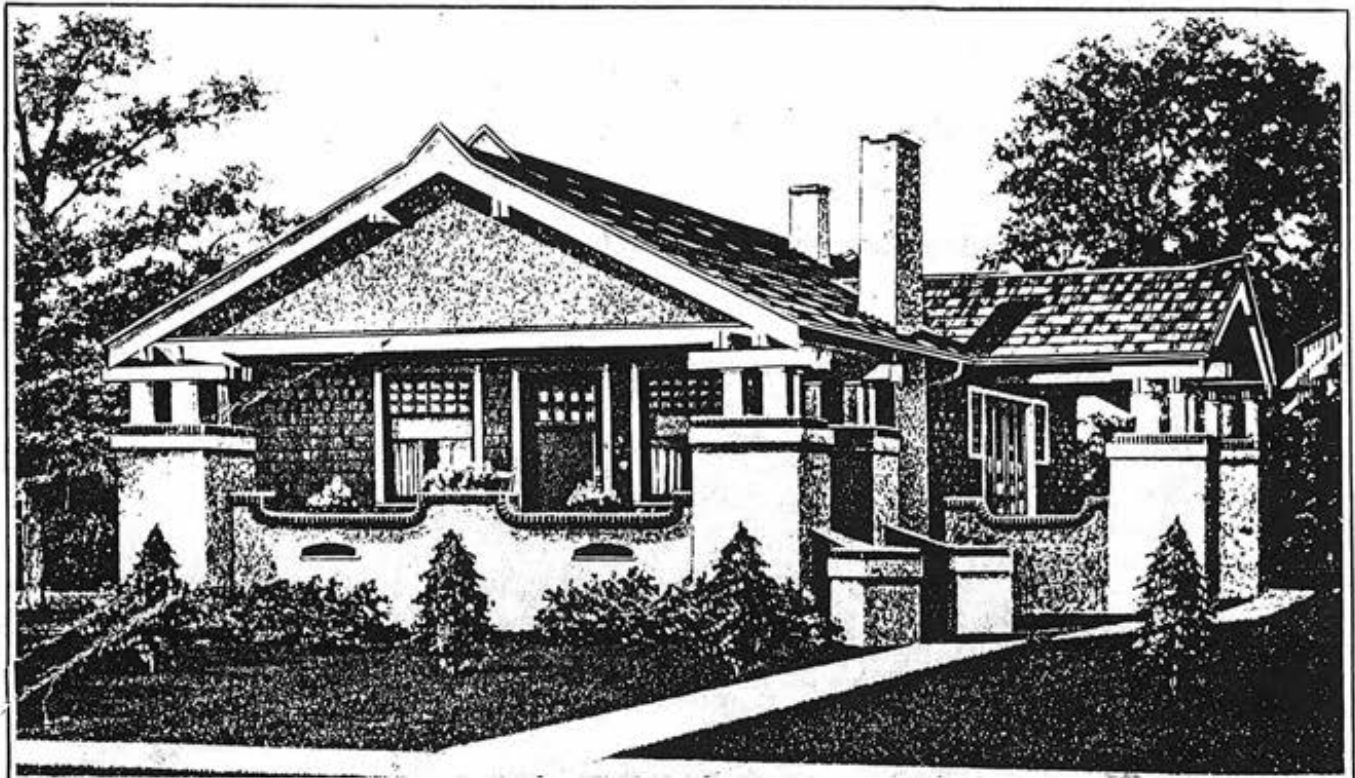
For Our Easy Payment Plan See Page 144

OAKDALE MODEL

6115 Lombard Street, Cheverly



FROM THE GOLDEN WEST



THE OSBORN is the most pleasing type of stucco and shingle sided bungalow in Spanish mission architecture. Where will you find its equal? Massive stucco porches and bulkheads, trimmed with red brick coping, give that needed touch of color, emphasizing its graceful lines. The timber columns resting on the large square piers or concrete columns, are in perfect harmony with the rest, and support the graceful roof with its wide verge boards and timber purlins. Here the architect has given careful study to every detail, and furnished a creation that is striking, yet restful. The shingle siding, the timber wood columns, corbels and purlins, can be painted or stained a rich brown, or dark brick red, with most pleasing effect, in contrast with the gray stucco porch walls and chimney.

The Osborn will appeal to the lover of nature because of its two open porches both sheltered by the main roof, and the sleeping porch in the rear. The side porch is private, size 13 feet by 8 feet 8 inches. The front porch is provided with steps and landing leading to the front entrance, and is 22 feet by 9 feet, which is of unusual size.

The Living Room. This spacious room extends the entire width of the house. Size, 23 feet 11 inches by 11 feet 11 inches. One is immediately impressed with the cozy brick mantel and fireplace which is at one end of the room. At each side of mantel is a bookcase with leaded glass doors, and a nine-light window above each bookcase. A window seat with hinged cover is at the other end of the room. The window seat has storage space for clothing, blankets, etc. At each side of the window seat is a coat closet. Ample wall space will accommodate a piano and pictures, while the large floor area provides a good setting for furniture, including davenport. Five windows furnish an abundance of light and ventilation.

The Dining Room. A cased opening with a bookcase on either side, leads from the living room to the dining room. Size, 13 feet 7 inches by 15 feet 1 inch. Walls are paneled according to the latest mode. Space accommodates a complete dining room set. French doors lead to private side porch. A cheerful atmosphere is assured with a flood of light and air from the windows and French doors.

The Kitchen. Directly back of the dining room is the kitchen. It is 8 feet 5 inches by 14 feet 3 inches. It has two large cupboards, a convenience that is appreciated by the

Honor Bilt

The Osborn

No. P12050A "Already Cut" and Fitted

\$2,768⁰⁰

busy housewife. Each cupboard is equipped with adjustable shelves. The large cupboard has a working surface that does away with the need of a table. Sink is placed underneath window. There is a space for the range and refrigerator or table. Three windows provide light and cross ventilation. A door leads to rear entry and steps to basement and grade.

The Bedrooms. From the dining room a door opens into the hall connecting with bedrooms, bathroom and hall coat closet. Each bedroom has a clothes closet, and is lighted and aired by two windows.

The Bathroom. Located between bedrooms. It has a medicine cabinet. A window provides plenty of light and air.

Sleeping Porch. French doors connect the rear bedroom with sleeping porch. There is a space for two beds and other suitable furnishings. One may sleep out-of-doors and still have all the comforts of an interior room.

The Basement. Lighted by cellar sash on three sides. Room for furnace, storage and laundry.

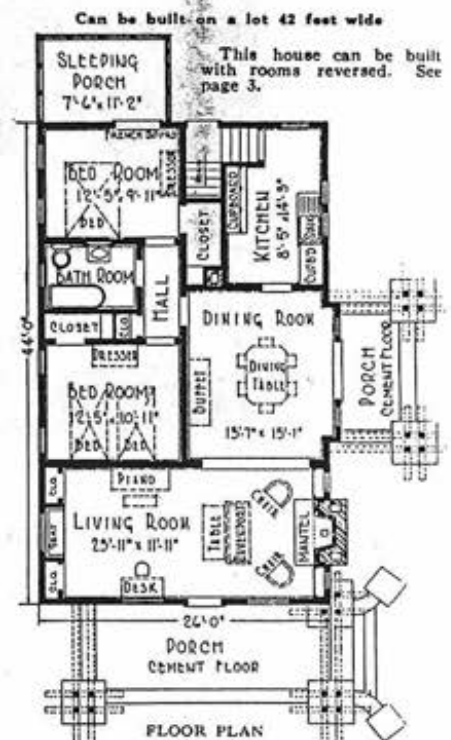
Height of Ceilings. Main floor, 9 feet from floor to ceiling. Basement, 7 feet from floor to joists. Basement has cement floor.

What Our Price Includes

At the price quoted we will furnish all the material to build this five-room and sleeping porch bungalow, consisting of:

- Lumber; Lath;
- Roofing, Best Grade Clear Red Cedar Shingles;
- Siding, Best Grade Clear Red Cedar Shingles;
- Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
- Flooring, Clear Maple for Kitchen and Bathroom, Clear Oak for Balance of Rooms;
- Sleeping Porch Floor, Clear Edge Grain Fir;
- Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
- Finishing Lumber;
- High Grade Millwork (see pages 108 and 109);
- Interior Doors, One-Panel Design of Douglas Fir;
- Trim, Beautiful Grain Douglas Fir or Yellow Pine;
- Windows, California Clear White Pine;
- Screens for Sleeping Porch;
- Medicine Case;
- Kitchen Cabinet; Kitchen Cupboard;
- Bookcase Colonnade; Bookcases;
- Mantel; Wall Safe;
- Eaves Trough and Down Spout;
- 40-Lb. Building Paper; Sash Weights;
- Chicago Design Hardware (see page 120);
- Paint for Three Coats Outside Trim;
- Stain, Two Brush Coats for Shingles on Walls;
- Shellac and Varnish for Interior Trim and Doors;
- Shellac, Paste Filler and Floor Varnish for Oak and Maple Floors.

Complete Plans and Specifications.
We guarantee enough material to build this house.
Price does not include cement, brick or plaster.
See description of "Honor Bilt" Houses on pages 12 and 13.



OPTIONS

Sheet Plaster and Plaster Finish, to take the place of wood lath, \$127.00 extra. See page 140.
Oriental Asphalt Shingles, guaranteed 17 years, instead of wood shingles, for the roof, \$61.00 extra.
Oak Doors and Trim, for living room and dining room, \$214.00 extra.
Storm Doors and Windows, \$123.00 extra.
Screen Doors and Windows, galvanized wire, \$35.00 extra.

For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.

For Our Easy Payment Plan See Page 144

OSBORN MODEL

3306 Belleview Avenue, Cheverly



Also found at:

10711 Lansdale Street, Glenn Dale

THE PITTSBURGH

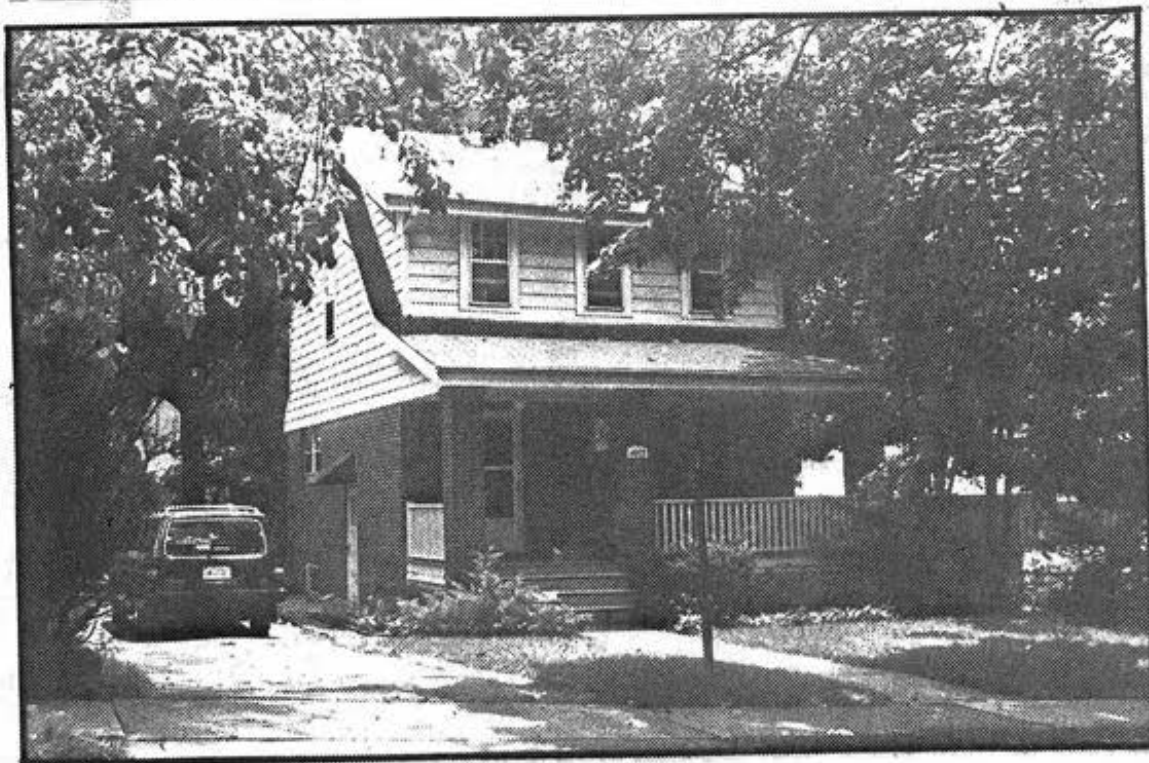


The Pittsburgh is a two-story house, designed to reflect the pleasing exterior lines of a modern bungalow and the interior efficiency of a high-grade apartment. Every detail is of Honor Bilt quality and construction, thereby establishing a high value. Our very attractive direct-from-factory price makes the Pittsburgh a money-saving opportunity.

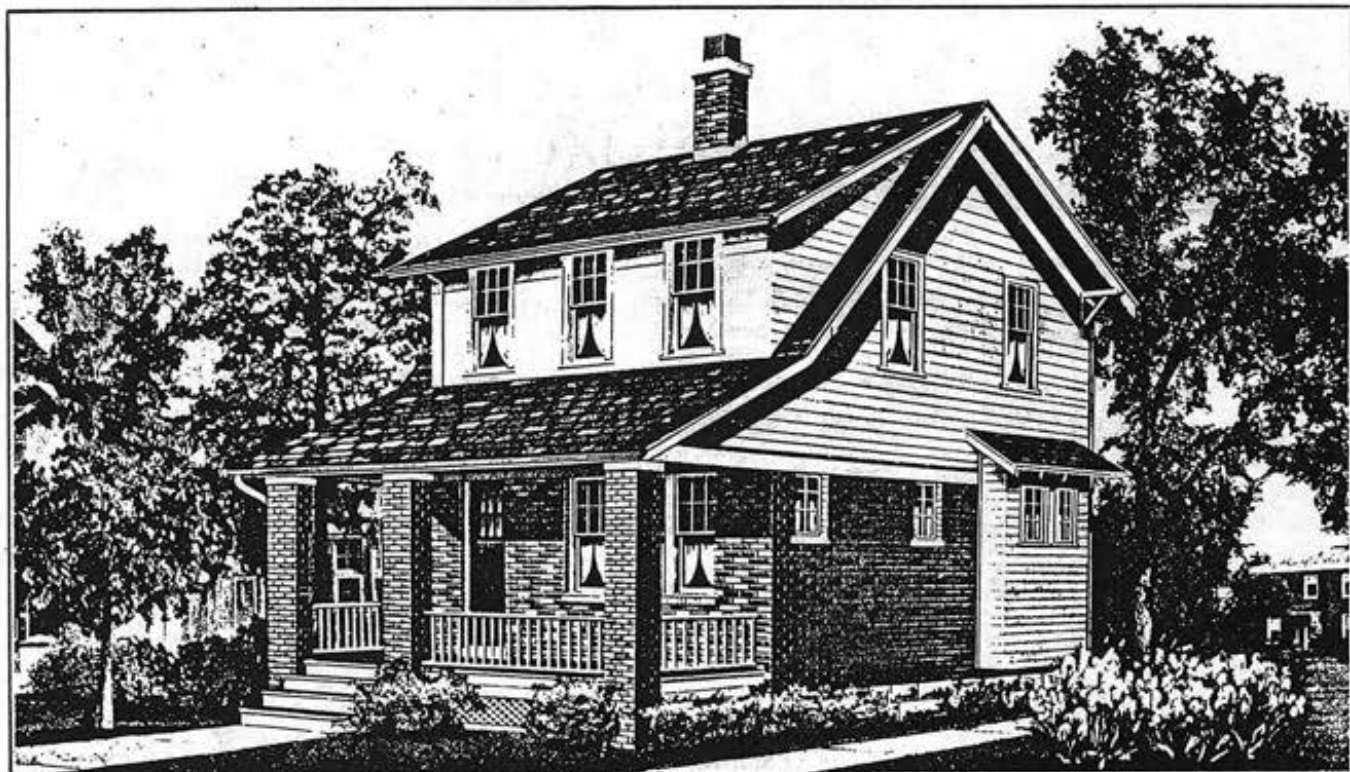
Details and features: Five rooms and one bath. Brick veneer on first floor exterior; full-width front porch supported by three brick piers; shed dormer; bay window in dining room. Open stairs.

Years and catalog numbers: 1928 (C3252); 1929 (P3252)

Price: \$1,827 to \$1,838



SIX ROOMS, BATH AND BIG PORCH

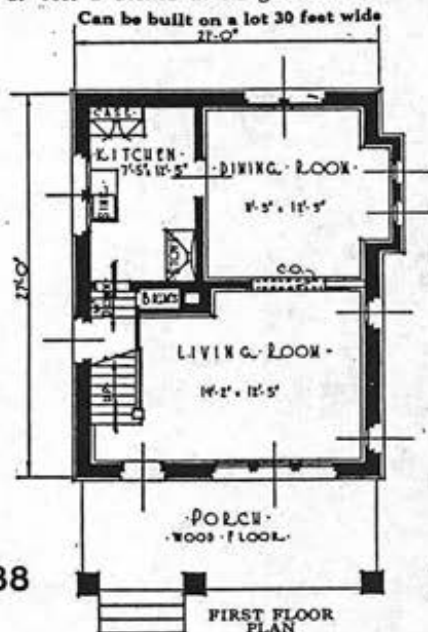


THE Pittsburgh is a two-story house, designed to reflect the pleasing exterior lines of a modern bungalow and the interior efficiency of a high grade apartment. Every detail is of "Honor Bilt" quality and construction, thereby establishing a high value. Our very attractive direct-from-factory price makes The Pittsburgh a money saving opportunity.

The exterior is of brick veneer for the first story, cypress bevel siding for the dining room bay, second floor and above. The roof is wood shingled, and extends down over the big porch and brick porch columns. The porch measures 20 feet by 8 feet.

FIRST FLOOR

The Living Room is entered from the porch. Facing the entrance door is the open stairway leading to the second floor. Comfortably sized, the living room measures 19 feet 2 inches at its greatest width and



Honor Bilt
The Pittsburgh
No. P3252 "Already Cut" and Fitted
\$1,878⁰⁰

12 feet 5 inches deep. It is well lighted and aired with a triple window in the front and two high sash windows on the right side.

The Dining Room and the living room are united by a cased opening. Floor area, 11 feet 5 inches by 12 feet 5 inches. On the right is a bay with room for a buffet. At the rear is a double window, thus assuring good lighting and ventilation.

The Kitchen connects with the dining room by a swinging door. In a corner is a built-in cupboard, illustrated on page 109. Directly beneath the double window is space for the sink. Ample space is provided for the range and ice box.

A door connects with the side entry, which has a broom closet, stairs to the basement, and to grade.

SECOND FLOOR

The stairway from the living room leads to the second floor hall. This hall is lighted by a window, off which are the three bedrooms and the bathroom.

The Bedrooms. The front bedroom has two front windows and one side window, and a clothes closet. The rear bedroom, at the right, has one window on each outer wall and a clothes closet. The third bedroom is lighted by one window.

The Bathroom has a linen closet, medicine case and is lighted by one window.

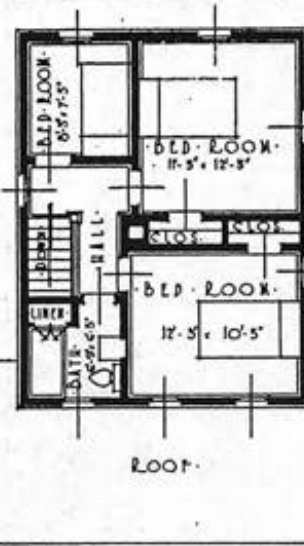
The Basement has a coal chute. Room for furnace, laundry and storage.

Height of Ceilings. First floor, 8 feet 2 inches from floor to ceiling. Second floor, 8 feet from floor to ceiling. Basement, 7 feet from floor to joists.

What Our Price Includes

At the price quoted we will furnish all the material to build this six-room house, consisting of:
Lumber; Lath;
Roofing, Clear Red Cedar Shingles;
Siding, Clear Cypress or Clear Red Cedar, Bevel, Above Belt Course;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring, Clear Douglas Fir or Pacific Coast Hemlock;
Porch Flooring, Clear Edge Grain Fir;
Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;

For Our Easy Payment Plan See Page 144



SECOND FLOOR PLAN

Finishing Lumber;
High Grade Millwork (see pages 108 and 109)
Interior Doors, Two-Panel Design of Douglas
Trim, Beautiful Grain Douglas Fir or Yellow P
Windows of California Clear White Pine;
Medicine Case;
Kitchen Cabinet;
Eaves Trough and Down Spout;
40-Lb. Building Paper; Sash Weights;
Stratford Design Hardware (see page 120);
Paint for Three Coats Outside Trim and Sids
Varnish and Wood Filler for Interior Doors;
Trim;
Complete Plans and Specifications.
We guarantee enough material to build this house.
Price does not include cement, brick or plat
See description of "Honor Bilt" Houses
pages 12 and 13.

OPTIONS

Sheet Plaster and Plaster Finish, to take the plan
wood lath, \$137.00 extra. See page 140.
Storm Doors and Windows, \$50.00 extra.
Screen Doors and Windows, galvanized wire, \$40
extra.
Oriental Slate Surfaced Shingles, in place of a
shingles, for roof, \$29.00 extra.
For prices of Plumbing, Heat
Wiring, Electric Fixtures and Shades
pages 138 and 139.

SEVEN OR SIX ROOMS, BATH AND PORCH

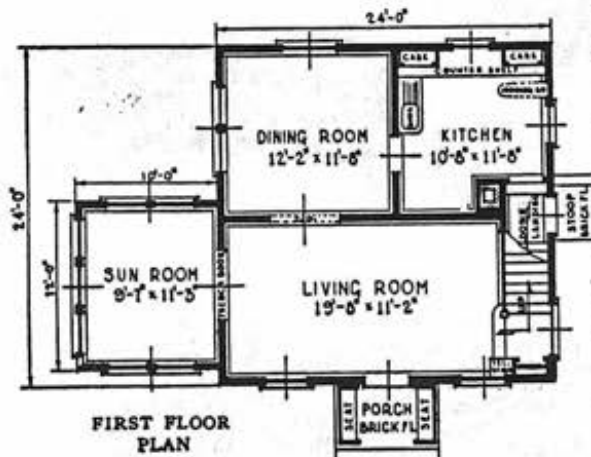


THE PURITAN is the most modern type of Dutch Colonial architecture. Painted pure white with contrasting green shutters, and the red or green roof with red brick chimney, it is an architectural masterpiece. Where will you find a more inviting entrance than this quaint Colonial doorway with Colonial hood, which can be ornamented by the Colonial benches on either side of the doorway? The Puritan has a larger living room, a more spacious dining room and a more roomy kitchen than is found in houses at nearly twice its price. The Puritan, with a foundation of only 24 feet by 24 feet, has just as much real living room space as many houses with dimensions of 34 feet by 34 feet.

FIRST FLOOR

The Living Room. This large living room with two full size windows providing light and ventilation, measures over 19 feet 8 inches by 11 feet 2 inches. To the right an open stairway to the second floor carries out the true Colonial charm. A coat closet is on the stair landing within a few steps of the front door. Opposite the front entrance a large wall space affords room for a grand or upright piano. Phone shelf provided near stair landing.

Can Be Built on 40-Foot Lot
Can be built with the rooms reversed. See page 3.



FIRST FLOOR PLAN

Honor Bilt

The Puritan

"Already Cut" and Fitted
P13190A with Sun Room, \$2,484.00
P13190B without Sun Room, \$2,185.00

The Sun Room. Size, 9 feet 7 inches by 11 feet 3 inches. French doors lead to the sun room from the living room if P13190A is ordered. Seven large windows flood this room with sunshine. Tastily furnished and draped, it can be made the chosen spot in winter or summer.

Dining Room. Size, 12 feet 2 inches by 11 feet 8 inches. A cased opening leads into the dining room from the living room. A wide casement window is on the rear wall just over the space for the buffet. Two regular size windows give plenty of light from the sides. A swinging door opens into kitchen.

The Kitchen. Size, 10 feet 8 inches by 11 feet 8 inches. The range and sink are handy as we enter. A kitchen case makes the work of food preparation easy. A long work table with five drawers is directly underneath the window. Ample space for a refrigerator. There is a built-in ironing board. The grade entrance helps to keep the kitchen clean and warm. It also makes it easy to reach the basement from the yard or kitchen.

SECOND FLOOR

The Bedrooms. A spacious hall connects all rooms. Facing the stairway is the bathroom. Each of the three bedrooms has two or three windows, and a clothes closet. A linen closet is in the hall.

Basement. Room for furnace, laundry and storage.

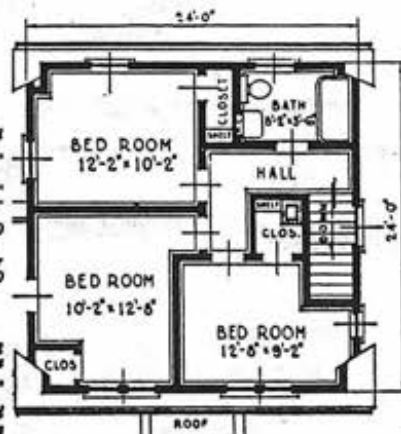
Height of Ceilings. Basement, 7 feet from floor to joists, with concrete floor. First floor, 9 feet from floor to ceiling. Second floor, 8 feet 2 inches from floor to ceiling.

OPTIONS

Sheet Plaster and Finish, to take the place of wood lath for P13190A, \$149.00 extra; for P13190B, \$136.00 extra. - See page 140.
Oriental Asphalt Shingles, guaranteed 17 years, for roof instead of wood shingles, \$38.00 extra.
Seats for Porch, \$29.00 per pair extra.
Storm Doors and Windows for P13190A, \$111.00 extra; for P13190B, \$78.00 extra.
Screen Doors and Windows, galvanized wire, for P13190A, \$69.00 extra; for P13190B, \$49.00 extra.
Side Pergola, \$80.00 extra.
Rear Pergola, \$136.00 extra.
Oak Doors, Trim and Floors in living room, dining room and sun room; also Oak Stairs. Maple Floors in kitchen and bathroom for P13190A, \$196.00 extra.
Oak Doors, Trim and Floors in living room and dining room; also Oak Stairs. Maple Floors in kitchen and bathroom for P13190B, \$166.00 extra.

What Our Prices Include

At the prices quoted we will furnish all the material to build this seven-room house consisting of:
Lumber; Lath;
Shingles, Best Grade Clear Red Cedar Shingles;
Siding, Clear Cypress, Drop Siding;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring, Clear Grade Douglas Fir or Pacific Coast Hemlock;
Porch Ceiling, Clear Grade Douglas Fir or Pacific Coast Hemlock;
Finishing Lumber;
High Grade Millwork (see pages 108 and 109);
Interior Doors, Two Vertical Panel Design of Douglas Fir;
Trim, Beautiful Grain Douglas Fir or Yellow Pine;
Kitchen Cupboards; Medicine Case;
Built-in Ironing Board;
Windows of California Clear White Pine;
40-Lb. Building Paper; Sash Weights;
Eaves Trough and Down Spouts;
Stratford Design Hardware (see page 120);
Paint for Three Coats Outside;
Shellac and Varnish for Interior Doors and Trim.
Complete Plans and Specifications.
Built on a concrete and brick foundation and excavated under entire house.
We guarantee enough material to build this house. Price does not include cement, brick or plaster.
See Description of "Honor Bilt" Houses on Pages 12 and 13.
For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.

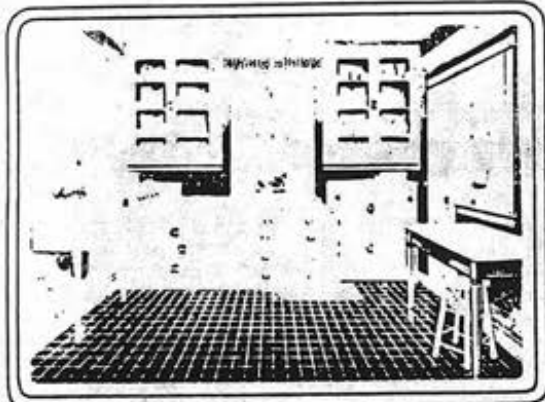


SECOND FLOOR PLAN

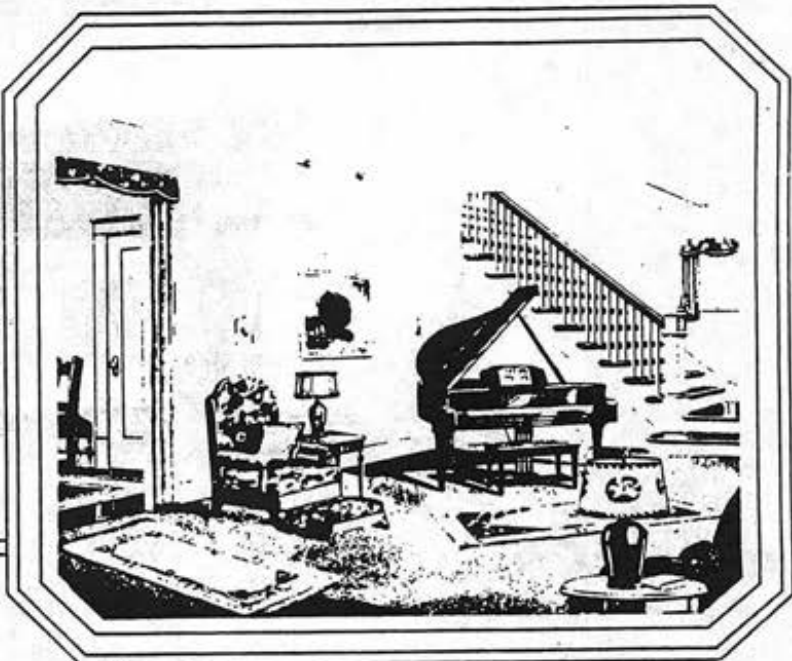
For Our Easy Payment Plan See Page 144

See Interior Views of the Puritan Home on Opposite Page

THE PURITAN INTERIORS



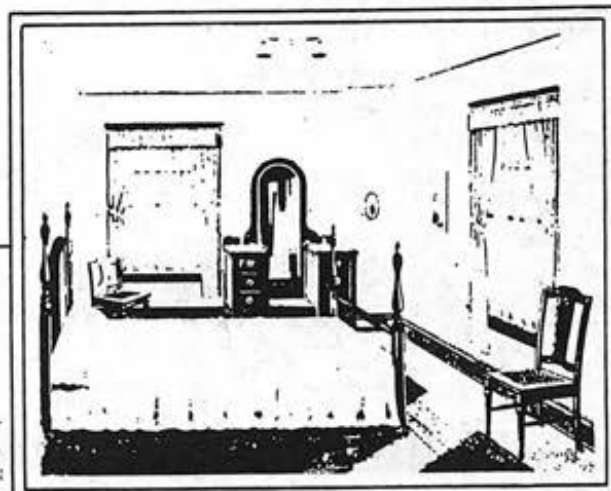
THE KITCHEN



THE LIVING ROOM

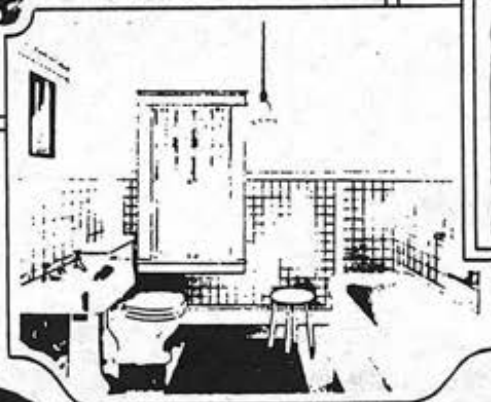


THE DINING ROOM

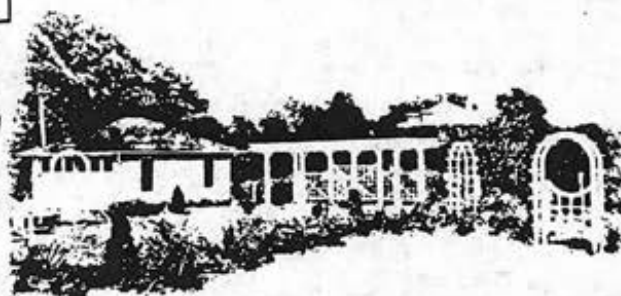


THE BATHROOM

THE BEDROOM



All of the furnishings shown above were taken from our big General Catalog, "The Thrift Book of a Nation."



Gentlemen:-

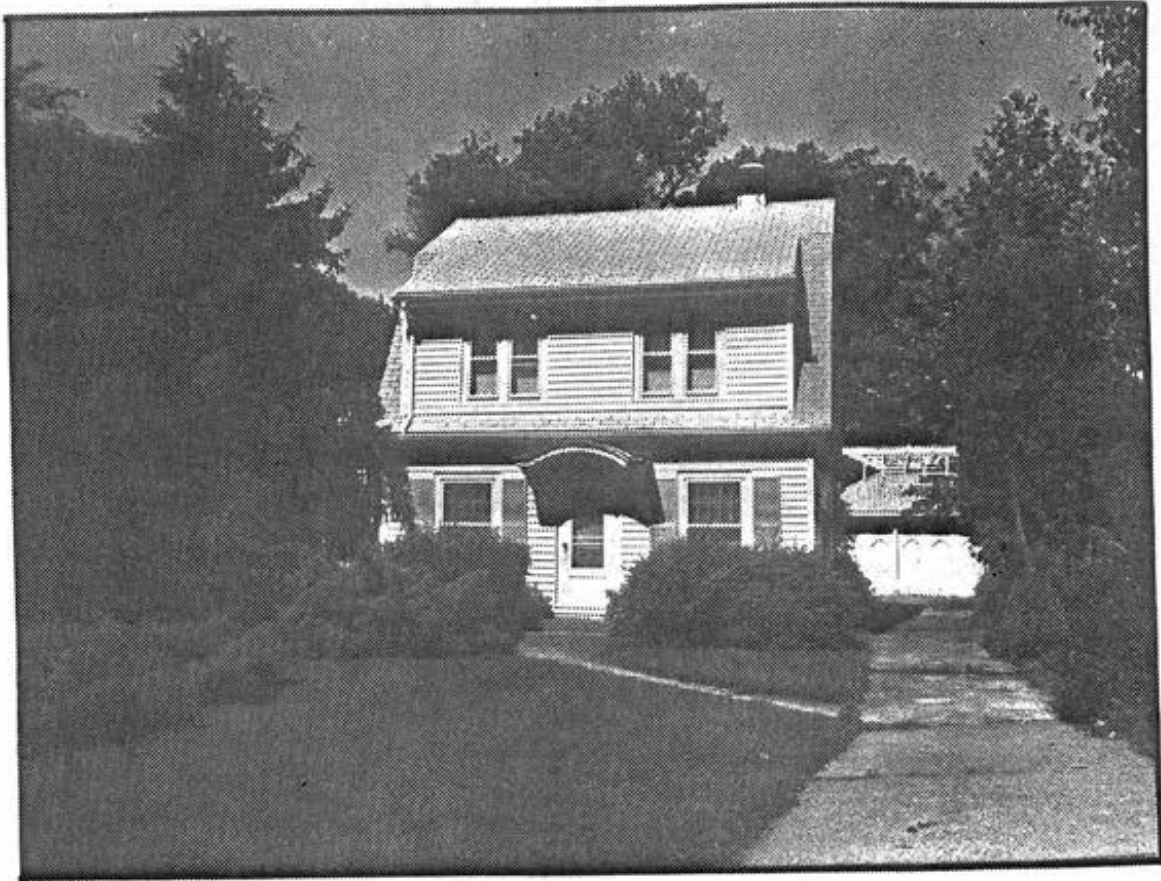
I have just recently completed building one of your "Honor Bilt" Modern Homes, and want to tell you how well I am satisfied. I saved over \$2,000.00 in building this house, and when it was completed I was able to get a mortgage for more than the construction cost. It certainly is a substantial house, and no one will make a mistake in buying or building an "Honor Bilt" Modern Home.

You might also like to know that it is furnished with Sears-Roebuck rugs, furniture and curtains, also wall paper and fixtures, and in buying my furniture from you I saved over half. You may refer anyone to me as I know they will be pleased as well as satisfied in dealing with your company.

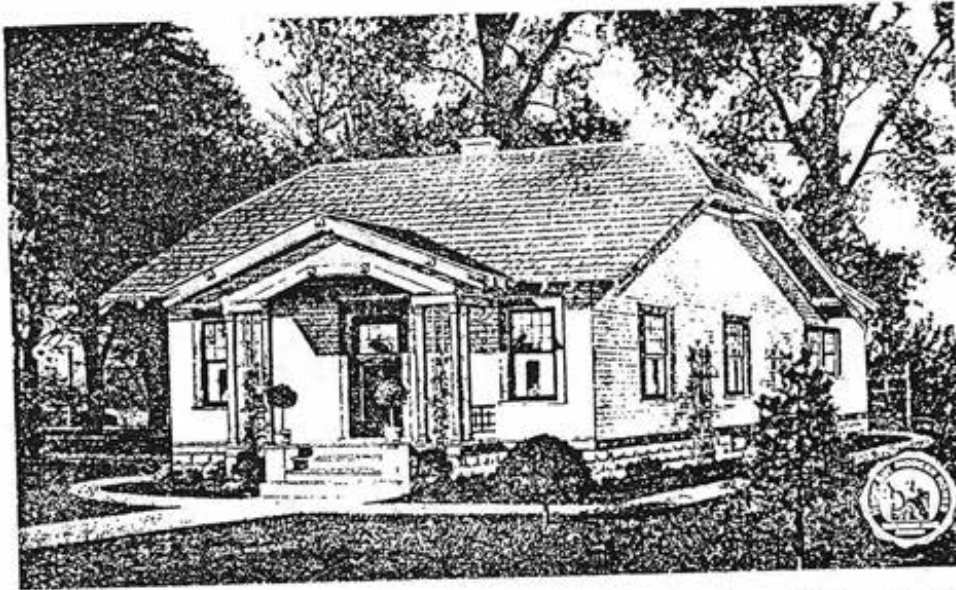
(Signed) A. W. Fischer, Eastwood, Ohio

PURITAN MODEL

2304 Crestlawn Avenue, Cheverly



THE RODESSA



It is hardly necessary to say that this is a most attractive little home. Furthermore, the price is also attractive. Much thought and expert advice have been expended in designing an exterior that will make this bungalow appeal to lovers of artistic homes, while the floor plan appeals to all people desiring the utmost economy in space. This plan has proved to be one of our most popular houses, and owners are delighted with it.

Details and features: Four rooms and one, or no bath. Front porch with gabled roof; trellises; glazed front door. Roof and porch details vary slightly from year to year.

Years and catalog numbers: 1919 (7041); 1921 (7041); 1922 (7041); 1925 (7041, 3203); 1926 (P7041, P3203); 1928 (P7041, P3203); 1929 (P7041)

Price: \$998 to \$1,189

Location: Rocky River, Ohio



No. 7041 (1925)



No. 7041

RODESSA MODEL

4703 Branchville Road, College Park



THE SHERBURNE



This house, when built on a lot of proper size and painted in refined contrasting colors, is strikingly attractive. The concrete block foundation and brick chimney, the unique arrangement of the shingles used for siding and the Stonekote panels make this house stand out with an air of distinctiveness. Illustration made from photograph sent us by one of our customers.

Details and features: Six rooms and one bath. Full-width front porch supported by concrete block piers and wood columns; half-timbered gabled dormer; roof brackets. Fireplace flanked by bookcases in living room; built-in buffet in dining room; open stairs.

Years and catalog numbers: 1913 (187); 1916 (264P187); 1917 (C187); 1918 (187); 1921 (187); 1922 (187)

Price: \$1,231 to \$2,581

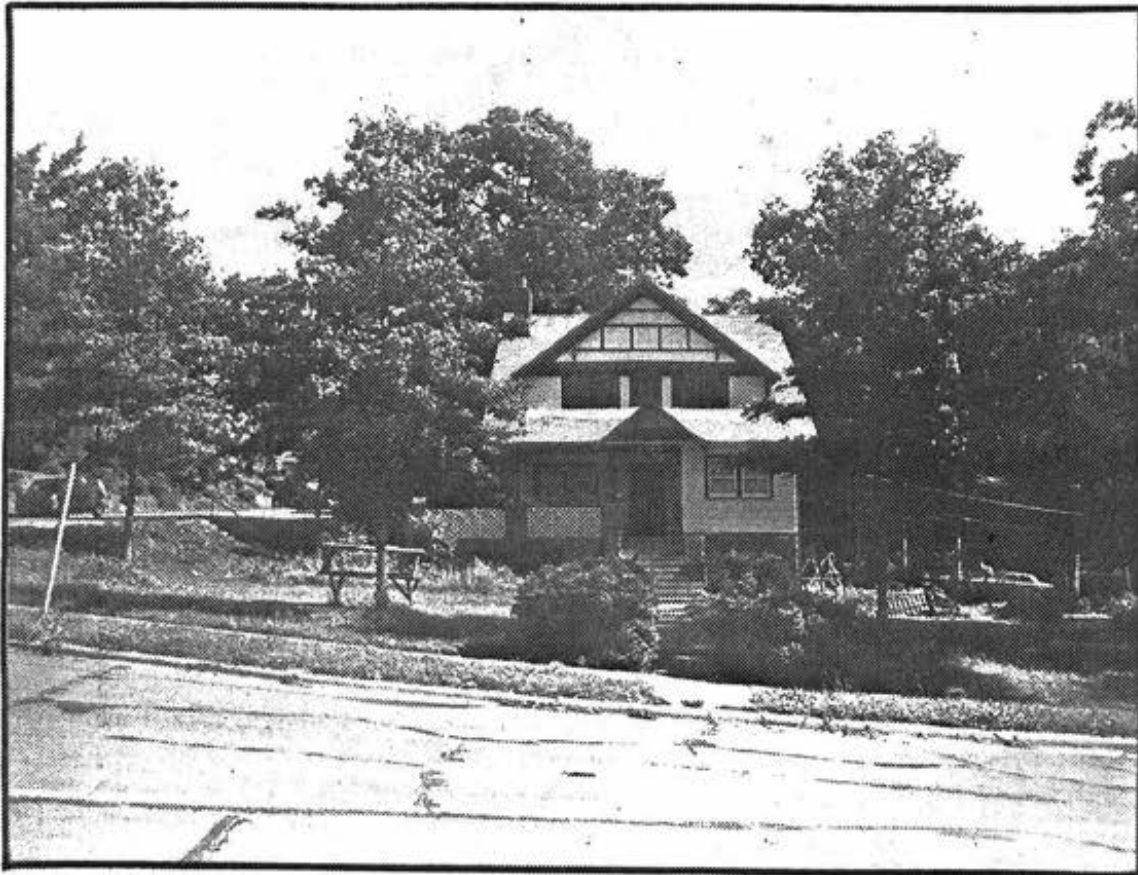
Locations: Brooklyn, Ind.; Russell, Iowa; Rudyard, Mich.; Bound Brook, N.J.; Dunkirk, N.Y.; Lehigh, Pa.; Sioux Falls and Vienna, S.D.



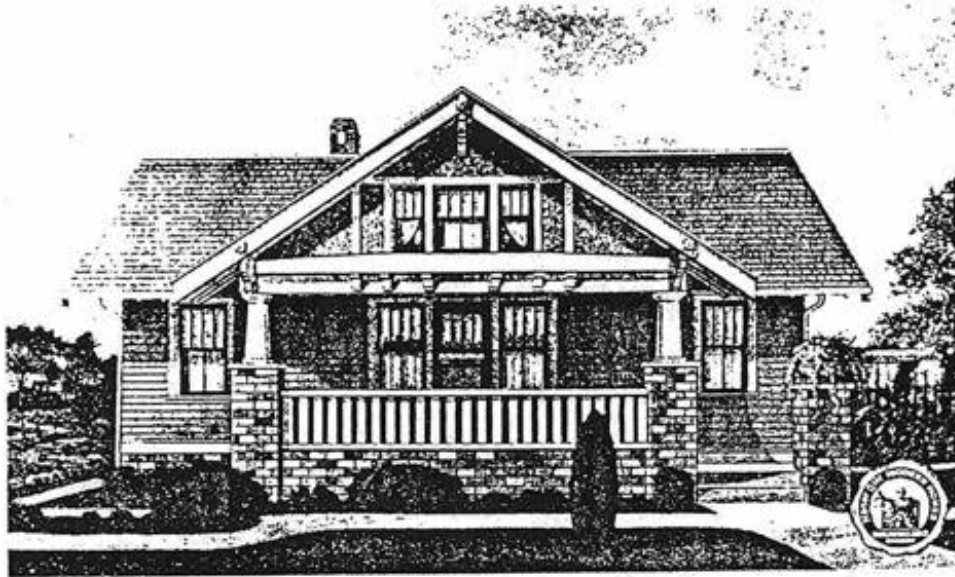
Bathroom

SHERBURNE MODEL

6100 Inwood Street, Cheverly



THE URIEL



A neat home with five comfortable rooms and bath, conservative and economical. The wonder of the house is how exactly right all the little points are. It has a grade entrance and space for an ice box on the same level as the kitchen floor. The front bedroom and kitchen have cross ventilation. The bathroom is entered from a little hallway and not directly from the living room and is unusually well arranged. There are three big closets, and all rooms are well planned to accommodate furniture.



Details and features: Five or seven rooms and one bath. Gabled front porch supported by brick and wood piers; exposed roof rafter tails; glazed front door flanked by windows. Optional second floor.

Years and catalog numbers: 1921 (3052); 1922 (3052X); 1925 (3052X)

Price: \$1,374 to \$1,527

Location: Cleveland, Ohio

Similar to: The Conway

Differences: Concrete block porch piers; no half-timbering in porch gable

Years and catalog numbers: 1926 (P3052, P13052); 1928 (P13052); 1929 (P3052, P13052A, P13052B); 1933 (13052A, 13052B)

Price: \$1,310 to \$2,099

Location: Washington, D.C.



The Conway

URIEL/CONWAY MODEL

3114 Upshur Street, Mt. Rainier



Also found at:

2311 Crestlawn Avenue

6106 Arbor Street

2202 Cheverly Avenue, Cheverly

9005 Locust Spring Road, College Park

4511 Buchanan Street, Hyattsville

915 Montgomery Street, Laurel

4203 28th Street

3004 Upshur Street, Mt. Rainier

6112 62nd Place, Riverdale

4404 38th Street, Brentwood

THE VALLONIA



The Vallonia is a prize bungalow home. It has been built in hundreds of localities. Photographs and many testimonials confirm the splendid features and value. Customers tell of saving as much as \$2,500 on their Vallonia and often selling at a big profit. The Vallonia is favored by a sloping, overhanging roof and shingled dormer which has three windows. Roof has a timber cornice effect. Sided with cypress (the wood eternal). Perfect harmony in all details marks the architecture of the Vallonia.

Details and features: Eight rooms and one bath. Full-width front porch supported by brick and wood piers; shed dormer.

Years and catalog numbers: 1921 (3049); 1922 (13049); 1925 (13049AX); 1926 (13049A); 1928 (C13049A, C13049B); 1929 (P13049A, P13049B); 1932 (13049A, 13049B); 1933 (13049A, 13049B); 1934 (13049A, 13049B); 1935 (13049A, 13049B); 1937 (13049A, 13049B); 1939 (13049A, 13049B)

Price: \$1,465 to \$2,479

Locations: Elmhurst and Park Ridge, Ill.; Bowling Green, Ky.; Bridgeton, N.J.; Cincinnati, Ohio; Perrysville, Pittsburgh and Rosalyn, Pa.



Living room



Dining room



Bedroom

VALLONIA MODEL

See Figure 1 for Photo

Found at:

**2807 Belleview Avenue
6201 Lombard Street, Cheverly**

3705 Parkwood Street, Cottage City

8413 48th Avenue, College Park

**4212 Queensbury Road
4621 Burlington Road
4915, 17, 19 42nd Place, Hyattsville**

**4215 29th Street
4118 29th Street, Mt. Rainier**

**6409 63rd Place
6301 Sheridan Street, Riverdale**

6412 Baltimore Avenue, University Park

SIX-ROOM COLONIAL



THE REMBRANDT is an unusually well arranged Dutch Colonial house. It has many special features not generally found in houses of this price. It has a charming entrance that gives an atmosphere of welcome. It has Colonial windows with divided lights above and one light below. French windows in the sun room. Add to this the white siding and contrasting red or green roof with the red brick chimney and you have a home that is sure to charm the most critical.

The interior is cleverly planned. While it has the latest conveniences, the price is unusually low. Why? Because of careful planning and no wasted space. If a house of this size meets with your requirements, you will make no mistake in selecting the Rembrandt.

FIRST FLOOR

The Reception Hall. Entry into the reception hall reveals the splendid character of this Dutch Colonial home. An open stairway leads to the second floor. To the left of stairway is a coat closet with pole for coats and a hat shelf, accommodating a large number of guests' clothes. A grandfather clock can be set along the left wall. On each side of this reception hall are wide casement openings giving an excellent view of the large living room and the dining room on the opposite side.

The Living Room. To the right of hall you enter the living room, which is of the proper proportions to accommodate its furnishings to the best advantage. It is unusually large for a house of the size of the Rembrandt. See the floor plan. Almost directly opposite the wide casement opening is a brick mantel which is the central feature. All furniture may be grouped to your liking, as the space is ample. Windows on three sides afford plenty of light and air, making a cheery room.

The Sun Room. A French door opens into the sun room from the living room if P3215A is ordered. Seven large windows flood this room with sunshine. Tastefully furnished and draped, it can be made the chosen spot in winter or summer.



Honor Bill

The Rembrandt

"Already Cut" and Fitted

P3215A Price with Sun Room, \$2,773.00
P3215B Price without Sun Room, \$2,507.00

The Dining Room. To the left of the hall is the dining room. It is of good size. Windows on two sides give the desired light and ventilation.

The Kitchen. From the dining room you pass a swinging door into the model kitchen. Here the sink, the kitchen cabinets, the pantry closet and space for stove and table have been arranged with a thought to save the housewife (or) (or servant) many steps each day. A high eash gives plenty of light over the range and sink. The rear entry provides space for an ice box, which can be iced without ice man tracking the kitchen floor. To the right are stairs leading to the basement and to the left is the grade door to yard.

SECOND FLOOR

The Bedrooms. The stairway hall has a good size window at the landing. A short hall connects with all bedrooms and bath. On one side is the main bedroom of large size which accommodates twin beds, dresser, chiffonier and other furniture. Two closets and underneath a window is a built-in seat, with chest underneath. There are two other bedrooms, each with clothes closets. Ample ventilation and light are assured by the correct number of windows in each room. Close to the bathroom and handy to the bedrooms is a linen closet in the second floor hall.

The Basement. Room for furnace, laundry and storage. Height of Ceilings. Basement, 7 feet high from floor to joists, with cement floor. First floor, 9 feet from floor to ceiling. Second floor, 8 feet 7 inches from floor to ceiling.

Can be built on a lot 50 feet wide with sun room, and on a lot 40 feet wide without sun room.

This house can be built with the rooms reversed. See page 3.



What Our Prices Include

At the prices quoted we will furnish all the material to build this six-room colonial house, consisting of:
Lumber; Lath;
Roofing: Oriental Slate Surfaced Shingles, Guaranteed for 17 Years;
Siding: Clear Cypress or Clear Red Cedar, Bevel;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring: Clear Grade Douglas Fir or Pacific Coast Hemlock;
Porch Ceiling: Clear Grade Douglas Fir or Pacific Coast Hemlock;
Finishing Lumber: High Grade Millwork (see pages 108 and 109);
Interior Doors: Two-Cross Panel Design of Douglas Fir; Trim: Beautiful Grain Douglas Fir or Yellow Pine; Birch Stair Treads and Rail;
Mantel; Seat;
Kitchen Cabinets; Medicine Case;
Windows of California Clear White Pine;
40-Lb. Building Paper; Sash Weights;
Eaves Trough and Down Spout;
Stratford Design Hardware (see page 120);
Paint for Three Coats Outside Trim and Siding;
White Enamel Finish for Trim in Living Room and Hall;
Also for Stair Risers and Balusters to Landings;
Mahogany Finish for Doors in Hall, Stair Treads and Rail;
Shellac and Varnish for All Other Interior Trim and Doors.

Complete Plans and Specifications.
Built on a concrete and brick foundation and excavated under entire house.

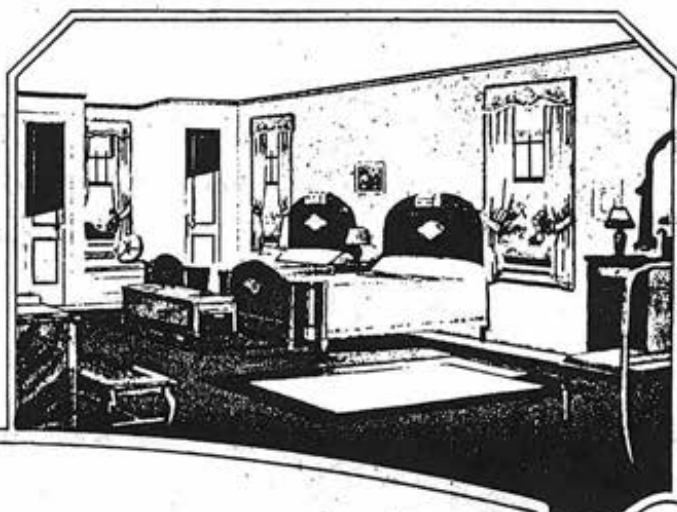
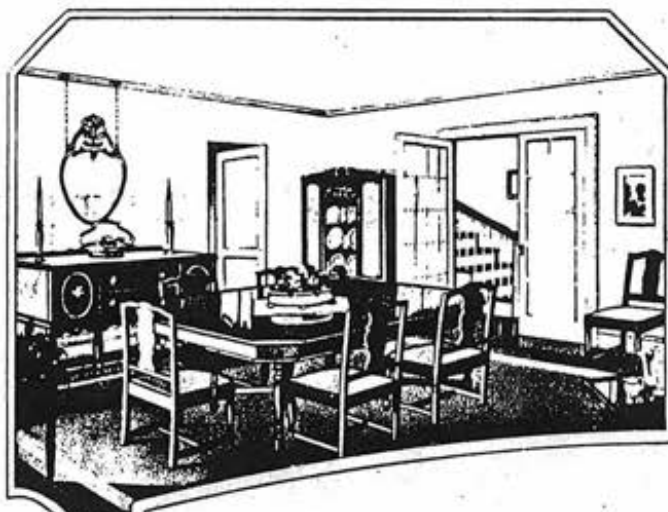
We guarantee enough material to build this house. Prices do not include cement, brick or plaster.
See description of "Honor Bill" Houses on pages 12 and 13.

OPTIONS

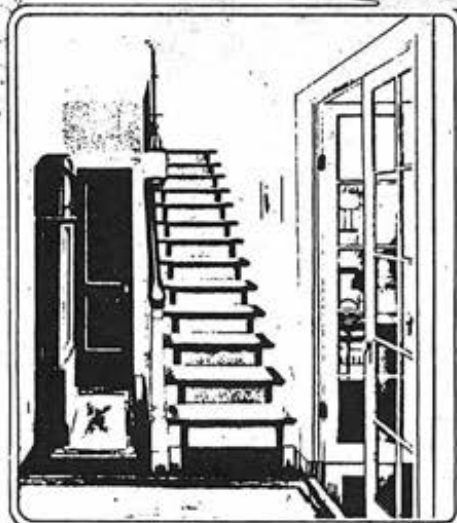
Sheet Plaster and Plaster Finish, to take the place of wood lath, with sun room, \$174.00; without sun room, \$165.00 extra. See page 140.
Storm Doors and Windows, with sun room, \$114.00 extra; without sun room, \$81.00.
Screen Doors and Windows, galvanized wire, with sun room, \$63.00 extra; without sun room, \$51.00.

For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.

The REMBRANDT - INTERIORS

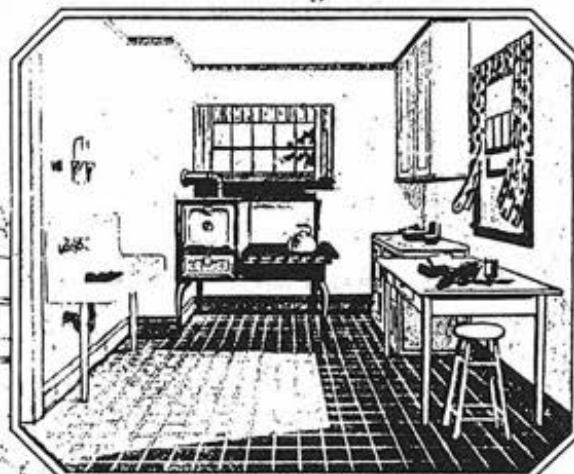


The Living Room, size about 13x22 feet, has an arrangement of charm and dignity



The Reception Hall reveals the fine character of the Rembrandt to the Visitor

The Rembrandt's Dining Room at top of page is beautiful and simple. It has plenty of sunshine and cheer.

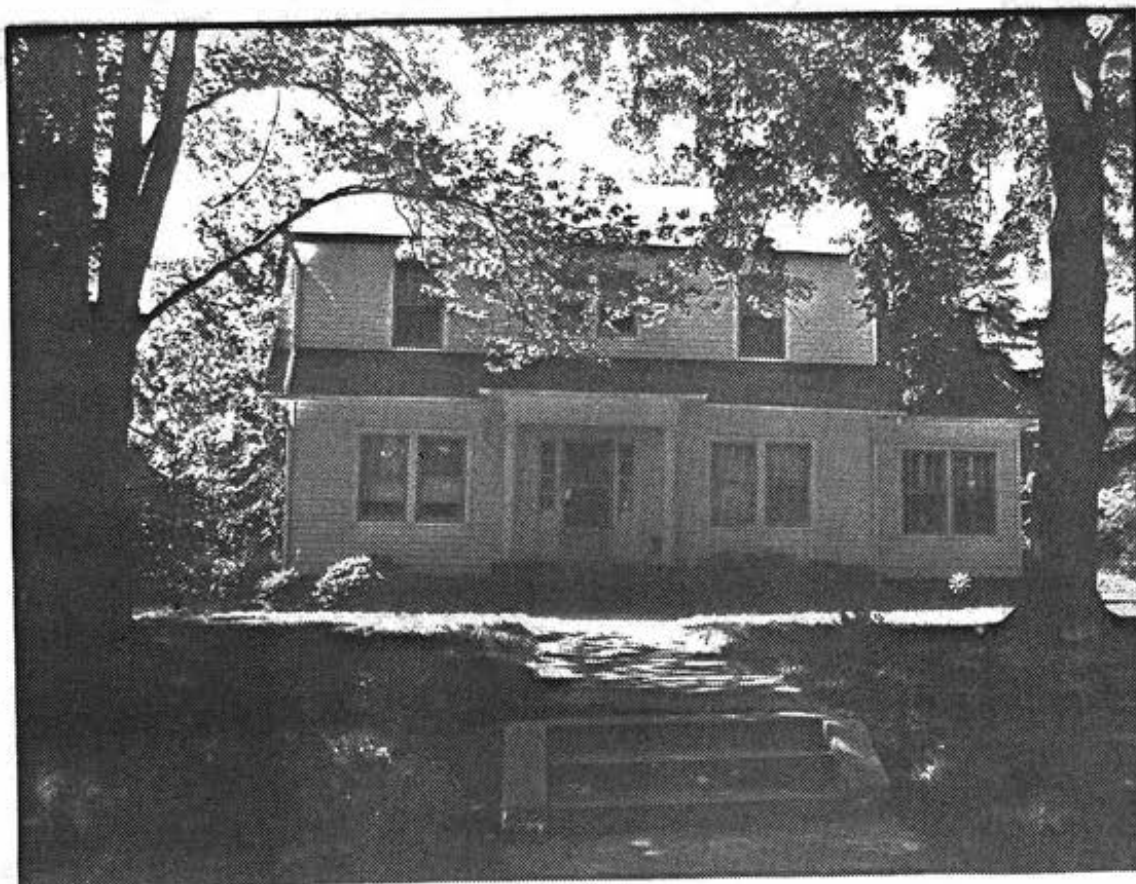


The perfectly equipped Kitchen saves strength and time

A quiet and restful atmosphere of good taste prevails in this spacious Bedroom at top of page

REMBRANDT/VAN JEAN MODEL

Rembrandt, 6101 Forest Road, Cheverly



Van Jean, 6204 Lombard Street, Cheverly

THE VAN JEAN



The Van Jean is an unusually well-arranged Dutch colonial house. It has many special features not generally found in houses of this price. It has a charming entrance that gives an atmosphere of welcome. It has colonial windows with divided lights above and one light below. Add to this the white siding and contrasting red or green roof with the red brick chimney, and you have a home that is sure to charm the most critical.

Details and features: Seven rooms and one bath. Full-width shed dormer in front; gabled portico; six-panel front door with flanking sidelights. Fireplace in living room; French doors in hall; semiopen stairs.

Years and catalog numbers: 1928 (P3267A, P3267B); 1929 (C3267A, C3267B)

Price: \$2,499 to \$2,899

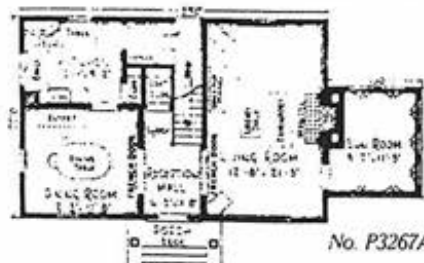
Similar to: The Rembrandt

Difference: Portico detail

Years and catalog numbers: 1925 (P3215A, P3215B); 1926 (P3215A, P3215B)

Price: \$2,383 to \$2,770

The Rembrandt



VAN JEAN MODEL

6204 Lombard Street, Cheverly



THE WALTON



This design embodies dignity, strength and gracefulness. It presents a most pleasing appearance and is of a character that will long retain popular favor.

Details and features: Six rooms and one bath. Wraparound front porch with wood piers and notched bargeboards. Fireplace in living room; bookcase colonnade between living and dining rooms; cove ceiling in dining room.

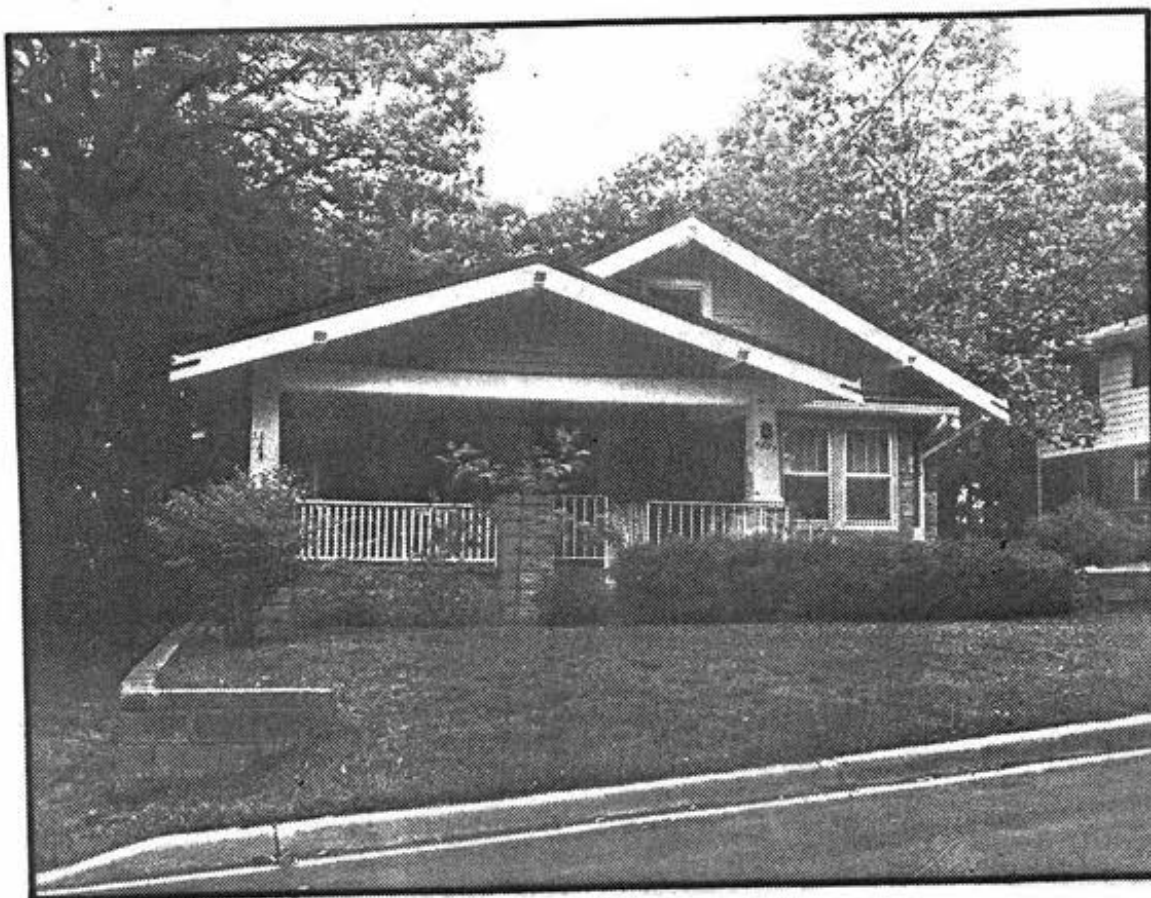
Years and catalog numbers: 1921 (3050); 1922 (13050); 1925 (13050X); 1926 (P13050); 1929 (P13050)

Price: \$2,225 to \$2,489

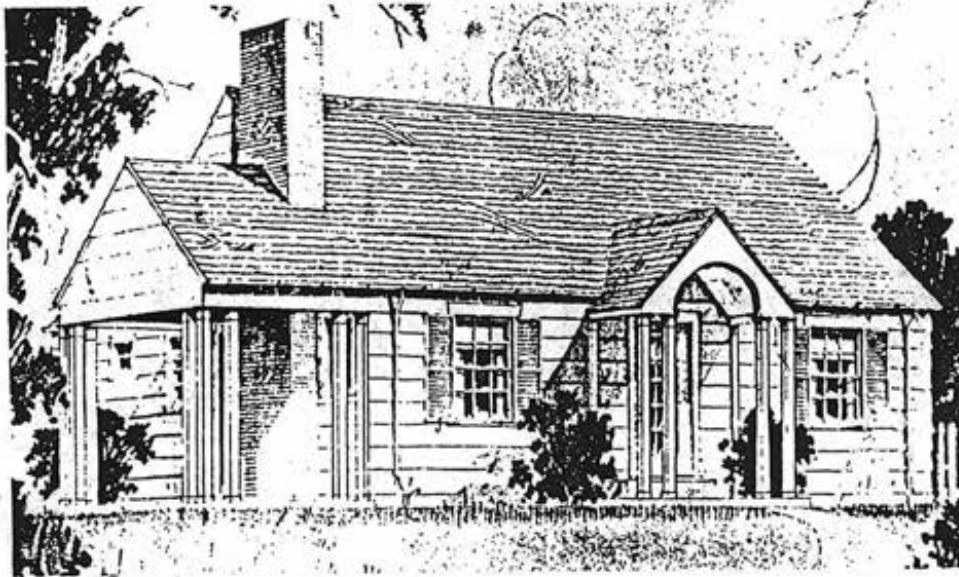
Location: Tama, Iowa

WALTON MODEL

4809 Osage Street, College Park



THE WEXFORD



If you are looking for something different in a bungalow design, you surely will find a pleasing exterior and convenient arrangement in this colonial home with four or five rooms.

Details and features: Four or five rooms and one bath. Side porch with paired columns; small front porch with paired columns and gable with arch. Two floor plans; fireplace in living room.

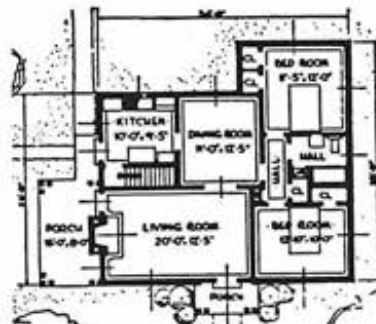
Years and catalog numbers: 1931 (3337A, 3337B); 1932 (3337A, 3337B); 1933 (337A, 337B)

Price: No price given

Identical to: The Bridgeport

Years and catalog numbers: 1933 (13337A, 13337B); 1934 (13337A, 13337B); 1935 (13337A, 13337B); 1937 (13337A, 13337B); 1939 (3416A, 3416B)

Price: \$1,128 to \$1,555



No. 13337B



No. 13337A

WEXFORD MODEL

9419 Rhode Island Avenue, College Park



Also found at:

4805 Sheridan Street, Riverdale

THE WHEATON

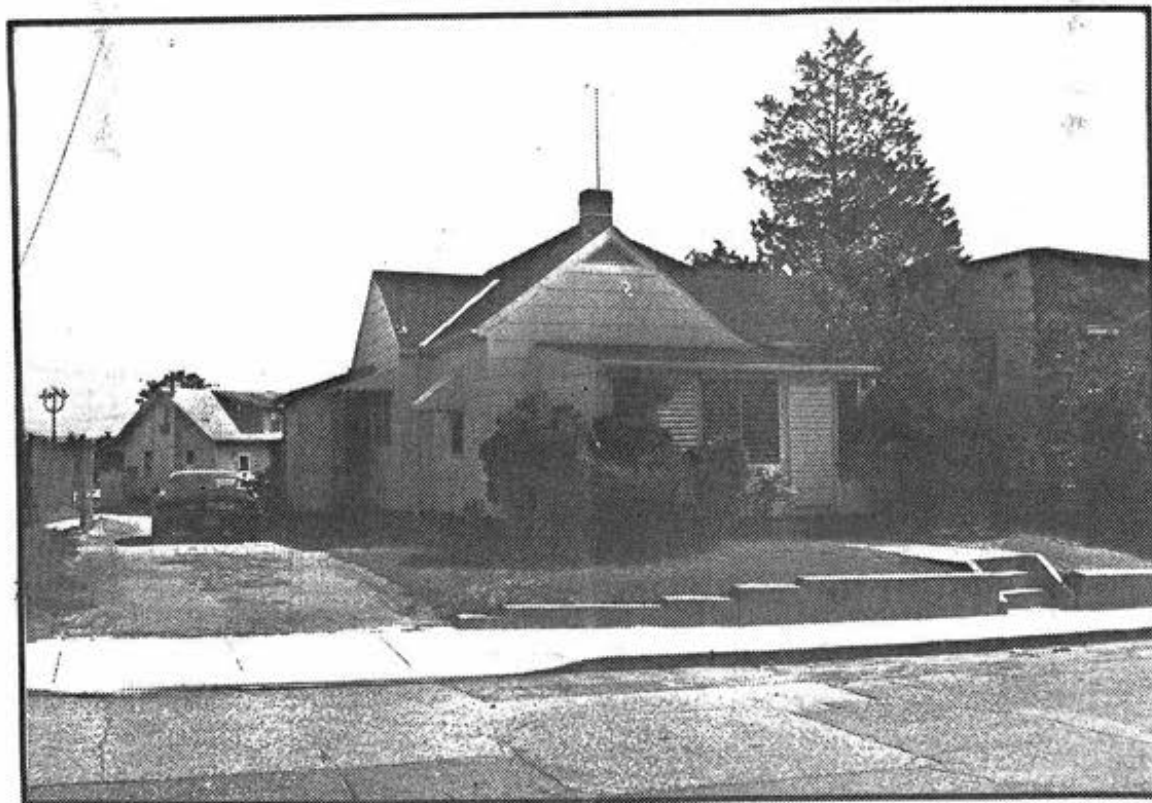


Interesting roof lines are the order of the day from skyscrapers to cozy bungalows like the Wheaton, the interior arrangement of which is as well planned as the exterior. Opening off the center hall are a model kitchen, a bath with clothes chute and medicine case, a linen closet and four comfortable corner rooms with cross ventilation. Front and back entrances are protected by vestibules, and the amount of closet space is remarkable.

Details and features: Five rooms and one bath. Paired windows in front with shutters; segmental-arched front door surrounded by trellis.

Years and catalog numbers: 1931 (3312); 1932 (3312); 1933 (3312)

Price: \$1,235



4901 42nd Place, Hyattsville

THE WHITEHALL



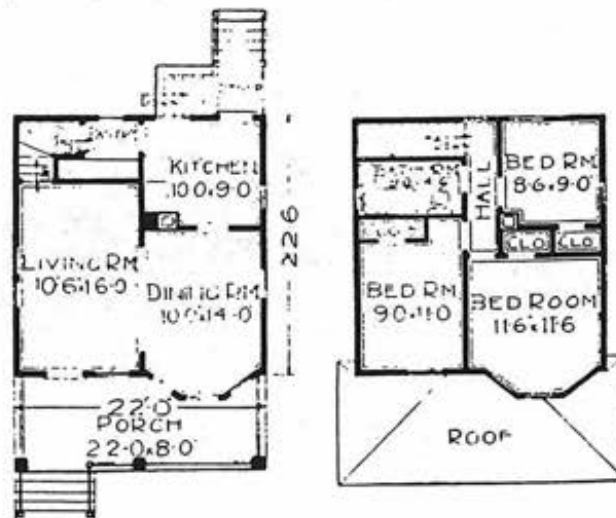
A neat and roomy house at a very low price. Was designed with two objects in view: economy of floor space and low cost. The dining room is connected with the living room by a large cased opening which practically makes one large room of these two rooms. Has a kitchen and good-sized pantry.

Details and features: Six rooms and one bath. Full-width front porch with wood columns; projecting two-story bay in front; front door with beveled plate glass. Cased opening between living and dining rooms.

Years and catalog numbers: 1912 (181); 1913 (181); 1916 (264P181); 1917 (C181); 1918 (3035); 1921 (3035); 1922 (3035); 1925 (3035); 1926 (P3035A)

Price: \$687 to \$1,863

Locations: Plainville, Conn.; Aurora, Ill.; Gary, Hammond and LaPorte, Ind.; Cresco and Davenport, Iowa; Morristown, N.J.; Eastwood, Hempstead and Richmond Hill, N.Y.; Allentown, Galeton, Hadley, Hellertown, McKeesport and New Castle, Pa.; West Point, Va.



WHITEHALL MODEL

2209 Parkway, Cheverly



THE WILMORE

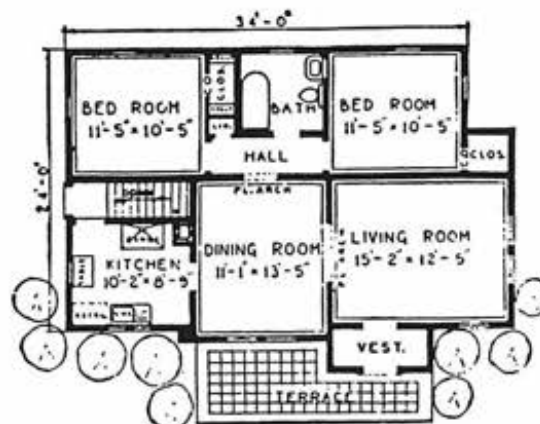


A five-room bungalow-type design, probably the most popular of all American homes. Harmonious gables, batten shutters, circle-head door and attractive grouping of windows show English influence, but the interior is typically modern American. The vestibule opens into a large, pleasant living room, with windows on two sides and good wall space.

Details and features: Five rooms and one bath. Front terrace; batten shutters; arched front door. Arched opening between living and dining rooms.

Years and catalog numbers: 1933 (3327); 1934 (3327); 1935 (3327); 1937 (3327); 1939 (3327)

Price: \$1,191 to \$1,414



Identical to: The Jewel

Year and catalog number: 1932 (3310)

Price: No price given

Similar to: The Roxbury

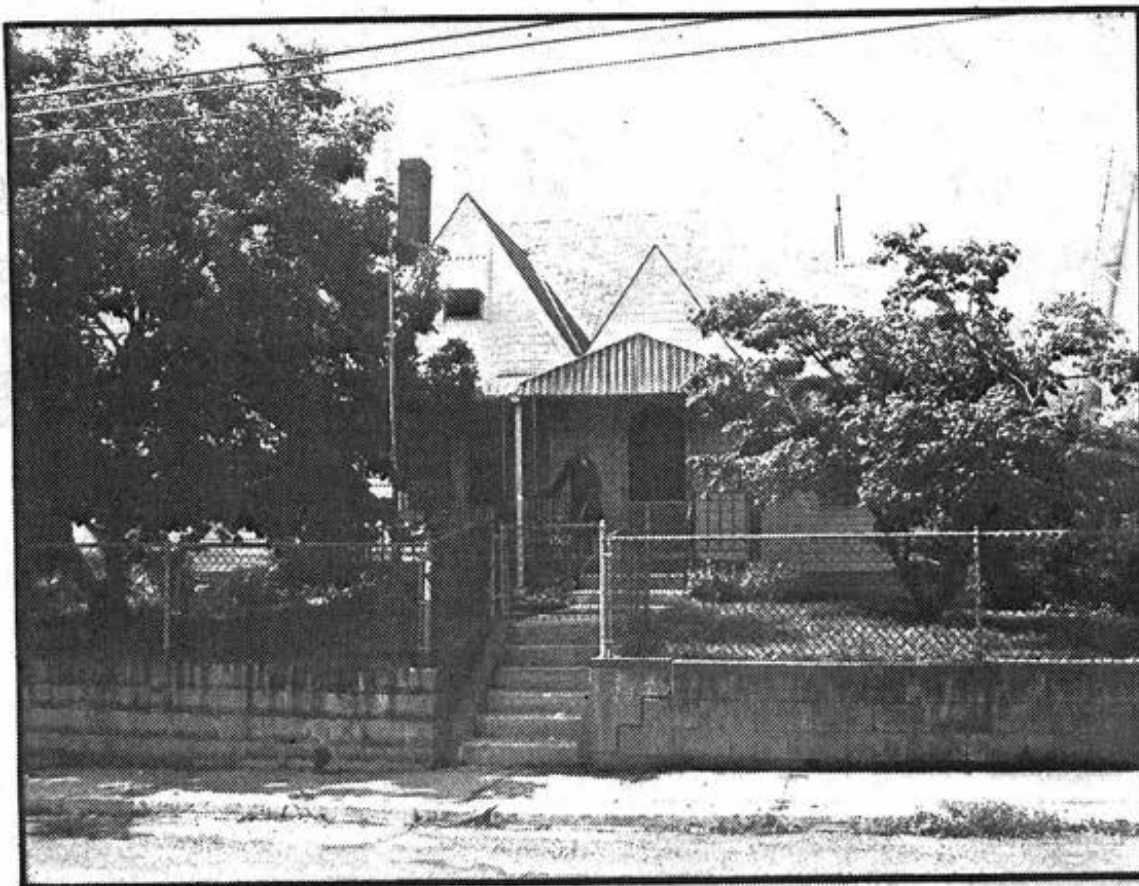
Difference: Brick exterior

Years and catalog numbers: 1932 (3340); 1933 (3340)

Price: \$1,459

WILMORE MODEL

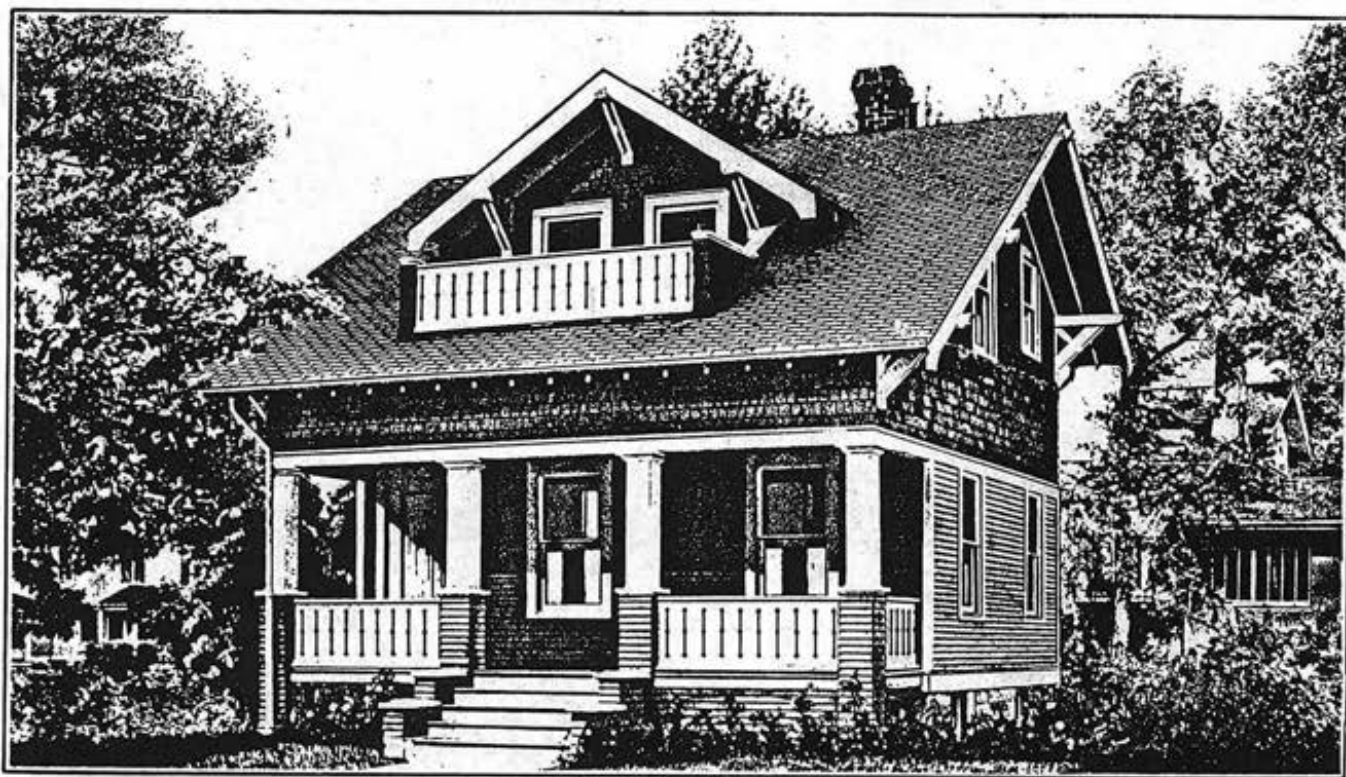
4912 42nd Place, Hyattsville



Also found at:

4907 42nd Avenue, Hyattsville

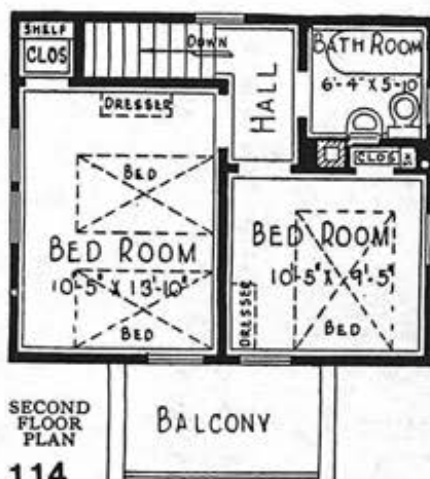
FIVE ROOMS, BATH AND PORCH



Can be built on a lot 25 feet wide



FIRST FLOOR PLAN



SECOND FLOOR PLAN

114

THE WINDSOR is a two-story home, styled in the popular semi-bungalow architecture. Every detail of its beautiful exterior, and every room within, is planned to give lasting satisfaction.

The low price of the Windsor is proof of the big saving resulting from our "Honor Bilt" system. Besides, our direct-from-the-factory-to-you method has no equal.

Exterior. Just observe the striking effect of the second floor balcony! Also, the purlins underneath the wide overhanging eaves, the spacious front porch, 22 feet by 6 feet, and the combination of shingles and cypress siding!

FIRST FLOOR

The Living Room is entered from the front porch. It measures 10 feet 5 inches by 13 feet 10 inches. Directly opposite the entrance is the open stairway to the second floor. A piano and the furniture may be grouped attractively. Near the space for the piano is a built-in music cabinet. Light and air from two sides.

The Dining Room and the living room are connected by a wide cased opening. Size of dining room is 10 feet 5 inches by 9 feet 5 inches. Here the dining set has plenty of floor space, and accommodation for family and guests.

The Kitchen. From the dining room a swinging door leads to the bright and cheery kitchen. The built-in kitchen cabinet and the space for sink, range and table are handy, so that time and effort is not wasted. A door leads to the rear entry which has space for a refrigerator, stairs to basement and grade.

SECOND FLOOR

The Bedrooms. A stairway from the living room leads to the hall on the second floor. This hall connects with the two bedrooms and the bathroom. Each bedroom has a clothes closet, and is well lighted and ventilated by windows.

The Basement. Room for furnace, laundry and storage.

Height of Ceilings. First floor, 9 feet from floor to ceiling. Second floor, 8 feet 2 inches from floor to ceiling. Basement, 7 feet from floor to joists.

Honor Bilt

The Windsor

No. P3193 "Already Cut" and Fitted

\$1,593⁰⁰

What Our Price Includes

At the price quoted we will furnish all the material to build this five-room house, consisting of:

Lumber; Lath;
Roofing, Best Grade Clear Red Cedar Shingles;
Siding, Clear Cypress or Clear Red Cedar, Bevel Below Belt Course; Best Grade Clear Red Cedar Shingles Above Belt Course;
Framing Lumber, No. 1 Quality Douglas Fir or Pacific Coast Hemlock;
Flooring, Clear Douglas Fir or Pacific Coast Hemlock;
Porch Flooring, Clear Edge Grain Fir;
Porch Ceiling, Clear Douglas Fir or Pacific Coast Hemlock;
Finishing Lumber;
High Grade Millwork (see pages 108 and 109);
Interior Doors, Five-Cross Panel Design of Douglas Fir;
Trim, Beautiful Grain Douglas Fir or Yellow Pine;
Windows, California Clear White Pine;
Medicine Case;
Kitchen Cabinets;
Eaves Trough and Down Spout;
40-Lb. Building Paper; Sash Weights;
Stratford Design Hardware (see page 120);
Paint for Three Coats Outside Trim and Siding;
Stain for Two Brush Coats for Shingles on Walls;
Shellac and Varnish for Interior Trim and Doors.
Complete Plans and Specifications.

We guarantee enough material to build this house. Price does not include cement, brick or plaster. See description of "Honor Bilt" Houses on pages 12 and 13.

OPTIONS

Sheet Plaster and Plaster Finish, to take the place of wood lath, \$93.00 extra. See page 140.
Oriental Asphalt Shingles, guaranteed 17 years, instead of wood shingles, \$19.00 extra.
Storm Doors and Windows, \$57.00 extra.
Screen Doors and Windows, galvanized wire, \$37.00 extra.

For prices of Plumbing, Heating, Wiring, Electric Fixtures and Shades see pages 138 and 139.

For Our Easy Payment Plan See Page 144

THE CARLIN



The exterior of this house is quite pleasing, and the balcony on the second floor is a much-desired feature. A door can be substituted for one of the second-floor windows leading to the balcony at very little expense.

Details and features: Five rooms and one bath. Full-width front porch; shed dormer opening onto balcony; exposed roof rafter tails and knee braces. Semiopen stairs.

Year and catalog number: 1918 (3031)

Price: \$1,172

Similar to: The Windsor

Differences: Door to kitchen on side; no exposed roof rafter tails

Years and catalog numbers: 1922 (3193); 1925 (3193); 1926 (P3193); 1928 (C3193); 1933 (3193)

Price: \$1,216 to \$1,605

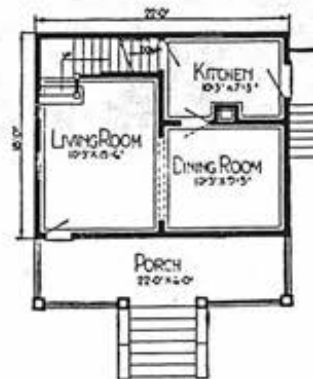
Location: Washington, D.C.

Similar to: The Lebanon

Differences: Shed dormer; no balcony; front porch with gabled roof

Years and catalog numbers: 1918 (3029); 1919 (3029); 1921 (3029); 1922 (3029)

Price: \$1,092 to \$1,465



The Lebanon

WINDSOR/CARLIN MODEL

3207 Upshur Street, Mt. Rainier



Also found at:

6113 Arbor Street, Cheverly