Part 6. Estimate of Demand for Active Adult Housing

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Housing Market Analysis for Active Adult Communities in Prince George's County

Introduction to Chapter

This section provides estimates of demand for active adult housing for Prince George's County, the three Development Tiers in Prince George's County, and for the other counties in the DC metro area for the years 2004 and 2009.

The demand estimates were developed for persons who desire to purchase a home or condominium in an age-qualified community.

Age Qualification. This market includes households who are between the ages of 55 and 79 years of age who have a home with at least a minimum value of \$80,000.



Explanation of Demand Estimation Tables

A simple demand model was developed to explore the estimated annual demand for age-qualified housing units in each of the Development Tiers in Prince George's County and for the surrounding market areas. Each of the following tables follows the following format:

- 1. The number of households in the defined area is entered in the first line.
- 2. The proportion of households that are 55 to 79 years of age is entered in the second line.
- 3. The third line is the product of multiplying Line 1 x Line 2 and is the number of age-qualified households in the defined market area.
- 4. The fourth line is the percentage of households estimated to have a home value in a designated price range. The first column is the sum of the percentage of households valued between \$80,000 and \$500,000+.
- 5. Line 5 is the product of multiplying Line 4 x Line 3 and is the number of age-and home-value-qualified households in the defined market area.
- 6. Line 6 is the percentage of households headed by someone between 55 and 79 years of age who are likely to move each year. The proportion is an age-weighted calculation from U.S. Census data (2004).
- 7. Line 7 is the number of households with home values in the specified range likely to move annually.
- 8. Line 8 is an estimate of the proportion of households likely to remain in the primary market area
- 9. Line 9 is the number of households likely to remain in the defined market area.
- 10. Line 10 is the proportion of households interested in living in an age-qualified community (data from NIC Study, 2001).
- 11. Line 11 is the estimated annual demand for age-qualified housing among the age-and home-value-qualified households in the defined market area.



Annual Demand for Active Adult Communities in the Developed Tier in Prince George's County 2004

This table reveals that in 2004 among the age and home-value-qualified households (home values of \$80,000 or more), there are an estimated 438 households within the Developed Tier likely to move and choose an age-qualified community. There are 311 households with a home valued between \$100,000 and \$199,999; and 107 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | |
| 438 | 311 | 107 | | | | | |

Market Area: Developed Tier in Prince George's County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in | TOTAL | to | to | to | to | to | to | φ300,000 |
| Developed Tier in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in Developed Tier | 167,960 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 24% | | | | | | | |
| Number of Age-Qualified Households in PMA | 40,445 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 94.4% | 4.4% | 26.5% | 40.6% | 20.4% | 1.9% | 0.3% | 0.3% |
| Number of Age- and Home-Value Qualified Households | 38,164 | 1,788 | 10,702 | 16,400 | 8,243 | 781 | 138 | 113 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number Likely to Move Annually (U.S. Census) | 1,985 | 93 | 556 | 853 | 429 | 41 | 7 | 6 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 1,786 | 84 | 501 | 768 | 386 | 37 | 6 | 5 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 438 | 20 | 123 | 188 | 95 | 9 | 2 | 1 |



Annual Demand for Active Adult Communities in the Developed Tier in Prince George's County 2009

This table reveals that in 2009 among the age and home-value qualified households (home values of \$80,000 or more), there are an estimated 514 households within the Developed Tier likely to move and choose an age-qualified community. There are 211 households with a home valued between \$100,000 and \$199,999; and 286 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | |
| 514 | 211 | 286 | | | | | |

Market Area: Developed Tier in Prince George's County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|--------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in | TOTAL | to | to | to | to | to | to | φ500,000 |
| Developed Tier in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in Developed Tier | 167,960 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 28% | | | | | | | |
| Number of Age-Qualified Households in PMA | 46,273 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 96.8% | 3.3% | 14.0% | 25.8% | 46.3% | 5.8% | 1.1% | 0.5% |
| Number of Age- and Home-Value- Qualified Households | 44,797 | 1,518 | 6,474 | 11,957 | 21,415 | 2,679 | 518 | 236 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number Likely to Move Annually | 2,329 | 79 | 337 | 622 | 1,114 | 139 | 27 | 12 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 2,096 | 71 | 303 | 560 | 1002 | 125 | 24 | 11 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 514 | 17 | 74 | 137 | 246 | 31 | 6 | 3 |



Annual Demand for Active Adult Communities in the Developing Tier in Prince George's County 2004

This table reveals that in 2004 among the age and home-value-qualified households (home values of \$80,000 or more), there are an estimated 425 households within the Developing Tier likely to move and choose an age-qualified community. There are 170 households with a home valued between \$100,000 and \$199,999; and 249 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | |
| 425 | 170 | 249 | | | | | | |

Market Area: Developing Tier in Prince George's County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in | TOTAL | to | to | to | to | to | to | |
| Developing Tier in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in Developing Tier | 142,242 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 27% | | | | | | | |
| Number of Age-Qualified Households in PMA | 38,087 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 97.4% | 1.6% | 9.8% | 29.2% | 42.8% | 10.2% | 2.5% | 1.4% |
| Number of Age- and Home-Value- Qualified Households | 37,108 | 594 | 3,713 | 11,102 | 16,316 | 3,889 | 945 | 548 |
| Percentage Who Move Anmually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number Who Move Annually | 1,930 | 31 | 193 | 577 | 848 | 202 | 49 | 29 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 1,737 | 28 | 174 | 520 | 764 | 182 | 44 | 26 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 425 | 7 | 43 | 127 | 187 | 45 | 11 | 6 |



Annual Demand for Active Adult Communities in the Developing Tier in Prince George's County 2009

This table reveals that in 2009 among the age-and home-value qualified households (home values of \$80,000 or more), there are an estimated 914 households within the Developing Tier likely to move and choose an age-qualified community. There are 166 households with a home valued between \$100,000 and \$199,999; and 738 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | |
| 914 | 166 | 738 | | | | | | |

Market Area: Developing Tier in Prince George's County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in | TOTAL | to | to | to | to | to | to | |
| Developing Tier in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in Developing Tier | 153,403 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 29% | | | | | | | |
| Number of Age-Qualified Households in PMA | 43,992 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 98.1% | 1.1% | 5.1% | 12.7% | 52.2% | 16.5% | 6.9% | 3.6% |
| Number of Age- and Home-Value Qualified Households | 43,169 | 497 | 2,257 | 5,583 | 22,955 | 7,263 | 3,027 | 1,588 |
| Percentage Likely to Move annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number Likely to Move Annually | 4,144 | 48 | 217 | 536 | 2,204 | 697 | 291 | 152 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 3,730 | 43 | 195 | 482 | 1983 | 628 | 262 | 137 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 914 | 11 | 48 | 118 | 486 | 154 | 64 | 34 |



Annual Demand for Active Adult Communities in the Rural Tier in Prince George's County 2004

This table reveals that in 2004 among the age and home-value-qualified households (home values of \$80,000 or more), there are an estimated 24 households within the Rural Tier likely to move and choose an age-qualified community. There are 9 households with a home valued between \$100,000 and \$199,999; and 14 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | |
| 24 | 9 | 14 | | | | | | |

Market Area: Rural Tier in Prince George's County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|-------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Rural Tier | TOTAL | to | to | to | to | to | to | φουσ,σου |
| in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | T |
| Number of Households in Rural Tier | 6,900 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 33% | | | | | | | |
| Number of Age-Qualified Households in PMA | 2,246 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 93.7% | 2.8% | 13.0% | 24.6% | 29.4% | 12.7% | 5.3% | 5.9% |
| Number of Age- and Home-Value-Qualified Households | 2,105 | 64 | 293 | 552 | 660 | 285 | 119 | 133 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number Likely to Move Annually | 109 | 3 | 15 | 29 | 34 | 15 | 6 | 7 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 99 | 3 | 14 | 26 | 31 | 13 | 6 | 6 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-QualifiedCommunity in Units | 24 | 1 | 3 | 6 | 8 | 3 | 1 | 2 |



Annual Demand for Active Adult Communities in the Rural Tier in Prince George's County 2009

This table reveals that in 2009 among the ageand home-value qualified households (home values of \$80,000 or more), there are an estimated 27 households within the Rural Tier likely to move and choose an agequalified community. There are 7 households with a home valued between \$100,000 and \$199,999; and 19 households whose homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | |
| 27 | 7 | 19 | | | | | | |

Market Area: Rural Tier in Prince George's County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|-------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Rural Tier | TOTAL | to | to | to | to | to | to | φ300,000 |
| in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | Т |
| Number of Households in Rural Tier | 7,223 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 34% | | | | | | | |
| Number of Age-Qualified Households in PMA | 2,456 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 95.3% | 2.9% | 10.9% | 14.6% | 37.0% | 12.6% | 8.1% | 9.2% |
| Number of Age- and Home-Value-Qualified Households | 2,339 | 70 | 268 | 359 | 909 | 309 | 200 | 225 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number Likely to Move Annually | 122 | 4 | 14 | 19 | 47 | 16 | 10 | 12 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 109 | 3 | 13 | 17 | 43 | 14 | 9 | 11 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 27 | 1 | 3 | 4 | 10 | 4 | 2 | 3 |



Annual Demand for Active Adult Communities in Prince George's County, Maryland, 2004

This table reveals that in 2004 among the age-and home-value qualified households (home values of \$80,000 or more), there are an estimated 894 households within Prince George's County likely to move and choose an age-qualified community. There are 470 households with a home valued between \$100,000 and \$199,999; and 399 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 894 | 470 | 399 | | | | | | | |

Market Area: Prince George's County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,00 | \$150,00 | \$200,00 | \$300,00 | \$400,00 | \$500,000 |
|--|---------|----------|----------|----------|----------|----------|----------|-----------|
| Demand for Active Adult Communities in Prince | TOTAL | to | 0 to | 0 to | 0 to | 0 to | 0 to | ψ300,000 |
| George's County, MD in 2004 | | \$99,999 | \$149,99 | \$199,99 | \$299,99 | \$399,99 | \$499,99 | т |
| Number of Households in County | 310,117 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 26% | | | | | | | |
| Number of Age-Qualified Households in PMA | 81,196 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 96.0% | 2.8% | 16.8% | 33.7% | 33.2% | 6.9% | 1.7% | 1.1% |
| Number of Age- and Home-Value Qualified Households | 77,972 | 2,257 | 13,608 | 27,387 | 26,916 | 5,562 | 1,364 | 877 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number of Households Likely to Move Annually | 4,055 | 117 | 708 | 1,424 | 1,400 | 289 | 71 | 46 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 3,649 | 106 | 637 | 1282 | 1260 | 260 | 64 | 41 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 894 | 26 | 156 | 314 | 309 | 64 | 16 | 10 |



Annual Demand for Active Adult Communities in Prince George's County, Maryland, 2009

This table reveals that in 2009 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 1,037 households within Prince George's County likely to move and choose an age-qualified community. There are 286 households with a home valued between \$100,000 and \$199,999; and 729 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 1,037 | 286 | 729 | | | | | | | |

Market Area: Prince George's County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,00 | \$150,00 | \$200,00 | \$300,00 | \$400,00 | \$500,000 |
|--|---------|----------|----------|----------|----------|----------|----------|-----------|
| Demand for Active Adult Communities in Prince | TOTAL | to | 0 to | 0 to | 0 to | 0 to | 0 to | |
| George's County, MD in 2009 | | \$99,999 | \$149,99 | \$199,99 | \$299,99 | \$399,99 | \$499,99 | + |
| Number of Households in County | 328,539 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 28% | | | | | | | |
| Number of Age-Qualified Households in PMA | 92,706 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 97.5% | 2.1% | 8.9% | 18.0% | 49.4% | 12.1% | 4.6% | 2.5% |
| Number of Age- and Home-Value Qualified Households | 90,407 | 1,900 | 8,223 | 16,724 | 45,769 | 11,199 | 4,255 | 2,336 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number of Households Likely to Move | 4,701 | 99 | 428 | 870 | 2,380 | 582 | 221 | 121 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 4,231 | 89 | 385 | 783 | 2142 | 524 | 199 | 109 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 1,037 | 22 | 94 | 192 | 525 | 128 | 49 | 27 |



Annual Demand for Active Adult Communities in Anne Arundel County, Maryland, 2004

This table reveals that in 2004 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 2,911 households within Anne Arundel County likely to move and choose an age-qualified community. There are 1,364 households with a home valued between \$100,000 and \$199,999; and 1,486 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 2,911 | 1,364 | 1,486 | | | | | | | |

Market Area: Anne Arundel County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|---------------|
| Demand for Active Adult Communities in Anne | TOTAL | to | to | to | to | to | to | φ500,000 ± |
| Arundel County, MD in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | |
| Number of Households in County | 188,297 | | | | | | | |
| Percent of Age-Qualified Households | 34% | | | | | | | |
| Number of Age-Qualified Households in PMA | 63,624 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 96.4% | 2.0% | 16.0% | 29.1% | 27.8% | 11.1% | 4.6% | 5.8% |
| Number of Age- and Home-Value-Qualified Household | 137,497 | 2,864 | 22,867 | 41,547 | 39,670 | 15,765 | 6,510 | 8,274 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 13,200 | 275 | 2,195 | 3,989 | 3,808 | 1,513 | 625 | 794 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 11,880 | 247 | 1976 | 3590 | 3427 | 1362 | 562 | 715 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 2,911 | 61 | 484 | 879 | 840 | 334 | 138 | 175 |

Annual Demand for Active Adult Communities in Anne Arundel County, Maryland, 2009

This table reveals that in 2009 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 3,107 households within Anne Arundel County likely to move and choose an age-qualified community. There are 889 households with a home valued between \$100,000 and \$199,999; and 2,194 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 3,107 | 889 | 2,194 | | | | | | | |

Market Area: Anne Arundel County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Anne | TOTAL | to | to | to | to | to | to | |
| Arundel County, MD in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in County | 200,127 | | | | | | | |
| Percent of Age-Qualified Households | 36% | | | | | | | |
| Number of Age-Qualified Households in PMA | 71,807 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 96.6% | 0.8% | 8.2% | 19.4% | 41.6% | 10.9% | 7.7% | 8.1% |
| Number of Age- and Home-Value-Qualified Households | 146,783 | 1,168 | 12,477 | 29,498 | 63,153 | 16,521 | 11,703 | 12,263 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 14,091 | 112 | 1,198 | 2,832 | 6,063 | 1,586 | 1,123 | 1,177 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 12,682 | 101 | 1078 | 2549 | 5456 | 1427 | 1011 | 1060 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 3,107 | 25 | 264 | 624 | 1,337 | 350 | 248 | 260 |



Annual Demand for Active Adult Communities in Calvert County, Maryland, 2004

This table reveals that in 2004 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 514 households within Calvert County likely to move and choose an age-qualified community. There are 202 households with a home valued between \$100,000 and \$199,999; and 306 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 514 | 202 | 306 | | | | | | | |

Market Area: Calvert County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|--------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Calvert | TOTAL | to | to | to | to | to | to | φ300,000 |
| County, MD in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | т |
| Number of Households in County | 29,320 | | | | | | | |
| Percent of Age-Qualified Households | 32% | | | | | | | |
| Number of Age-Qualified Households in PMA | 9,310 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 97.0% | 0.9% | 13.9% | 24.4% | 30.9% | 16.5% | 5.9% | 4.5% |
| Number of Age- and Home-Value Qualified Households | 24,259 | 224 | 3,474 | 6,092 | 7,729 | 4,129 | 1,476 | 1,135 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 2,329 | 22 | 334 | 585 | 742 | 396 | 142 | 109 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 2,096 | 19 | 300 | 526 | 668 | 357 | 128 | 98 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 514 | 5 | 74 | 129 | 164 | 87 | 31 | 24 |



Annual Demand for Active Adult Communities in Calvert County, Maryland, 2009

This table reveals that in 2009 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 600 households within Calvert County likely to move and choose an age-qualified community. There are 133 households with a home valued between \$100,000 and \$199,999; and 462 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 600 | 133 | 462 | | | | | | | |

Market Area: Calvert County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|--------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Calvert | TOTAL | to | to | to | to | to | to | \$300,000 |
| County, MD in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | Т |
| Number of Households in County | 34,166 | | | | | | | |
| Percent of Age-Qualified Households | 34% | | | | | | | |
| Number of Age-Qualified Households in PMA | 11,658 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 97.2% | 0.7% | 6.1% | 15.4% | 38.7% | 15.2% | 11.8% | 9.3% |
| Number of Age- and Home-Value-Qualified Households | 28,342 | 206 | 1,790 | 4,500 | 11,274 | 4,423 | 3,432 | 2,717 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 2,721 | 20 | 172 | 432 | 1,082 | 425 | 329 | 261 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 2,449 | 18 | 155 | 389 | 974 | 382 | 297 | 235 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 600 | 4 | 38 | 95 | 239 | 94 | 73 | 58 |



Annual Demand for Active Adult Communities in Charles County, Maryland, 2004

This table reveals that in 2004 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 757 households within Charles County likely to move and choose an age-qualified community. There are 348 households with a home valued between \$100,000 and \$199,999; and 398 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 757 | 348 | 398 | | | | | | | |

Market Area: Charles County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|--------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Charles | TOTAL | to | to | to | to | to | to | ψ300,000 |
| County, MD in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in County | 47,115 | | | | | | | |
| Percent of Age-Qualified Households | 30% | | | | | | | |
| Number of Age-Qualified Households in PMA | 14,073 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 96.3% | 1.5% | 15.8% | 28.5% | 34.8% | 10.9% | 2.8% | 2.1% |
| Number of Age- and Home-Value-Qualified Households | 35,761 | 557 | 5,859 | 10,564 | 12,933 | 4,047 | 1,031 | 770 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 3,433 | 53 | 562 | 1,014 | 1,242 | 389 | 99 | 74 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 3,090 | 48 | 506 | 913 | 1117 | 350 | 89 | 67 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 757 | 12 | 124 | 224 | 274 | 86 | 22 | 16 |



Annual Demand for Active Adult Communities in Charles County, Maryland, 2009

This table reveals that in 2009 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 880 households within Charles County likely to move and choose an age-qualified community. There are 216 households with a home valued between \$100,000 and \$199,999; and 652 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 880 | 216 | 652 | | | | | | | |

Market Area: Charles County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|--------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Charles | TOTAL | to | to | to | to | to | to | φ500,000 |
| County, MD in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | T |
| Number of Households in County | 54,001 | | | | | | | |
| Percent of Age-Qualified Households | 32% | | | | | | | |
| Number of Age-Qualified Households in PMA | 17,518 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 97.1% | 1.3% | 7.3% | 16.6% | 44.7% | 15.2% | 7.5% | 4.5% |
| Number of Age- and Home-Value-Qualified Households | 41,590 | 571 | 3,119 | 7,093 | 19,150 | 6,495 | 3,222 | 1,940 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 3,993 | 55 | 299 | 681 | 1,838 | 624 | 309 | 186 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 3,593 | 49 | 269 | 613 | 1655 | 561 | 278 | 168 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 880 | 12 | 66 | 150 | 405 | 137 | 68 | 41 |



Annual Demand for Active Adult Communities in Howard County, Maryland, 2004

This table reveals that in 2004 among the ageand home-value-qualified households (home values of \$80,000 or more), there are an estimated 1,462 households within Howard County likely to move and choose an age-qualified community. There are 426 households with a home valued between \$100,000 and \$199,999; and 1,010 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 1,462 | 426 | 1,010 | | | | | | | |

Market Area: Howard County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|--------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Howard | TOTAL | to | to | to | to | to | to | φ500,000 |
| County, MD in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | T |
| Number of Households in County | 96,953 | | | | | | | |
| Percent of Age-Qualified Households | 28% | | | | | | | |
| Number of Age- Qualified Households in PMA | 27,420 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 95.6% | 1.7% | 10.0% | 17.8% | 28.9% | 19.7% | 9.4% | 8.1% |
| Number of Age- and Home-Value-Qualified Households | 69,075 | 1,221 | 7,231 | 12,891 | 20,910 | 14,243 | 6,757 | 5,822 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 6,631 | 117 | 694 | 1,238 | 2,007 | 1,367 | 649 | 559 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 5,968 | 105 | 625 | 1114 | 1807 | 1231 | 584 | 503 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 1,462 | 26 | 153 | 273 | 443 | 301 | 143 | 123 |



Annual Demand for Active Adult Communities in Howard County, Maryland, 2009

This table reveals that in 2009 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 1,610 households within Howard County likely to move and choose an age-qualified community. There are 305 households with a home valued between \$100,000 and \$199,999; and 1,278 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 1,610 | 305 | 1,278 | | | | | | | |

Market Area: Howard County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Howard | TOTAL | to | to | to | to | to | to | φ300,000 |
| County, MD in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | Т |
| Number of Households in County | 105,364 | | | | | | | |
| Percent of Age-Qualified Households | 31% | | | | | | | |
| Number of Age-Qualified Households in PMA | 32,447 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 96.0% | 1.6% | 6.7% | 11.6% | 31.9% | 15.3% | 14.6% | 14.4% |
| Number of Age- and Home-Value-Qualified Households | 76,037 | 1,230 | 5,273 | 9,148 | 25,281 | 12,138 | 11,540 | 11,427 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 7,300 | 118 | 506 | 878 | 2,427 | 1,165 | 1,108 | 1,097 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 6,570 | 106 | 456 | 790 | 2184 | 1049 | 997 | 987 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 1,610 | 26 | 112 | 194 | 535 | 257 | 244 | 242 |



Annual Demand for Active Adult Communities in Montgomery County, Maryland, 2004

This table reveals that in 2004 among the ageand home-value qualified households (home values of \$80,000 or more), there are an estimated 1,127 households within Montgomery County likely to move and choose an age-qualified community. There are 305 households with a home valued between \$100,000 and \$199,999; and 796 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 1,127 | 305 | 796 | | | | | | | |

Market Area: Montgomery County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500 000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in | TOTAL | to | to | to | to | to | to | |
| Montgomery County, MD in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in County | 351,422 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 29% | | | | | | | |
| Number of Age-Qualified Households in PMA | 100,733 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 97.6% | 2.2% | 10.1% | 16.4% | 28.1% | 16.6% | 9.7% | 14.6% |
| Number of Age- and Home-Value-Qualified Households | 98,305 | 2,206 | 10,124 | 16,510 | 28,276 | 16,752 | 9,761 | 14,677 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number of Households Likely to Move | 5,112 | 115 | 526 | 859 | 1,470 | 871 | 508 | 763 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 4,601 | 103 | 474 | 773 | 1323 | 784 | 457 | 687 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 1,127 | 25 | 116 | 189 | 324 | 192 | 112 | 168 |



Annual Demand for Active Adult Communities in Montgomery County, Maryland, 2009

This table reveals that in 2009 among the ageand home-value-qualified households (home values of \$80,000 or more), there are an estimated 1,273 households within Montgomery County likely to move and choose an age-qualified community. There are 250 households with a home valued between \$100,000 and \$199,999; and 1,005 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|--------------------------------------|-------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 \$200,000+ | | | | | | | | |
| 1,273 | 250 | 1,005 | | | | | | | |

Market Area: Montgomery County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | ¢500 000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|----------|
| Demand for Active Adult Communities in | TOTAL | to | to | to | to | to | to | |
| Montgomery County, MD in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in County | 372,380 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 30% | | | | | | | |
| Number of Age-Qualified Households in PMA | 113,048 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 98.2% | 1.4% | 7.5% | 11.8% | 30.8% | 14.2% | 12.4% | 20.1% |
| Number of Age- and Home-Value-Qualified Households | 111,013 | 1,583 | 8,524 | 13,283 | 34,807 | 16,098 | 13,961 | 22,757 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number of Households Likely to Move | 5,773 | 82 | 443 | 691 | 1,810 | 837 | 726 | 1,183 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 5,195 | 74 | 399 | 622 | 1629 | 753 | 653 | 1065 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-QualifiedCommunity in Units | 1,273 | 18 | 98 | 152 | 399 | 185 | 160 | 261 |



Annual Demand for Active Adult Communities in the District of Columbia, 2004

This table reveals that in 2004 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 775 households within the District of Columbia likely to move and choose an age-qualified community. There are 296 households with a home valued between \$100,000 and \$199,999; and 462 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | |
| 775 | 296 | 462 | | | | | | |

Market Area: District of Columbia - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | ¢500,000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|----------|
| Demand for Active Adult Communities in the | TOTAL | to | to | to | to | to | to | |
| District of Columbia in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in County | 245,880 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 28% | | | | | | | |
| Number of Age-Qualified Households in PMA | 69,150 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 97.7% | 2.2% | 16.9% | 20.4% | 25.0% | 8.4% | 6.9% | 17.9% |
| Number of Age- and Home-Value-Qualified Households | 67,559 | 1,501 | 11,672 | 14,107 | 17,274 | 5,829 | 4,792 | 12,385 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number of Households Likely to Move | 3,513 | 78 | 607 | 734 | 898 | 303 | 249 | 644 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 3,162 | 70 | 546 | 660 | 808 | 273 | 224 | 580 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-QualifiedCommunity in Units | 775 | 17 | 134 | 162 | 198 | 67 | 55 | 142 |



Annual Demand for Active Adult Communities in the District of Columbia, 2009

This table reveals that in 2009 among the ageand home-value qualified households (home values of \$80,000 or more), there are an estimated 823 households within the District of Columbia likely to move and choose an age-qualified community. There are 167 households with a home valued between \$100,000 and \$199,999; and 648 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | |
| 823 | 167 | 648 | | | | | | |

Market Area: District of Columbia - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | ¢500 000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|----------|
| Demand for Active Adult Communities in the | TOTAL | to | to | to | to | to | to | |
| District of Columbia in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in County | 244,027 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 30% | | | | | | | |
| Number of Age-Qualified Households in PMA | 72,528 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 98.9% | 0.8% | 5.8% | 14.3% | 30.7% | 16.2% | 6.3% | 24.7% |
| Number of Age- and Home-Value-Qualified Households | 71,737 | 595 | 4,207 | 10,364 | 22,281 | 11,771 | 4,598 | 17,922 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number of Households Likely to Move | 3,730 | 31 | 219 | 539 | 1,159 | 612 | 239 | 932 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 3,357 | 28 | 197 | 485 | 1043 | 551 | 215 | 839 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-QualifiedCommunity in Units | 823 | 7 | 48 | 119 | 255 | 135 | 53 | 205 |



Annual Demand for Active Adult Communities in Arlington County, Virginia, 2004

This table reveals that in 2004 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 769 households within Arlington County likely to move and choose an age-qualified community. There are 156 households with a home valued between \$100,000 and \$199,999; and 594 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 769 | 156 | 594 | | | | | | | |

Market Area: Arlington County - Estimate of Demand for Active Adult Housing in 2004

| Demand for Active Adult Communities in Arlington County, VA in 2004 | TOTAL | \$80,000 to \$99,999 | \$100,000 to \$149,999 | \$150,000 to \$199,999 | to | \$300,000 to \$399,999 | \$400,000 to \$499,999 | \$500,000 + |
|---|--------|----------------------------|------------------------------|------------------------------|-------|------------------------------|------------------------------|----------------|
| Number of Households in County | 88,395 | | | | | | | |
| Percent of Age-Qualified Households | 27% | | | | | | | |
| Number of Age-Qualified Households in PMA | 23,540 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 97.6% | 2.3% | 8.8% | 11.0% | 26.1% | 22.5% | 12.3% | 14.4% |
| Number of Age- and Home-Value-Qualified Households | 36,317 | 863 | 3,284 | 4,093 | 9,719 | 8,391 | 4,592 | 5,375 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 3,486 | 83 | 315 | 393 | 933 | 806 | 441 | 516 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 3,138 | 75 | 284 | 354 | 840 | 725 | 397 | 464 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 769 | 18 | 70 | 87 | 206 | 178 | 97 | 114 |



Annual Demand for Active Adult Communities in Arlington County, Virginia, 2009

This table reveals that in 2009 among the ageand home-value-qualified households (home values of \$80,000 or more), there are an estimated 777 households within Arlington County likely to move and choose an age-qualified community. There are 122 households with a home valued between \$100,000 and \$199,999; and 643 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 777 | 122 | 643 | | | | | | | |

Market Area: Arlington County - Estimate of Demand for Active Adult Housing in 2009

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|--------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Demand for Active Adult Communities in Arlington | TOTAL | to | to | to | to | to | to | φ300,000 |
| County, VA in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | T |
| Number of Households in County | 90,945 | | | | | | | |
| Percent of Age-Qualified Households | 29% | | | | | | | |
| Number of Age-Qualified Households in PMA | 26,110 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 98.6% | 1.5% | 7.7% | 7.8% | 24.0% | 17.3% | 17.1% | 23.2% |
| Number of Age- and Home-Value-Qualified Households | 36,688 | 541 | 2,866 | 2,894 | 8,946 | 6,433 | 6,365 | 8,643 |
| Percentage Likely to Move Annually (U.S. Census) | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% | 9.6% |
| Number of Households Likely to Move | 3,522 | 52 | 275 | 278 | 859 | 618 | 611 | 830 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 3,170 | 47 | 248 | 250 | 773 | 556 | 550 | 747 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 777 | 11 | 61 | 61 | 189 | 136 | 135 | 183 |



Annual Demand for Active Adult Communities in Fairfax County, Virginia, 2004

This table reveals that in 2004 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 1,158 households within Fairfax County likely to move and choose an age-qualified community. There are 231 households with a home valued between \$100,000 and \$199,999; and 908 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|--------------------------------------|-----|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 \$200,000+ | | | | | | | | |
| 1,158 | 231 | 908 | | | | | | | |

Market Area: Fairfax County - Estimate of Demand for Active Adult Housing in 2004

| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|---------------|
| Demand for Active Adult Communities in Fairfax | TOTAL | to | to | to | to | to | to | φ300,000 ± |
| County, VA in 2004 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | Т |
| Number of Households in County | 371,876 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 28% | | | | | | | |
| Number of Age-Qualified Households in PMA | 103,021 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 98.0% | 1.6% | 7.0% | 12.6% | 31.3% | 21.6% | 10.8% | 13.1% |
| Number of Age- and Home-Value-Qualified Households | 100,971 | 1,679 | 7,160 | 13,001 | 32,287 | 22,201 | 11,126 | 13,516 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number of Households Likely to Move | 5,250 | 87 | 372 | 676 | 1,679 | 1,154 | 579 | 703 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 4,725 | 79 | 335 | 608 | 1511 | 1039 | 521 | 633 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-QualifiedCommunity in Units | 1,158 | 19 | 82 | 149 | 370 | 255 | 128 | 155 |



Annual Demand for Active Adult Communities in Fairfax County, Virginia, 2009

This table reveals that in 2009 among the age-and home-value-qualified households (home values of \$80,000 or more), there are an estimated 1,326 households within Fairfax County likely to move and choose an age-qualified community. There are 170 households with a home valued between \$100,000 and \$199,999; and 1,148 households with homes valued at \$200,000 or more likely to move to an age-qualified community within the defined market each year.

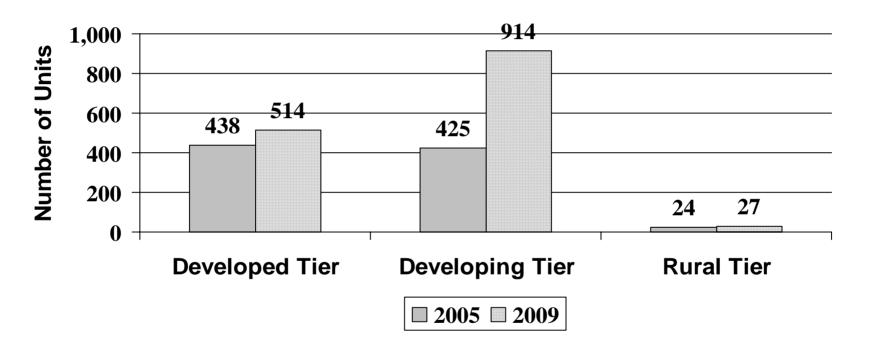
| Summary of Demand in Households by Home Value | | | | | | | | | |
|---|---------------------------|------------|--|--|--|--|--|--|--|
| Total | \$100,000 to \$200,000 | \$200,000+ | | | | | | | |
| 1,326 | 170 | 1,148 | | | | | | | |

Market Area: Fairfax County - Estimate of Demand for Active Adult Housing in 2009

| | | | <u> </u> | | . | . | . | |
|--|---------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | \$80,000 | \$100,000 | \$150,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 |
| Demand for Active Adult Communities in Fairfax | TOTAL | to | to | to | to | to | to | |
| County, VA in 2009 | | \$99,999 | \$149,999 | \$199,999 | \$299,999 | \$399,999 | \$499,999 | + |
| Number of Households in County | 398,433 | | | | | | | |
| Percent of Age-Qualified Households (55-79) | 30% | | | | | | | |
| Number of Age-Qualified Households in PMA | 117,761 | | | | | | | |
| % of Households with a Qualified Existing Home Value | 98.2% | 0.6% | 5.1% | 7.6% | 28.9% | 19.4% | 16.4% | 20.4% |
| Number of Age- and Home-Value- Qualified Households | 115,688 | 730 | 5,959 | 8,891 | 33,998 | 22,834 | 19,266 | 24,011 |
| Percentage Likely to Move Annually (U.S. Census) | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% | 5.2% |
| Number of Households Likely to Move | 6,016 | 38 | 310 | 462 | 1,768 | 1,187 | 1,002 | 1,249 |
| Percentage Likely to Remain in PMA | 90% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Number Likely to Remain in PMA | 5,414 | 34 | 279 | 416 | 1591 | 1069 | 902 | 1124 |
| Percent Interested in an Age-Qualified Community | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% | 24.5% |
| Demand for Age-Qualified Community in Units | 1,326 | 8 | 68 | 102 | 390 | 262 | 221 | 275 |



Demand for Active Adult Units by Tier



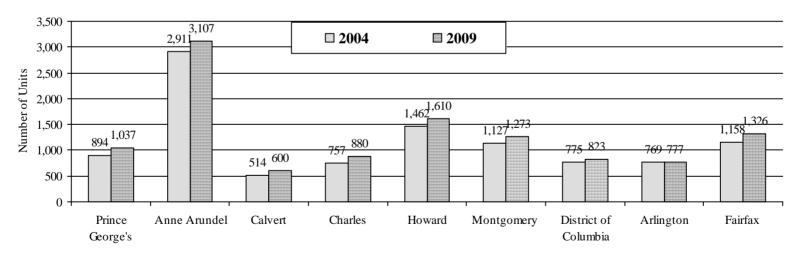
The Developing Tier has the largest demand for active adult units in Prince George's County with the potential of 914 units being absorbed annually.



Demand for Active Adult Units by Area in 2004 and 2009

Prince George's County shows demand for age-qualified housing of 894 units in 2004 and 1,037 units in 2009. It is likely that Prince George's County will capture market share from the District of Columbia, Anne Arundel and Montgomery Counties (see map on following page).

Estimate of Demand for Active Adult Housing in 2004 and 2009





Migration To and From Prince George's County

Overall, Prince George's County showed a net loss of 968 households between the years 2002 and 2003 (the most recent year for which migration data are available). Prince George's County gains households from the District of Columbia, Anne Arundel and Montgomery Counties and loses households to Calvert and Charles County.

| Net Migration to Prince George's County from Surrounding Areas | | | | | | | |
|---|-------|--|--|--|--|--|--|
| Prince George's County | -968 | | | | | | |
| Charles County | 0 | | | | | | |
| St. Mary's County | -104 | | | | | | |
| Calvert County | -410 | | | | | | |
| Anne Arundel County | 1,049 | | | | | | |
| Howard County | -638 | | | | | | |
| Montgomery County | 616 | | | | | | |
| District of Columbia | 2,050 | | | | | | |
| Fairfax County | 65 | | | | | | |

Baltimore Dundalk) 638 616 1,049 аро 65 -968 Harris Creek -410 Freder -104 Spotsylvania g Montros

Source: Internal Revenue Service Migration, 2002 to 2003



Building Permits in Prince George's County in 2005

During the first seven months of 2005 an average of 289 residential building permits have been issued per month for a year-to-date total of 2,029 permits. If this trend continues there will be an estimated 3,478 permits for 2005. The estimated annual demand for active adult housing in 2004 to 2005 is 894 units, approximately one-fourth of the total estimated number of permits.

Housing Unit Building Permits for: Prince George's County, MD

| Timee design 5 country, with | | | | | | | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|-----------|---|---|-------------|---|---|-------------------|
| | | | | - | • | | July 2005 | U | - | Oct 2005 | | | Total 2005 |
| Total Units | 234 | 162 | 444 | 281 | 287 | 501 | 120 | 0 | 0 | 0 | 0 | 0 | 2,029 |
| Units in Single-Family Structures | 234 | 162 | 330 | 281 | 257 | 501 | 94 | 0 | 0 | 0 | 0 | 0 | 1,859 |
| Units in All Multifamily Structures | 0 | 0 | 114 | 0 | 30 | 0 | 26 | 0 | 0 | 0 | 0 | 0 | 170 |
| Units in 2-unit Multifamily Structures | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Units in 3- and 4-unit Multifamily Structures | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Units in 5+ Unit Multifamily Structures | 0 | 0 | 114 | 0 | 30 | 0 | 26 | 0 | 0 | 0 | 0 | 0 | 170 |

Source: www.huduser.org State of the Cities Data System, Building Permits Database.

